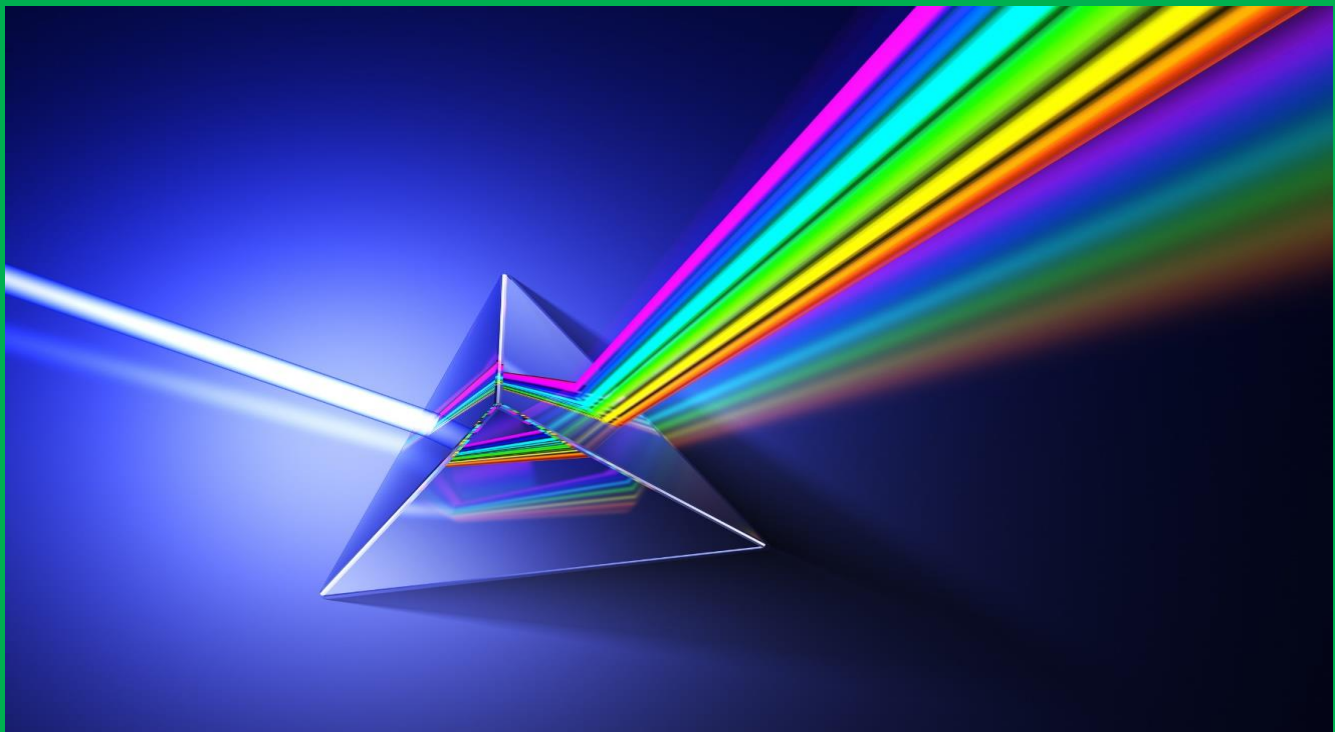


PIONEER



Diligence & Excellence
Since 1996

THE PRISM (ANNUAL REPORT 2012)



Dr. CA P. K. Jain
Dr. CA Prashant Jain
Dr. Mona Tawar
Radheshyam Acholiya

PIONEER INSTITUTE OF PROFESSIONAL STUDIES™

(An Autonomous Institution Established in 1996)

NAAC Accreditation NBA Accreditation ISI 9001:2008 Certification

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The Institute

Pioneer Institute of Professional Studies, Indore was founded in the year 1996 with visualization of endowing eminence and education in the field of IT and Management. Within the short span of its naissance, the institute has carved a niche for itself amongst the top reputed business schools in India. Its reputation is fast growing in not only the Under Graduate and Post Graduate programmes but also for Academic Research, National Level Students Convention, National Level Workshops, Seminars and Projects, Teaching Developmental Activities and National and International Conferences. **The Institute is conferred with permanent affiliation from Devi Ahilya Vishwa Vidhyalaya, Indore and is recognized as a reputed Research centre in Management.**

We at PIPS believe in the all round development of the apprentice, which includes the fortitudes of prodigy like Vivekananda and Bill Gates. We want to create an environment where our ethnicity and traditions go hand in hand with the material world. In broader aspects, we intend to bring out the best of both the material and spiritual sides of a student.

At Pioneer, we are tenacious in bringing out the best in all students by acceding them to explore their full potential, resulting in a confident, committed and a successful individual.

Pioneer Proffers

1. Autonomous Institute
2. Highest Certifications
3. Updated & Spirited Syllabus
4. Distinct Web Presence
5. Idiosyncratic Co-Curricular Activities
6. Experienced & Assertive Faculty
7. 360 degree Growth of Students
8. Significant Placements
9. Timely Examination & Award of Degree
10. Constructive, Vigorous & Participative Management
11. Strong Institute Industry Interface
12. Remarkable Methodology of Summer Internship Program
13. Frequent Industrial Visits
14. Experts Lectures from Business Magnets & Prominent Academicians
15. Substantial Entrepreneurship Development cell

Special Achievements/Recognitions

- Autonomous Status
- NAAC Accreditation
- NBA Accreditation
- ISO 9001-2008 Certification
- AICTE Approval
- AICTE Approved PGDM
- Permanent Affiliation with DAVV, Indore
- Research Centre for Ph. D. in Management
- Recognition Under Section 2(f) by UGC, New Delhi
- Recognition under Section 12(B) by UGC, New Delhi
- Ranked amongst Top 40 B- Schools of Country (Grading of the best B-schools in India, by Just Careers)
- Placement in Top fortune 500 Companies.
- Institutional Membership of CSI
- Institutional Membership of IMA
- Institutional Membership of ISTE
- Institutional Membership of AIMS
- CSI Student Branch
- Institute is largest Examination Centre of DAVV, Indore
- Won best Library Award
- Chapter of ISTE
- Examination Centre of Institute of Chartered Accountants of India
- Examination Centre of AIEEE, CBSE, New Delhi
- Examination Centre of VYAPAM, Bhopal for MET
- Examination Centre of Annamalai University
- Examination Centre of UGAT (AIMA, New Delhi)
- Recognition of Faculty members at National and International Level. as faculty are on Review Panel of International Journal, Ph. D. Guide for DAVV, Indore and BITS, Mesrax, Ranchi and Bharthiyar university, Coimbatore

Vision

“To establish ourselves as one of the biggest learning solution organizations of the country by offering educational services of the highest quality matched by none. The focus is not just on academics but also on personality enrichment to enable future leaders to take shape.”

Mission

“To professionalize Indian management through teaching, research, training and Institution building to achieve dynamic and challenging positions.”

Departments

- Department of Management, Established in 1996
- Department of Computer Application, Established in 2001
- Department of Commerce, Established in 2006

CONFERENCES

13th National Conference

On

Mapping for Excellence: Challenges Ahead (Higher Education: Shaping Future Managers)

Pioneer Institute of Professional Studies, Indore organised **13th National Conference on 'Mapping for Excellence-Challenges Ahead: Higher Education-Shaping Future Managers'**, on 16th February 2012. The Institute invited persons with considerable experience in higher education, those who are holding a senior level position-mostly as Directors, Principals, Vice Chancellors and Ex-Vice Chancellors and eminent people from Media. The Conference Advisors were **Dr. P.N. Mishra, Dr. P. K. Jain, Dr. Pawan Patni, and Dr. V. K. Jain**. The Conference Chairman was **CA Prashant Jain**, Conference Secretary was **Dr. Mona Tawar** and the Joint Secretary was **Prof. Aditi Naidu**.

The **Inaugural Ceremony** comprised of eminent dignitaries like Honourable **Dr. Rajkamal**, V.C., DAVV, Indore, and the Chief Guest of the Conference; **Dr. Anil Gorani**, Director, Gorani Industries, Indore, and Guest of Honour for the Conference; **CA R. K Khandelwal**, Practising Chartered Accountant & the Guest of Honour for the Conference; **Shri P. C. Jain**, Patron Pioneer Institute of Professional Studies, **CA Dr. P. K. Jain**, Principal, Pioneer Institute of Professional Studies, **Dr. Pawan Patni**, Director (MBA), Pioneer Institute, **Dr. V. K. Jain**, Director (MCA), Pioneer Institute, Indore and **CA Prashant Jain**, Executive Director Pioneer Institute and the Conference Chairman. CA Prashant Jain welcomed all in Inaugural Session by Welcome Address.

Dr. Rajkamal shared his past educational experience. He shared his experiences in Sweden. He shared various experiences and gave various tools to measure quality and said still it is difficult to measure quality. He stressed on the needs of Library, Internet connectivity, Computers. It is important for students that they should spend their time in a planned way. DAVV is such a university that started the course in mobile computing. We should be proud of our university. Every individual should be fond of doing something new every time.

Dr. Narendra Dhakad appreciated the efforts of Pioneer Institute. He said excellence cannot be achieved in few hours or years. It is a consistent effort to map for excellence, then facing the challenges. For this, it is imperative to survey the market and then slowly proceed towards excellence. He explained the significance of individual and autonomous body.

Dr. Anil Gorani said that the degree is losing its value in today's scenario and it is because of the education system. It is important to give proper training to faculty and to reduce the faculty turnover. The feedback mechanism should be continuous. There is no limit to improve oneself and to attain knowledge. It becomes necessary to work upon field work, training, workshops and to improve upon the facilities.

CA R. K. Khandelwal said that the syllabus of higher education should be framed according to the needs of the Industry requirements. He also gave clues on how to improvise on the quality of students as well as teachers. The students should be well aware about the current issues so as to update them and to secure their future.

The **Second Session** was **Panel Discussion** of two hours (from 11 am to 1 pm). The Panel members discussed the current status and future of higher education in India. The proceedings of the panel discussion shall be presented as a White paper to the Ministry of Higher Education of State. The event was covered by the local press, in an endeavour to highlight issues related to higher education in the country and the state.

The following respected panel members were present in panel discussion:

SN	Name of the Delegate	Designation
1.	Dr. Bharat Chaparwal	Ex-Vice Chancellor, DAVV, Indore
2.	Dr. N. K. Dhakad	AD, Higher Education Govt. of MP
3.	Dr. D. P. Mishra	Advisor, Shri Vaishanav Vidyapith, Indore
4.	Dr. P. N. Mishra	Professor, IMS, DAVV, Indore
5.	Dr. Ramesh Mangal	Principal, Shri Vaishanav Commerce College
6.	Dr. Rajendra Jain	Director, PIM Dewas
7.	Dr. Anand Nighojkar	Principal, MRSC, Indore
8.	Mr Manish Joshi	Scientific Mesh Techniques, Pvt. Ltd.
9.	Dr. S.S. Bhadoriya	Director, SGSITS, Indore
10.	Dr. N. P. Jain	Ex Ambassdor, Govt of India
11.	Mr. Sundeep Gupta	MD, Gupta Tutorial
12.	Dr. Rajendra Singh	Director, IMS, DAVV, Indore
13.	Dr. V. Tokekar	Professor, IET, DAVV, Indore
14.	Mr. Sandeep Atre	CHIMC, Indore
15.	Dr. MPS Chawla	Professor, SGSITS, Indore
16.	Dr. Anil Gorani	Director, Gorani Industries, Indore
17.	CA R. K Khandelwal	Practising Chartered Accountant
18.	CA Dr. P. K. Jain	Principal, Pioneer Institute, Indore
19.	Dr. Pawan Patni	Director (MBA), Pioneer Institute

20.	Dr. V. K. Jain	Director (MCA), Pioneer Institute, Indore
21.	Mr. Jaideep Karnik	Naidunia
22.	CA Sanjay Gupta	Atharva Business Solutions, Indore
23.	Mr. Aditya Singh Parmar	DNA Times
24.	Prof. Amiya Pahare	Director Swami Vivekanand Career Guidance Scheme, Govt. of M.P.
25.	CA Prashant Jain	Executive Director, Pioneer Institute of Professional Studies

The proceedings of the 13th National Conference are as under:

1. Dr Mona Tawar invited Prof. Amiya Pahare to appraise the audience about the panel discussion. Prof. Amiya Pahare requested Dr. P.K. Jain to appraise the panel about the issue faced in education sector to the audience. Dr. P.K. Jain shared with the audience what inspired him to start an education system. He said about the training he gave during his professional CA tenure.

2. Further, Dr. P.K. Jain raised the following issues and challenges related to Higher Education:

Questions Flagged by CA Dr. P.K. Jain:

1. In spite of the fact that there has been a tremendous updation in the field of higher education, there but still persists a huge gap between the actual scenario and the expected scenario? What could be the possible reason for the same?
2. Even though the place of the teacher has always occupied the most respectable status in our society since ancient time but then, also the generation next parents do not want their children to be the teachers of tomorrow. A doctor sees a future doctor in his son/daughter and an engineer would want his son to be in an engineer. Why is it so?
3. It is well said that sometimes even human rights prove to be inquiries to human. A living example can be seen in our education system today where even the slightest remark for the betterment of the student is taken as an insult by the respective student and his/her parents. Rare teachers are dragged to courts and judicially reprimanded for the same. Value system is towards the verge of Extinction. Who is responsible?
4. Even though in this time of cut-throat competition where admission should be based on competitive examinations, then also we find that to achieve the desired targets of seats fulfillment. Students are admitted
 - a. Without Examination
 - b. No cut offSo, what is the significance of conducting the examination?

5. The relief which is provided in the form of ATKT i.e. letting the students to appear for exams “N” number of times till its clearance has made the process of regular updation of the syllabus very difficult. What could be the possible solution as regular updation of course is the need of the hour?
6. Due to technological, economic and cultural advancements there is always a need of to start new and innovative courses. But implementation of the same is an expensive and lengthy affair. So, what could be done to live up to this expectation?
7. Classroom knowledge and real world appear to be extreme which can never meet. Students usually complain of a vast difference between a Institutional knowledge and industries expectation? Why industry is based syllabus not framed?
8. As English language is the medium of communication for the subject. We find that language is the biggest barrier even for the teachers. So, how could this problem be solved and the desired cause be justified?
9. What does quality higher education mean?
10. Higher education faces an acute shortage of faculty as well as quality faculty. What can be done to address this issue?
11. In a report of top 500 universities of the world, India features only 2 universities and that too low at low ranks. Even the IIMS and IITs have not made it to this league. Why does the Indian education system lag so far behind International Education?
12. As per the University name only teachers appointed under respective course of university can teach and evaluate the examination copies however in case of need on subject specific visiting faculty who is expert in particular subject to teach but is not permitted to examine the copies, then it is possible that the copies of those subjects which are evaluated by the teachers not knowing the subject will do proper justice?
13. Now days higher educational Institutions have become more or less like placement agencies (consultancies). The efficacy of an institute is assessed by the number of placements that particular institute has given. The core objective has shifted from imparting education to giving placements. “Every College/Institute wants to lead in this. – Rat Race” To what extent is it justified?
14. There are no systems of funding the education institutes. As the education is neither treated as an industry nor business it is not covered in the scheme of any banking system. Then, how is it possible that a good institution with good infrastructure will pop-up? At present indirect way of funding.
15. Though there are some accreditations agencies like NAAC, NBA etc for regulating and monitoring the quality of education, still we find efficiency that due to large size of regulation is deteriorating. What should be the possible solution?
16. As far as one have efficiency and professionalism is concerned are countrymen have always been giving some excuses about population explosion. But countries like China have always used their population as strength to prosperous & develop. So, don’t you think that it is only cause of the mentality what we are lagging behind?

17. It is a surprise that as you become senior you are away from teaching & start taking administrative jobs. So, how will the juniors faculty members benefit from the golden experiences of the seniors.
18. Do you think the system of reservation is fair? If so why? As sometimes many meritorious students loss their rights due to the quota system of admission?
19. Money is being given more preferences than anything else by the students of today. Till what extent is it right?
20. It is observed that more than 50% of IITs graduates are joining as a software professional irrespective of their subject competencies like civil, mechanical etc. There should be some kind of career counseling on planning in the beginning of higher education to avoid brain drain.
21. In India, Institutions are like IITs, IIMs, NIITs, ICAI, ISCI, ICWA etc are producing world class professionals because of complete autonomy and there legal status under individual enactment which mean that we are capable of imparting good education and producing good world class professionals, then why this system cannot be transferred to other educational institutions?
22. Present evaluation system is basically focus on learning, mugging and reproducing. It is in no way of assisting the knowledge and wisdom. There is a need of some changes in evaluation system which should include continuous evaluation system like CBSE has already introduced the system of evaluation.
23. It is surprise that as you become seniors you are away from teaching and start taking administrative jobs. The results how juniors will learn from the experience of the senior.
24. Relaxation in percentage to specific reserved categories should not be allowed rather they should be allowed with some financial assistance.
25. In present education the aim is to prepare the student as successful professional not as a successful responsible citizen having high value system? Is it correct?

After this brain storming session by CA Dr. P. K. Jain, the discussion among the members started, where eminent personalities proved to be an eye opener.

The distinguished panel members gave their views as under:

Dr. Bharat Chaparwal, Ex-Vice Chancellor, DAVV, Indore:

Discussed about the statistics of teachers and students in the country and discussed about the AICTE statistics of the colleges, students, faculties, etc in the country. He spoke about the current scenario and situation in India. He said that Institutions are divided in government, private and semi-private. The private institution had motto “service and sacrifice” but now they have “service and prosper”. He also discussed about social responsibility.

Dr. N. K. Dhakad, Additional Director, Higher Education Govt. of MP

He shared the statistics given by Dr. Chaparwal and raised concerned about these statistics are the major concern in quality education. The infrastructure is big problem faced by the government. Also the staff needs to be increased and the salary given by government as per VI pay commission, the examination system, semester system needs to be improved, reservation policy needs to be thought upon, and it is important to get linked with all types of industries.

Dr. D. P. Mishra, Advisor, Shri Vaishanav Vidyapith, Indore

He said that the courses of 2 years are being completed in 3 years and evaluation is not being done, copies are not getting evaluated. Enrollments have increased in university, colleges are increased, courses have increased, and semester system has been introduced. These things resulted in increase in operational aspects and put pressure on examination system. He suggested about making committees so that examination system can be improved, evaluation panels can be increased. Autonomous colleges can be made universities and new universities to be opened. This will result in decrease of load in universities. He also praised about retention of teachers at Pioneer.

Dr. Ramesh Mangal, Principal, Shri Vaishanav Commerce College

He said that UGC has published 12th Guidelines and book on education scenario. The students have increased drastically in Indore. Around 86% students are studying in affiliated colleges. There are less number of professors in colleges than in university. 42% students in arts, science 19.3%, management 17.8%, and medicine 3.48%; engineering 10.3% are studying. Universities are only confined now in taking examination and how to finish the evaluation. University load should be decreased by taking unified examination. This would lead to timely result and examination. Now the situation is so messed that we cannot say which examination is to be taken. The semester system introduction has lead to lot of pressure. The system should have been implemented at college level not on mass level. Research has to be motivated at all levels.

Dr. Rajendra Jain, Director, PIM Dewas

He discussed about several departments joining together in government to frame policies. He said that we cannot cope up with scenario and the changes being brought. In every Institution we should frame Corporate Advisory Board who should look into the matters that what exactly is desired, what industry needs, tailor made courses to be introduced, case based learning system to be introduced. This board will advice further that where the Institution is going ahead. We cannot change our external environment which is not controllable like UGC, AICTE, etc. We can however control our internal environment. What students are doing, where they are going, and what curriculum is needed, etc issues to be addressed by Corporate Advisory Board. Students, Faculty Members, Directors, etc should participate with Corporate Advisory Board.

Dr. Anand Nighojkar, Principal, MRSC, Indore

He largely discussed about placements and said that the hypes created regarding placements are actually not true. We should understand the problems faced in placements. He discussed about the gimmicks in placement figures and how averages are calculated. How many placements are being done? How is the placement? These figures are being asked by students at the time of admission. There is lot of demand but the mental blocks are present in students. They expect more than what is deserved and therefore they are left unplaced. Mental blocks between parents, students and companies need to be removed. Increased usage of internet is observed today. Job portals, linkedin, etc are offering great platforms. He discussed about placement assistance charges involved. Concept of pool campus is also coming up and issues about loss of data, data confidentiality, etc. Only few students are selected amongst the large number by companies. Suggested attitude and motivation training should be given to students and parents that UG students are being more placed. He suggested that courses and tie up with industries should be done. Courses should be designed in tie up with industries and the training to be given accordingly.

Mr Manish Joshi, Scientific Mesh Techniques, Pvt. Ltd.

He defined students and how they are getting knowledge. He said having knowledge and delivering knowledge are different. Students should give stress on delivery and PD aspects to transfer and deliver knowledge and should give time in laboratory, assignments, projects, vocational training, etc. Students are largely interested to get certificates only. Parents are doing projects for the students who are in small classes in school. Students who are senior inculcate rapport with teachers to the juniors.

Dr. S.S. Bhadoriya, Director, SGSITS, Indore

He said that students are lucky to get born in today's world. We could not get so much of resources and opportunities at our time. Today there are many opportunities. There are so many options after 12th. There is no such thing that if admission is not taken in IIT, world will end. There are multiple opportunities in front of students. We are weak in management and system of education. The problems are there in society too. Sense of pride was there in professionals. It used to give clarity that we need to study in these fields and achieve excellence in this field only. He discussed about ethical values in profession. He said that the purpose of holding the post should be clear. Professional ethics is missing these days. Privatization in education is welcome step in today's world. He also said that financial viability is must in education and should be long term. He discussed about mentorship and the importance of training under the professional. Professional education is different than of regular education and the problem is not of the infrastructure but in policy making.

Dr. N. P. Jain, Ex Ambassador, Govt of India

He congratulated students of Pioneer for wonderful patience hearing. He also discussed about syllabus. He said that syllabus is the base of education especially professional education. Syllabus should be carefully designed at colleges and universities. Updating of syllabus is very essential. Students should not only focus on placements during course tenure. They should have a learning spirit and develop all round development. In syllabus framing economist, industrialist should be invited and should look forward for changes in syllabus. Syllabus for ICAI and paper pattern has been revised completely. We must give priority to syllabus updation so that students become eager learner rather than running after jobs. One should remain student all your life. Students should develop an un-official syllabus and should give time to their hobbies. Faculties in IIMs are sometimes less qualified than in autonomous institutes. How many students are reading articles? How many are actually taking library seriously? How many are using computer labs effectively?

Sandeep Gupta, MD, Gupta Tutorial

He discussed about virtual classroom and the need of virtual classroom. We should develop virtual classroom environment. Dr. APJ Kalam has also emphasized on making learning an experience of joy and use of technology. Virtual classrooms are five times more effective than conventional technologies. It helps in better understanding of the subject, enhances long term memory and also helps to cover syllabus in limited time span. The use of colorful moving pictures makes presentation interesting.

Dr. Rajendra Singh, Director, IMS, DAVV, Indore

He congratulated students that their thinking is changing. He said that we can see that professors are not after money rather they look for peaceful and quality education. There is no Model to earn money and no such system developed. The education system has changed a lot. He also discussed about the Reservation quota issue. He asked Is money solution to all problems? Had this been true money would have become medicine to all problems? We should understand that money is not the solution to all problems in education. This is why no model of money making is framed in education.

Dr. V. Tokekar, Professor, IET, DAVV, Indore

She discussed about higher education at Global Level, various regulatory bodies and bills, about accreditations and the changes brought in recent regulations etc. she said that there should be less interference of politics in education. Government is providing lot of automation to the colleges. It is the responsibility of State Government to create and develop good education institutes and should be given more autonomy. This will enable them to compete in global world.

Mr. Sandeep Atre, CHIMC, Indore

He discussed about Personality, the way students choose friends, way they live decide their personality. He shared a short story to the students. Most people realize that what they want / they desire they don't get. Rather they get what they deserve. He said if you deserve, the success will come to you. Success does not come on our own will. In job we focus "what" and in career we focus on "why". A degree cannot be wrong the people who are pursuing may be wrong. A personality is how others are doing in your presence, rather than what you are doing. A Manager is one who is interested in others success not on his own.

Dr. MPS Chawla, Professor, SGSITS, Indore

He said that the topics are innovative for discussion in the conference. There should be never ending literature survey. The result processing is difficult and lot of failures can be seen. He shared about different aspects of education system.

Dr. Anil Gorani, Director, Gorani Industries, Indore; CA R. K Khandelwal, Practising Chartered Accountant; CA Dr. P. K. Jain, Principal, Pioneer Institute, Indore; Dr. Pawan Patni, Director (MBA), Pioneer Institute, Indore; Dr. V. K. Jain, Director (MCA), Pioneer Institute, Indore:-

The management of the college and the dignitaries from industries discussed at length in the Inaugural Session. Further, they were raising questions for discussion and were involved in overall co-ordination and smooth conduct of the National Seminar. CA Prashant Jain, Executive Director, recorded all minute by minute proceedings of the seminar.

Mr. Jaideep Karnik, Naidunia

He appreciated the concept of education problems raised by conference at Pioneer Institute. He mentioned that at least an initiative has been taken and discussion has started. Problems will definitely get solved if discussion is raised. He mentioned that lot of good positions in media is vacant and there are lots of colleges opened for media in Indore. But still we are not able to find good candidates who can become good media representative. He said that good students are formed by good education and mentioned about TCS, Wipro to be arriving in Indore but still we are worried about infrastructure in Indore. There are no good roads, water and other infrastructure available. How will these companies come and survive? He talked about IIT, IIM and education hub at Indore – atleast 60% students should get placed and reach to the top else what is the use of being so big hub? The students are aware about songs but not about the recent updates. Priorities need to be fixed by the students. They must realize that just by paying good fee they won't become good professionals. Parents are complaining that they are paying so many amount of money and still their children are not getting placed. The thinking that paying fee will

result in placement is wrong. Fundamental strength needs to be inculcated in the student. Students don't know about the VC, Mayor, etc at Indore i.e. the current updates.

CA Sanjay Gupta, Atharva Business Solutions, Indore

Discussed at Inaugural Session by Welcome Address

Mr. Aditya Singh Parmar, DNA Times

He said that we work from a view point of a common man. He also raised important issues and said that education is becoming a business; education should not become an industry. He asked are we really preparing students to become managers. We need to stress on aspect of quality education. School education is not up to the standards. Students are retained by offering free meals. Students want only degree or knowledge – is a question. Three points observed by him are:-

- Higher education in India lacks practicality. In west, always practical aspects are touched. In India we touch upon only on theory and we ignore practical aspects.
- Universities in west are concerned about social problems, real life research, etc. Research is not happening in India.
- Inter disciplinary committee is not happening. Students remained confined in one area. Students must strive to reach satisfaction level and not on saturation level.

Prof. Amiya Pahare, Director Swami Vivekanand Career Guidance Scheme, Govt. of M.P.

He convened the panel discussion. He was the Moderator of the Panel discussion.

**14th National Conference
(In Association with CSI)
Sponsored By AICTE**

Pioneer Institute of Professional Studies organized its **14th National Conference on Mobile Computing and Communications** organized in association with CSI and sponsored by AICTE, New Delhi. Three distinguished delegates graced this occasion.

The Program started with **Inaugural Ceremony** presided over by eminent dignitaries like honorable **Dr. Rajkamal , V.C., DAVV Indore** as the Chief Guest of the day, the Guest of Honor for the Conference; **Dr. Aditya Shastri, V.C. Banasthali University Rajasthan**, Keynote Speaker of the Conference **Dr. N.S. Choudhary, IIT Indore, Shri P.C. Jain, Patron Pioneer Institute of Professional Studies, CA Dr. P.K. Jain, Principal, Pioneer Institute Of Professional studies, Dr Pawan Patni , Director (MBA), Pioneer Institute, Dr. V.K. Jain, Director (MCA), Pioneer Institute and CA Prashant Jain, Executive Director, Pioneer Institute.**

CA Prashant Jain, Executive Director, Pioneer Institute gave a welcome address to all the dignitaries' and delegates and officially declared the conference open.

Dr. Rajkamal shared his past experience in Sweden. He stressed on needs of e-Library, Internet connectivity, Computers. He also added that DAVV is such a university that started a course in Mobile Computing, and we should be proud of our University.

Dr. V.K. Jain, Director and conference Chairman threw a light on the purpose and objective of organizing the Conference. A Book titled "**Mobile Computing and Communications**" constituting Conference Proceedings, comprising research papers on various aspects of mobile computing and information technology was released by the respected dignitaries.

Pioneer IT

On this day, Pioneer Institute felt honored to confer upon **Pioneer IT Excellence Award to Prof. Aditya Shastri, recipient of Padmabhushan; by Shri P.C. Jain** Chairman Pioneer Group of Institution, for his contribution in the field of IT.

Dr. Aditya Shastri mesmerized the audience with his charisma, his sharpness and experience. He said "Purpose of life is life of Purpose."

As a token of remembrance and celebration the mementoes was presented to the dignitaries. At the end vote of thanks was proposed by **Dr. Pawan Patni Director, Pioneer Institute**. As per the Indian tradition First Session was concluded with National Anthem.

Dr. N.S. Choudhary, the main Resource Person opened his presentation by defining Mobile Computing – “**It is the ability to use technology to wirelessly connect and use centrally located information’s software through the application of small portable and wireless computing and communication devices.**”

He also threw the light on the various aspects of mobile computing and social implications of the mobile communications. He enriched the knowledge of all the participants by his presentations.

The **Second Session** was **Panel Discussion** of two hour from (11.00 A.M. to 1.00 P.M.). Panel comprised of **Dr. Sanjay Tanwani, Prof. and head SCSIT, DAVV, Indore, Dr. V. Tokekar Prof., IET, DAVV, Indore, Dr. Priyesh Kanungo, Prof., SCSCIT, DAVV, Indore, Dr. P.K. Jain, Principal, Pioneer Institute of Professional Studies, Indore, Dr. V.K. Jain, Direction Pioneer Institute of Professional Studies.**

Dr. Sanjay Tanwani in his discussion highlighted the positive side of e-governance and its effects on society. He said today life is become comfortable and easy due to the various inventions in the field of IT and thus resulting in saving of time and money both.

Dr. V. Tokekar spoke on the matter that it is our perception that internet is the only medium of e-governance but mobiles are also playing a big role in e-governance and SMS are the examples of the same. She said that IRCTC is biggest single successful example of e-governance.

Dr. Priyesh Kanungo also said that e-governance is a means of providing services to the public and everyone has right to access good services. Providing e-services in India is now easy as infrastructure for the same is built and the people have now started trusting it. Now only the important is to be given to the management of these facilities.

Dr. P.K. Jain opined that the biggest profit of e-governance to the society is that it has reduced corruption manifold, which is the biggest issue of concern in the society. He also discussed the misuses of IT.

Dr. V.K. Jain also threw the light on both the dark and the bright side of e-governance.

Third Session was named as **Technical Session**. 39 paper presentations were scheduled in it. The session was chaired by **Dr. Sumant Katiyal, Prof. School of Electronics and DCDC, DAVV, Indore.**

The **Valedictory Session** started at 5.00 P.M. It started with welcoming the guest, feedback sharing of delegates regarding the experience of conference.

The conference report was read in the session. The highlighting part of the conference was the brief introduction of chief guests **Dr. Aditya Shastri, Vice chancellor Banasthali University.** It

was then followed by the most awaited movement that is certificate distribution to the delegates. A momentous was presented to the honorable guest, vote of thanks was offered by **Prof. Aditi Bhawsar, Conference Joint Secretary**. The institute received papers from prominent institutes. The delegates and researchers came from Ujjain, Hariyana, Sholapur, Kolapur, Noida, Rajasthan and many more prestigious institutes from Indore including IIT Indore.

The Organizing Team comprised of **Dr. V. K. Jain, Prof. Kiran Kumar Agrawal, and Prof. Aditi Bhawsar**. The **Inaugural Session** was coordinated by **Dr. Mona Tawar**, Technical Session was coordinated by **Prof. Rashmi Farkiya**, Panel discussion was coordinated by **Prof. Kumkum Sinha** and **Velidictroy Session** was conducted by **Prof. Varun Kesari**.

FACULTY DEVELOPMENT PROGRAM (FDP)

Faculty Development Program

On

Research Methodology

14-20 June, 2012

A faculty Development Program (FDP) was conducted at the Institute. The details are as follows:

Prof. Sumit Zokarkar explained about Excel from Basic to advance. He covered the following topics in the FDP:

14.06.12: How to merge cells, wrap text, shrink cells, use format painter, insert and delete rows and columns, how to use text to column, inserting comment, protecting sheet, track changes, how to fit smart art in cells, how to open watch window, overcoming duplication etc.

15.06.12: The following was explained: View Menu, Split arrange, conditional formatting, sorting, multiple level, function of sum, lower case, upper case, freeze panes, copy sheet, paste special etc.

From **16-19 June, 2012**, he explained on how to calculate mean, mode, median, standard deviation, correlation, regression on excel sheet

20.06.12: Doubt clearing session and Test on Excel.

Prof. Aditi Naidu: 14.06.12: She said that the case method of analysis is a learning tool in which students and Instructors participate in direct discussion of case studies, as opposed to the lecture method, where the Instructor speaks and students listen and take notes. In the case method, students teach themselves, with the Instructor being an active guide, rather than just a talking head delivering content. The focus is on students learning through their joint, co-operative effort. Cases come in many shapes and sizes from a simple "What would you do in this situation?" question to an elaborate role-playing scenario in which students must resolve a complex questions based on real-world data and documents. How simple or elaborate a case is depends on what you want your students to be able to do in the course.

She gave various steps to case analysis:

Step 1: Get a general impression

Step 2: Start to analyze seriously

Step 3: Develop and Evaluate Strategic Options

Step 4: Justify your conclusions with reference to the case

Step 5: Present a balanced view

15.06.12: She explained how to manage the preliminary part of the research, how to define a problem, how to list the information etc. then after she took three activities and made the session open to all. The three activities were based on Marketing, HR, and a general management issue.

16.06.12: Nominal Scale, Ordinal Scale, Interval Scale, Semantic Differential Scale, Thurstone Scale, Likert Scale, Thurstone Scale, Constant sum, steps in designing questionnaire.

19.06.12: Prof. Anish Patel:

We use statistics such as the mean, median and mode to obtain information about a population from our sample set of observed values.

Mean: He explained that the mean (or average) of a set of data values is the sum of all of the data values divided by the number of data values and how can it be applied in research.

Median: He said that median of a set of data values is the middle value of the data set when it has been arranged in ascending order i.e. from the smallest value to the highest value and also explained its application in research.

Mode: The mode of a set of data values is the value(s) that occurs most often. The mode has applications in printing. For example, it is important to print more of the most popular books; because printing different books in equal numbers would cause a shortage of some books and an oversupply of others.

Likewise, the mode has applications in manufacturing. For example, it is important to manufacture more of the most popular shoes; because manufacturing different shoes in equal numbers would cause a shortage of some shoes and an oversupply of others.

20.06.12: Prof. Anish Patel: Standard Deviation: In statistics and probability theory, standard deviation (represented by the symbol σ) shows how much variation or "dispersion" exists from the average (mean, or expected value). Correlation coefficient may refer to Pearson product-moment correlation coefficient, also known as r , R , or Pearson's r , a measure of the strength and direction of the linear relationship between two variables that is defined in terms of the (sample) covariance of the variables divided by their (sample) standard deviations.

ENTREPRENEURSHIP DEVELOPMENT CELL

Seminar by Mr. Sanjeev Gupta, Director, Veltronics Indore

On **February 8, 2012**, a lecture was organized by Mr. Sanjeev Gupta, Director, Veltronics Indore. He is B. Tech, NIT Kalikut and GMP from IIM Indore. He worked in various companies and then in 1991, he started his business in the name of Veltronics. It is an ISO 9001 Certified Company. The co. is into hardware and software business having a strength approx. 40 employees.

He motivated the students to choose a field in which they are willing to do the business. Then give results. It is important to choose a field that interests you. Exchange information and get information if you want to be an Entrepreneur.

Utilize time and utilize every moment of life. When you do a job, your status is different and when you do a business, your status is different.

Entrepreneurship Development Program

From **July 12-14, 2012**, **Dr. Mona Tawar and CA Vijay Thakkar** attended **Three Days Workshop on Entrepreneurship, organized by NEN at GSIMR, Indore**. The program Kick-starting the Entrepreneurial Campus proved to be very helpful and also set the faculty members to supportive entrepreneurship programs that went further than creating understanding and developed key skills and knowledge. It provided a concrete training in entrepreneurship teaching methodologies, with an emphasis on experiential education. Faculty members are now confident to design, develop and run exciting programs on entrepreneurship. The faculty members learned idea generation; opportunity evaluation; business modeling; Develop initial business models using key assumptions; creating back-of-the envelope cash-flows etc.

The key note speakers of the program were Ms. Vasanti Venugopal and Mr. Raj Shankar. **Ms. Vasanti Venugopal** is an Educator, NEN, who is a recipient of National Award for 'Best Entrepreneurship Educator 2008' and has trained over 1,000 faculty members in Entrepreneurship across India. She has been certified with honors in the NEN-Stanford-IIMB Entrepreneurship Educators' Course (EEC) and EEDC from Indian School of Business, Hyderabad.

Mr. Raj Shankar, who was the second speaker, is Principal Business Strategist, Ichiban Business Consultants. He is a certified NEN-Goldman Sachs faculty mentor in "Entrepreneurship". He has been involved in many faculty development programs, mentoring and training of entrepreneurs and students.

Workshop on Entrepreneurship Development Cell (EDC)

On **September 8, 2012**, Pioneer Institute conducted **One Day Workshop** in campus that helped students to develop critical entrepreneurial skills and tools, that will enabled them to effectively generate and communicate business ideas in a structured environment, evaluate opportunities using fixed parameters and framework and assess and calculate the investment requirement to reach cash-flow break-even. The event was conducted under the guidance of Ms. Merlina Ramchandran. This Workshop was conducted under the leadership of CA Vijay Thakkar. Approximately, 70 students of Pioneer Institute participated in the Workshop.

E- Leaders Workshop

National Entrepreneurship Network (NEN) conducted a successful leadership workshop on **14th and 15th September 2012**, at Acropolis Institute of Technology and Research. It all started with registrations of applicants who were present there and after that Ms. Merlina Ramchandran (consultant NEN) gave a brief introduction about Ms. Vishnu Priya. After that she conducted an activity in which she called all the students and told them that without uttering a single word, all the students have to arrange in chronological order regarding their date of birth, starting with the year first followed by month and then day of birth. It was difficult to arrange in that way without speaking but somehow all managed to do so. This was about; there would be times where situations are like this but somehow one have to manage in that situation. After that all got their new teams as now they were separated from their comfort zones and they were sitting with different college students, they were totally in new community. Then in community and tribes they came to know that NEN is working through e cell, with the help of strong network they have in the form of students. After that all had a tea break.

After Tea Break

After tea break all the students again sat with their new team members and then one video was played which really boosted everybody's confidence. In that video a person who was half naked was dancing in the park alone which was full of people, people present there start commenting, that man is insane he is mad and everybody start laughing and irrespective of people laughing he was into his dance and enjoying that moment. Then a person came running from the crowd and joined him and further he tried to copy the steps that person alone was doing and gradually one by one everybody present there started dancing and they all were enjoying. What all this was about? In this the person who was dancing alone did something unique and after that he got a follower and when that follower got other followers it became movement so this was all about leader, follower and movement. After this she guided the students about what e cell is about and

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she gave another activity in which in the notepad all needed to create one picture of themselves which should cover vision, mission and objective and further what they themselves are thinking that all need to be in a creative way in pictorial form. When all completed this activity one by one, they had to share this to their new team members. After this all went for lunch.

After Lunch

Then coming after lunch, Ms. Vishnu asked to create own network and gave 2 minutes time to gather maximum e mail ids each can and everybody started rushing to cover the maximum ids. Then all came to know how campus companies works and two students of IPS academy shared their experience and guided all what campus companies are all about. They shared that with the help of waste papers in there colleges they formed there company named R cube and now they are thinking of expanding their business. This really motivated everyone who was present there as this showed that it's all about taking a step and rest should be left about for the hard work. Then Ms. Vishnu again spoke on this and she told all of them some more stories but the experience IPS students shared we were able to connect with it. All felt that those two students are among us. Then we went for tea break.

After Tea

Only an hour was left and at 5 pm everybody had to board their buses and therefore this was the last session of the day. During this session she showed all videos which were about how NEN works, how e-cell works and in those videos what existing students of NEN had to say on this and what problems they had before joining and NEN and how they transformed themselves. After being a member of NEN they were confident, their personality was transformed and they all could also feel the difference.

15th September 2012

All the students were given a case to read on 14th and first students started their day with solving that case about level 5 leadership and then she narrated a short story. she told that a leader should be able to manage the things properly he should be able to handle the situations and at times a person need to be visionary he need to be creative he should be systematic then at times he should be warrior to face the competition and he must be beloved for society. Then she gave a puzzle which we had to arrange but some pieces of that puzzle were missing and we started trading which involved a lot of learning with fun we able manipulating things then some students started stealing some started fighting and during that session many of the students became friends and in that particular time the real fun and a lot of learning began.

After Lunch

The students watched two videos both were on same concept. The first one was about Guitar and second was about ladies sandal. In that first video there were 4 capitalist persons sitting together and two others persons came with Guitar which was something special features that persons displayed the Guitar to 4 capitalist persons about the features the features of Guitar was folding of roll. That was totally different and unique. The reason of that activity was that two persons seeking 50% stake of the company which will be go for the joint venture. After looking at the product the 4 capitalist started to negotiate with the person who wanted 50% stake in the firm the capitalist wanted to give 49% stake in the company but those persons was seeking 50% stake this negotiation was taken place for few movement. Then Ms. Marlina told to go for discussion, whether the capitalist should give 50% stake in the company or 49% stake. Almost every student gave the conclusion of 49% stake in the company. Then she asked why those persons should have been given 49% stake in the company. Every student replied that if the capitalist give 50% stake to that person's then all priority will be gone to that person who wanted 50% stake .Then she told that that person can earn money as royalty of that product. Then the deal was over with 49 and 51%.

Tata First Dot:-

Ms. Marlina called a student who won the prize in Tata first dot to tell his experience about Tata first dot. He had told that being a student anyone can be an entrepreneur. One can participate in various ways: the TATA First Dot Workshop will help a student to refine his/her business model, and the pitch; the TATA First Dot Competition puts one startup in front of some of the leading entrepreneurs and investors of today; the TATA First Dot People's Choice competition lets a person showcase himself/herself to the world; and the TATA First Dot Award Ceremony and Conference provides one with a platform to meet other student entrepreneurs, learn from angels and experts about how one can take their venture to the next level, and connect with the investors. Overall, a student and his/her venture will get a lot of attention, and most of all, one will have a great time being a part of the exciting entrepreneurial scene.

Emotional Intelligence Exercise: In this exercise the students had been told to fill up and response of few question that is below-

- Spirit killers and soul suckers-listed below are the major spirit killers that keep leaders from being real. Put a check mark next to the items that may sometimes stunt your growth,
Celebrity Ego
Fear
Pressurized into submission by someone
Laziness
Inner Inertia
Ignoring truth
- What can you do to prevent these spirit killers from robbing your development?

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Vision and Mission: Every group of the college had been given form to identify their vision and mission of their E-cell.

Feedback filling session: All students had been distributed a feedback form to fill up what is drawback and up to what extent this workshop was good and up to what extent it can be good.

Certificate distribution ceremony: All participated had been called on stage individually to take certificate.

Photo drawing session: The Photo drawing session was conducted very successfully.

Conclusion: This was a real experience for a lifetime. It was fun and learning and this all came live because of NEN therefore all thanked NEN for including the students on that platform where there is a lot of learning. All just hoped throughout their life they could be a part of NEN.

ONE DAY 50 RUPEES BUSINESS VENTURE

On **September 28, 2012**, Pioneer Institute in association with NEN and sponsorship by LIONS Club conducted One Day 50 Rupees Business Venture activity in the premises of the Institute. This Program was organized under the leadership of CA Vijay Thakkar.

Entrepreneurship Development Cell (Disha)

“Experience the Best in Entrepreneurship Education at Pioneer Institute”

Program Location: Pioneer Institute of Professional Studies, Indore.

Dates: Friday September 28, 2012.

Overview

Pioneer ED cell provided participants with an experience where they could explore a world full of opportunity and new pathways to success. The cell conducted some activities:

- ❖ Idea Generation
- ❖ Poster Competition (Theme 50 Rs. Entrepreneurship)
- ❖ 50 Rs. Business venture

Program's Goal

Participants explored thought-leading content and learned principles of entrepreneurial thought and action. Leveraging Babson's leadership, this activity provided current insights and perspectives on entrepreneurship. Upon completion of this program, certified participants were:

- Motivated to engage in entrepreneurship activities and businesses
- Had more comprehensive understanding of the entrepreneur and the entrepreneurial mindset
- Understood the process and content sides of being an entrepreneur
- Able to comprehend and develop the Business Planning Process
- Able to demonstrate capability to study from real cases study and other interactive classroom workshops
- Improve their management capabilities
- Participate with innovative ideas in a business contest in order understand how to work as a team and develop their entrepreneurial mindset and marketing techniques.

Idea Generation

Entrepreneurship is an action-oriented discipline grounded in creative, innovative thinking and action. This session required students to keep an open mind, think outside the box, re-evaluate their own views of entrepreneurship, and intellectually challenge their peers. When process and passion collide, the seemingly unconnected become connected. New ventures are born, stagnating businesses grow, and flailing businesses are reinvented. There were 7 group each

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group had 5 member. The students got a newspaper & in 20 min they have turned newspapers & generated ideas.

Each group generates above 15 ideas in 20 min. then en is listening idea one by one each group idea divided in 4 parts:-

- Relevant
- Technological
- Skill
- Government/Political issues

To conduct this activity CA. Vijay Thakkar & 4 student volunteers Gorakh Dwivedi, Pragya Tiwari, Balkrishna Shankhla, Sumit Mehrotra were in the lead.

Poster Competition

A poster is any piece of printed paper designed to be attached to a wall or vertical surface. Typically posters include both textual and graphic elements, although a poster may be either wholly graphical or wholly text. In this competition MBA 1st semester students participated. The theme was 50 Rs. Business Venture; they made posters in cheapest cost with the help of wastage & used papers.

50 Rs. Business Venture

Group	Group Name	Member Name	Business Name	Feedback	Profit In Rupees	Class Name
1	NILOPHER GROUP	NILOPHER SHAIKH	BHEL	TASTY REASONABLE PRICE, WITH EXCELLENT QUALITY & GOOD QUANTITY	300	MBA 3RD
		VIMLESH PATEL				
		NEHA				
2	SANDHYA GROUP	SANDHYA SINGH	BHEL	TASTY BHEL		
		ROSHNI				

		PARIHAR				
		APOORVA SHRIVAST AV			490	MBA 3RD
3	NITIN GROUP	NITIN JAIN	SANDWIC H	TASTY&GOO D SNACK	200	MBA 3RD
4	SUMIT GROUP	SUMIT MEHROTR A	FRUIT SALAT	TASTY, REASONABL E PRICE QUALITY & GOOD QUANTITY	360	MBA 3RD
5	PRATIK GROUP	PRATIK KHANDEL WAL	HOUSY GAME	VERY FUNNY & ENJOYBLE		MBA 3RD
		KAPIL MAHAJAN				
		HARSHAL MAHAJAN				
6	SHRUTI GROUP	SHIKHA DONGRE	PICK &GAIN	ENJOYBLE	40	MBA3RD
		SHRUTI SONY				
		PRANITA JAIN				
		SHIVSAGA R AVASTHI				
7	ROSHNI GROUP	ROSHNI GUPTA	CHIT FAD GAME	CREATIVE GAME	125	MBA3RD
		SWATI GUPTA				
		JYOTI TRIPHATHI				
8	SHIVRAJ SINGH GROUP	SUNIL GUPTA	FOOD ZONE	TASTY	100	MBA1ST
		RUPA SHARMA				

		SHIVARAJ SINGH				
9	SURVES H TRIPATHI I GROUP	VEEA PATENKER	VEG DHOKLA TADKA GUJRAT	SUPERB	340	MBA1ST
		SWATI BAGHEL				
		SURVESH TRIPHATI				
10	GOURAV SHRIVAS TAV GROUP	GOURAV SHRIVAST AV	FUNNY GAMES	INTRESTING AND UNIQUE GAME	350	MBA1ST
		PRIYANKA ALEY				
		SALONI JAISWAL				
		SINKY VERMA				
		ABHISHEK PANDEY				
11	RAVI GROUP	RAVI SHARMA	MOBILE LAMINATI ON	MOBILE SAFTY&LOW COST&GOOD SERVICE	300	MBA3RD
		SANJAY SOMANI				
12	PARINIT A GROUP	PARINITA JAIN				
		SHIVSAGA R AVASTHI	GAMES	ENJOYBLE,C REATIVE		MBA3RD
13	MEESHI KA VISHKA RMA	ABHISHEK VAIDHYA	DECORATI VE & LADIES	GOOD STALL		MBA3RD

	GROUP					
14	NIDHI SINGH GROUP	NIDHI SINGH	TRADITIONAL ENVOLAP	INNOVATIVE ,CREATIVE	180	MBA1ST
		GARIMA SOMANI				
		VIDHA MAHAJAN				
15	SWATI CHOUHAN GROUP	PRIYANKA AGRWAL	FRNDSHIP BELT	MAKE FREND	200	MBA1ST
		MINAKSHI YADAV				
		NIRAJ CHATURVEDI				
16	BHUVNE SHVERI DAHIWALE	BHUVNESH VRI	WAST MATERIAL	ENVIROMENT FRENLY PRODUCT&OWN EFFORDS	295	MBA3RD
17	ADITI SURYAVANSHI	ADITI	MESSAGE BOTTELE	UNIC PRODUCT&CREATIVE	1600	MBA3RD
		ABHISHEK				
		VIVEK				
		PRIYANKA				
18	PRAMOD GROUP	PRAMOD YADAV	KHAMAN	LAJWAB,TASTY	350	
		ASHUTOSH DIKSHIT				MBA3RD

19	SWATI GROUP	DEVIKA MISHRA				
		PREETI UPADHYA Y				
		RAKHI SINGH				
		SWATI GUPTA	GREETING CARDS	BEST DESIGN& USEFUL FOR FESTIVAL	123	MBA1ST
20	SAYMA GROUP	SAYMA WARSI	MEHANDI	ATTRECTIVE DESIGN&CR EATIVITY	400	MBA3RD
		SWATI GUPTA				
		PARINITI JAIN				

Under the Entrepreneurship Development Cell, the Institute organized 1 day activity- Rs 50 business venture- on September 28, 2012.

There were 21 groups, each group having 3 members participated in the activity. All groups had to invest 50 Rs. as seed capital that the groups had to use for their entrepreneurial ventures. There were three Zone 1st was business (Craft) 2nd was game zone 3rd was food zone, Most of the group performed well & made good profits over the initial investment of Rs 50.

There were four organizing committees-

Committee Name	Head of the Committee
Documentation	Rakesh Narwani
Marketing	Nilopher Sheikh
Logistics	Prateek Khandelwal
Helping	Balkrishna Shankhla

Organized By: - CA Viajy Thakkar

Supported By: - NEN (National Entrepreneurship Network)

Sponsor: - Lions Club of Indore Unique

Chief Guests: -

- Lion Chouhan (President of Indore Unique Lions Club, Indore)
- Dr. Pawan Patni (Director, Pioneer Institute of Professional Studies, Indore)

- Dr. Mona Tawar (Director, Pioneer Institute of Professional Studies, Indore)

RESULTS: ‘The level of enthusiasm & entrepreneurial spirit shown by students was commendable’

INDUSTRIAL VISIT

Industrial Visit Report for the Month of October 2012

To minimize the gap of professional education and corporate culture Pioneer Institute organized Industrial Visit for their management professionals.

Date	Company Name	Company Coordinator	Place	No. Of Students	Semester /Stream	College Coordinator
13/10/12	SAYAJI HOTELS LTD.	Ms. Ginny Sharma Rana, Assistant Manager HR	Indore	10 (List enclosed)	MBA Ist SEM	Mr. P.K. Tiwari

Date: - 13th October 2012.

Time: - 03:00 Hrs to 07:00 Hrs

Contact Person: - **Mr.** Sajid Dhannani, Managing Director and **Ms.** Ginny Sharma Rana, Assistant Manager HR

Name of Industry: - Sayaji Hotels Ltd.

Industry Type: - Hotel Industry

Summary:-

In this industrial visit students were able to understand that apart from delicious food, luxury and decor hotel Industry had various segments in itself, every unit of hotel industry is working as small industry under a banner of big brand, Moto of Sayaji Hotel – To make customer feel like home, services from greeting till see off, customer delight, satisfaction and feedback are the back bone of industry, understand the customer demand and quality to maintain the long term relation with customer. Explain the journey from Indore, Vadodora, Pune and new upcoming projects in Indore and Bhopal.

Conclusion:- Industry survive only on the basis of services he is providing to his honorable customer interdepartmental team work can easily be observed in the whole process, Time management, Latest marketing trends, Publicity stunts, Fund sourcing, networking and many more managerial and technical skills learnt by the students during the visit.

Vote Of Thanks: - By **Mr. P.K. Tiwari** on behalf of **Pioneer Institute, Indore** and **Mr. Ehtesham Khan** (MBA 1st year Student) on behalf of students.

Name of Students Who Attend Industrial Visit: (MBA 1st Semester)

1. Astha Awasthi
2. Apoorva Dubey
3. Priyanka Aale
4. Reema Khatri
5. Joshil Patel
6. Deepak Mishra
7. Ehtesham Khan
8. Nadeem Khan
9. Sumit Singh
10. Chetan Padiyar

Industrial Visit Report for the Month of August 2012

To minimize the gap of professional education and corporate culture Pioneer Institute organized Industrial Visit for their management professionals.

Date	Company Name	Company Coordinator	Place	No. Of Students	Semester/ Stream	College Coordinator
13/8/12	FREE PRESS	Mr. Harish Mohan Joshi Circulation Head MP/CG	Indore	103	MBA 3 rd SEM	Mr. Kuldeep Singh Mr. P.K. Tiwari

Following are the details for the industrial visit organized in the month of August 2012.

Date: - 13th August 2012.

Time: - 09:45 Hrs to 14:45 Hrs

Contact Person: - Mr. Pravin Nagar (Director) / Mr. Harish Mohan Joshi (Circulation Head)

Name of Industry: - FREE PRESS JOURNAL

Industry Type: - PRINT MEDIA

Summary:- In this Industrial Visit, students were able to visit the various departments, understand the working procedure of a news paper right from brief history of print media, and explain the journey from pulp to printed paper. Starting from collection of news from different channels and sources, survey department, e- library, news feeding section, translation section, funding section, Editing section, final editing section and then they visited the raw material

section , printing section, developing section, folding section, quality check department , dispatch section, logistic role and at last learn techniques used in marketing and HR department.

Conclusion:- Interdepartmental team work could easily be observed in the whole process, Time management, Latest marketing trends, Publicity stunts, Fund sourcing, networking and many more managerial and technical skills learnt by the students during the visit.

Vote of Thanks: - By Mr. P.K. Tiwari

Industrial Visit - MBA III Semester (Batch 2011-2013)

Free Press - 13 August 2012

S.No	Student Name	Signature		Status
		DEPART	VISIT	
1.	Pragya Tiwari	YES	YES	Present
2.	Sumit Mehrotra	YES	YES	Present
3.	Prashant Bajaj	YES	YES	Present
4.	Nisha Singh	YES	YES	Present
5.	Purnima Singh	YES	YES	Present
6.	Ambika Thakur	YES	YES	Present
7.	Jyoti Tripathi	YES	YES	Present
8.	Roshni Gupta	YES	YES	Present
9.	Amita Jain	YES	YES	Present
10.	Riya Chakravati	YES	YES	Present
11.	Anumita Khare	YES	YES	Present
12.	Vimlesh Patel	YES	YES	Present
13.	Priyanka Bhargava	YES	YES	Present
14.	Praveen Raghuvanshi	YES	YES	Present
15.	Preeti Gupta	YES	YES	Present
16.	Varsha Singh Parihar	YES	YES	Present
17.	Nilopher Shekh	YES	YES	Present
18.	Pranita Jain	YES	YES	Present
19.	Rekha Gupta	YES	YES	Present
20.	Tarun Dongre	YES	YES	Present
21.	Ramehswar Prasad Mishra	YES	YES	Present
22.	Manish Dwevedi	YES	YES	Present
23.	Parinity Jain	YES	YES	Present
24.	Roshni Parihar	YES	YES	Present
25.	Sandhya Singh	YES	YES	Present

26.	Aditi Suryawanshi	YES	YES	Present
27.	Shiva Kant Pandey	YES	YES	Present
28.	Ashish Verma	YES	YES	Present
29.	Satish Kumar Pandey	YES	YES	Present
30.	Sandeep Shukla	YES	YES	Present
31.	Rabinesh Gupta	YES	YES	Present
32.	Pooja Pandey	YES	YES	Present
33.	Vartika Gupta	YES	YES	Present
34.	Sachin Dwevedi	YES	YES	Present
35.	Pramod Shukla	YES	YES	Present
36.	Vinay Tripathi	YES	YES	Present
37.	Sunil Partidar	YES	YES	Present
38.	Mayank Agrawal	YES	YES	Present
39.	Piyush Dwevedi	YES	YES	Present
40.	Tarun Rajput	YES	YES	Present
41.	Ravi Verma	YES	YES	Present
42.	R Namdeo	YES	YES	Present
43.	Jitendra Partidar	YES	YES	Present
44.	Aman Pratap Singh	YES	YES	Present
45.	Ravi Verma	YES	YES	Present
46.	Juhi Joshi	YES	YES	Present
47.	Aditi Singhi	YES	YES	Present
48.	Bhavana Joshi	YES	YES	Present
49.	Gaurav Shrivastava	YES	YES	Present
50.	Kapil Raghuwanshi	YES	YES	Present
51.	Manoj Kumar Gupta	YES	YES	Present
52.	Prateek Khandel Wal	YES	YES	Present
53.	Pawan Rawat	YES	YES	Present
54.	Harshal Mahajan	YES	YES	Present
55.	Ankit Tiwari	YES	YES	Present
56.	Jitendra Soni	YES	YES	Present
57.	Sandeep Chandel	YES	YES	Present
58.	Kapil Mahajan	YES	YES	Present
59.	Megha Kalantri	YES	YES	Present
60.	Neha Thakur	YES	YES	Present
61.	Atul Sharma	YES	YES	Present
62.	Deepak Jain	YES	YES	Present
63.	Mk James	YES	YES	Present
64.	Nitin Jain (2)	YES	YES	Present

65.	Manoj Kumar Tiwari	YES	YES	Present
66.	Surendra Patel	YES	YES	Present
67.	Vishal Mishra	YES	YES	Present
68.	Krishna Pal Singh Gaur	YES	YES	Present
69.	Prasok Kumar Shah	YES	YES	Present
70.	Ashutosh Dixit	YES	YES	Present
71.	Ankti Agrawal	YES	YES	Present
72.	Sanjay Kumar Somane	YES	YES	Present
73.	Manoj Kumar Rai	YES	YES	Present
74.	Avneesh Chaturvedi	YES	YES	Present
75.	Bal Krishna Sanakhla	YES	YES	Present
76.	Neha Shrivastava	YES	YES	Present
77.	Nitin Jain (1)	YES	YES	Present
78.	Satya Prakash Kacher	YES	YES	Present
79.	Tushar Paonaskar	YES	YES	Present
80.	Md.Azaz Ahmed	YES	YES	Present
81.	Rajesh Kumar Shah	YES	YES	Present
82.	Praveen Mishra	YES	YES	Present
83.	Harsh Dhakad	YES	YES	Present
84.	Sourabh Sahu	YES	YES	Present
85.	Poonam Singh	YES	YES	Present
86.	Kanak Lata Rai	YES	YES	Present
87.	Pramod Jaiswal	YES	YES	Present
88.	Alok Bundela	YES	YES	Present
89.	Swati Kirar	YES	YES	Present
90.	Swati Gupta	YES	YES	Present
91.	Bhubhneswari Dahiwal	YES	YES	Present
92.	Priyanka Sharma	YES	YES	Present
93.	Gaurav Gupta	YES	YES	Present
94.	Sukhjeet Sandhu	YES	YES	Present
95.	Bipin Kumar Dubey	YES	YES	Present
96.	Chandresh Mandre	YES	YES	Present
97.	Sunil Gautam	YES	YES	Present
98.	Shailendra Tiwari	YES	YES	Present
99.	Dilip Tiwari	YES	YES	Present
100.	Gourakh Dwivedi	YES	YES	Present
101.	Ankush Sanodiya	YES	YES	Present
102.	Pankaj Mishra	YES	YES	Present

QUALITY IMPROVEMENT PROGRAM (QIP)

5.7.12- Dr CA P.K. Jain (10:30-11:30)

Topic: Organizational Citizenship (QIP Philosophy)

To overcome hesitation, to float healthy competitive feeling among all, to overcome hesitation, to enhance presentation skills, knowledge sharing, to bring qualitative change, to help grade the knowledge, to get insight with the strength and weakness into oneself, to boost confidence, to come out from stage fright, team building, to become organizational citizen, to carry some value addition to home, to transmit value addition to our students.

Quality of Faculty at Pioneer

Adaptability, multitasking, hardworking, self monitor, learner, without politics, stress managers, self motivated, loyal, ready to work beyond traditional model of 10-5, creative, full of enthusiasm, positive attitude, hardworking, taking ownership in the job, trying to convert their potential into performance, ability to work in a team with dedication, determination and discipline, character, conviction, confidence and commitment.

But There Is Always a Room for Improvement in Every Part of Our Life

We can see better with open eyes, can hear better with open ears and can work better with open mind.

We respect each other, maintain décor, understand responsibilities, help each other, trust each other, maintain self esteem, contribute to each other, and regard each other.

Team work is seen in Conference, CCA, Examination, Annual function and working every day in a team and so we stand as PIONEER.

And so we are able to keep our students busy 3-4 hours beyond time. It has become the USP of our Institute.

So far we have done FDP on Research Methodology, conference on higher education, QIP based on higher education, workshop on Statistical Tools in RM twice, Workshop on SPSS more than twice, Workshop on MS Excel many times.

Our Working Culture

We do not believe in negative marketing, believe in doing work, we all are performers, motto is very fair to give quality education, we believe in increasing our line rather than cutting other's line, action speaks louder than words, dare to experiment, we learn by mistakes, motto is fair.

Management Point of View

We believe in our character, our nature, our thinking, our ability, our goal clarity. We have a passion for excellence. Keeping trust, ability, confidence, faith (blind faith) reputation and

thankfulness in doctor-patient relationship; the same can be applicable in teacher-student relationship.

We are machines, converting raw material into finished product.

“Try to become sculpture who converts stones into idol”.

DO NOT WALK IN FRONT OF ME

I MAY NOT FOLLOW

DO NOT WALK BEHIND ME

I MAY NOT LEAD

WALK BESIDE ME

AND JUST BE MY FRIEND

6.7.12- Prof. Durgesh Gaur (12:00-1:30)

Topic: Save Me Call by a Great Man

He spoke on the basic philosophy of Gandhi. Swawalamban and Swadeshi is investment, Mitvatya is saving. Saving should be as per the philosophy of Gandhi. Albert Einstein believed that people in coming generations will wonder that India had a personality like Gandhi. He gave references of Amrtya Sen, Barak Obama who refers Gandhi's philosophy.

He also explained the Business Cycle. It is a well known fact that the consumption increases then the saving decreases. Many philosophers in India believe that India is on the path of progression in the night, when the government is sleeping.

Govt. imposes tax because it has to run the country. If the govt. expenditure increases then interest rate will increase. How government manages all expenditure? Firstly, by increasing the taxes and secondly, by increasing the interest rate. He explained the article of a newspaper that says, “I don't want to invest in government securities”.

Economy is in the dark shade. But if we see the positive side then we can prove that our economy is the highest growing economy in the world after China. If the economy is giving return on investment, then only people invest in economy.

He also gave solutions to various problems. We need to work on the expenditure - planned as well as unplanned because all the problems started from here only.

6.7.12- Prof. Praveen Tiwari (10:30-12:00)

Topic: Assertive Behavior

It depends on expressing yourself, showing respects to others rights, mutual equilibrium and benefit is important in a relationship, it is expressing emotions, rights, realities, thoughts and boundaries by words

being honest, indirect and certain, using non-verbal communication for sending the message, it is not universal, it depends on the position and the individual, it is getting social responsibility, it is not the nature of the humankind, it can be learned. “An honest, direct, and appropriate expression of one's feelings, thoughts, and beliefs.”

He gave a test on Assertiveness and analyzed people by asking questions.

Types of Assertive:

Non Assertive Behavior (I am not Ok, you are Ok)

Assertive Behavior (I am Ok, You are Ok)

Aggressive Behavior (I am Ok, You are not Ok)

Manipulative Behavior (I am not Ok, You are not Ok)

A “yes” response to the questions indicates an assertive approach.

He also covered the following topics:

Human Assertive Rights, Why Assertiveness Is Important?, The Myths About Assertiveness, Human Assertive Rights, Why is it difficult to say no?, How to say ‘no’ assertively?, The importance of assertiveness in work place, Techniques in Assertiveness Training etc.

7.7.12- Dr. Pawan Patni (9:00-11:00)

Topic: CHANGE...Inevitable

He started his session by showing videos on change. He also gave the house various activities related to change. It is important to drive the enemies out i.e. anger, fear, jealousy, fight, fright, grievances, resentment etc. He highlighted on the following topics:

Cultural diversity

Forces of change

Nature of workforce

Technology

Economic shocks

World politics

Resistance to change

Individual resistance

Coping with the change

7.7.12 - Mr. Uday Maitra (11:30-1:00)

Topic: Work Culture in Europe

Mr. Uday Maitra who is IIT from New Delhi and IIM from Calcutta and who is working in Europe from more than 30 years delivered a lecture on Work Culture in Europe.

He told about how Canada uses software and how to use them in projects. In Canada no work is unimportant and every work is respected. He compared the style of working of Europe, Japan and India and told about the interesting differences of various countries as he has worked in 30 different countries. He said timeliness, delivery and meeting deadlines is imperative to success. He focused on R&D of few products, management styles, handling finances and funds etc. in the end, he answered to few questions raised in the house.

9.7. 12 – Prof. Amrita Chourasia (9:00 – 10:00)

Topic: Decision Making

She started with the explanation of mind mapping. She also narrated a story through which the audience came to know on how to take a decision. It is a process of selecting from a set of alternatives a course of action. It is a synonym of managing and is a core of managerial activity.

She also explained types of decisions: routine and strategic decisions, policy and operating decisions, organizational and personal decisions, programmed and non programmed decisions, individual and group decisions. She also focused on the steps involved in decision making process, process of decision making, identifying the problem, analyzing a problem, how to collect the relevant data, developing alternative solutions, selecting the best alternative solutions, converting decision into action, ensuring feedback and follow up, relationship between planning and decision making, rationality in decision making, creativity in decision making, preparation stage, incubation stage, illumination stage, elaboration stage, some techniques of DM etc. She gave a situation and invited people for discussion to analyze the same and also took a case for analysis.

9.7. 12 – Prof. Veena Dadwani (10:00 – 11:00)

Topic: Believe in YOURSELF

BELIEVE is a very powerful word. She showed videos. Belief is to have faith in abilities and reasonable confidence in your powers, sound self confidence. It is related to self realization. At 99 degree the water is very hot but needs one more degree to boil. That one degree is something that is needed. With that steam one can move a train. The margin of victory is very small in competitive world. The Extra degree is generally the definition of success. The only difference is of good and bad.

How to believe in yourself? One must have self confidence; it's an attitude; it's the most important trait of personality. She talked about how self confidence is initially developed (depends on genetic structure, home environment, friends, teachers, society), strategies to build self confidence, how to use self talk, emphasizing self strength, recognize your own insecurities-rejection, taking risks, bouncing back from your mistakes. It is imperative to look carefully for any hidden agendas, you are unique. One cannot change our color, our gender and our race so never compare yourself.

Create an invisible wall around you in order to protect the sanctity of your being and work closely with people who make you feel good about yourself.

10.7. 12 – CA Vijay Thakkar (9:00 – 10:00)

Topic: Everyone is an Entrepreneur

Entrepreneurship was started in army to mobilize resources that slowly came down in the society, in business. It is not a science but an art that needs to be inculcated. EDI is one of the Institutes that imparts training to people. Courses change within few years and so we need to learn..... learn..... and learn otherwise a person is out of market, society and family. Entrepreneur is an attempt to create value through recognition of business opportunity, taking opportunity.

There is a change in technology, values, culture, transportation, banking and finance, information collection, education etc. Indian children have the highest Intelligence Quotient as compared to the others in the world. He also highlighted the personal skills required in entrepreneurship. Commanding with two different segments of degree and skill is also imperative in entrepreneurship. The scope is enhanced for technical job rather than clerical jobs. The expectation of society and business environment has increased. Every woman is a born entrepreneur.

10.7. 12 – Prof. Pratyasha Jain (10:00 – 11:00)

Topic: Leadership as a Fastrack Style

Everything is going on a fastrack way whether it is planning, organizing, controlling etc. Leadership style is important in leadership. She said that a leader is a coach, mentor, communicator, and champion.

She talked about leadership quality, various leadership styles and his focus on motivation, inspiration, reliability, trustworthiness, knowledge, education, creativity, understanding and not afraid of failures. How the feedback is given by fastrack leaders, how quick decisions are taken, their self management, and the style of one minute leader. She focused on Transformational leader, Charismatic Leader, Visionary Leader. She focused on the challenges of leadership, thoughts on leadership, the way successful leaders think, think different

11.7. 12 – Prof. Rashmi Badjatya (09:00 – 10:00)

Topic: Job Attitude

In her presentation, she said that all managerial skills will go waste if proper job attitude does not exist in an employee. The session started with definition, its importance and the factors affecting it. Job attitude is determined by both social as well as psychological factors. The question which

follows is whether job attitude can be changed or not? “A bad attitude is like a flat tire, one cannot move further until it is changed”.

She discussed assumptions, importance of job attitude (productivity, admiration, increased energy, boosts customer satisfaction & affects behavior). Job attitude is affected by both external and internal factors which include work environment, people around you, personality and the stress state. To conclude she reminded the house that attitude changes everything though it cannot be done overnight as it is a continuous process similar to learning.

11.7.12- Prof. Kuldeep Singh (10:00 – 11:00)

Topic: Strategic Training for Employability and Success (STEP)

In his presentation, he explained strategic training for employability and personal success is a systematic program in assisting management students in career building. He covered strategic training through management lessons and management lessons- strategic training, market demand- employability skills, branding/marketing- training and other activities, personal success- placement/ dream job.

He narrated various stories and related to management ideologies. He spoke on brushing and polishing skills in communication, teamwork, problem solving, self-management, learning, technology, planning, organizing etc. the skills required not only to gain employment or establish an enterprise, but also to progress within an enterprise and expand employment capability so as to achieve one's potential. He covered snap shots of resumes and cover letter, interviews, business and interview etiquette, networking etc. it is important to stand out from the crowd.

12.7.12- Prof. Aditi Bhawsar (10:00 – 11:00)

Topic: Time Management

Time management is the process of planning and controlling the time spent on particular activities, in order to enhance effectiveness, competence and output. It includes variety of skills, and techniques used to manage time while completing specific tasks, projects and goals complying with a due date. It includes planning, allocating, setting goals, delegation, analysis of time spent, monitoring, systematizing, preparing, and setting priorities. It is a system that is a designed combination of processes, tools, techniques, and methods.

13.7.12- Prof. Varun Keshari (10:00 – 11:00)

Topic: An Effort to Manage Stress

He covered the glass story and said that some sources of stress are unavoidable. You can't prevent or change stressors. The best way to cope with stress is to accept things as they are. Acceptance may be difficult, but in the long run, it's easier than railing against a situation you can't change. Beyond having a positive attitude, one can reduce stress in your life by nurturing

oneself. If we regularly make time for fun and relaxation, we'll be in a better place to handle life's stressors when they inevitably come.

13.7.12- Prof. Sumit Zokarkar (11:00 – 12:00)

Topic: Some Universal Concepts Affecting Human and His Life

He asked a question. What is relativity? It is the tendency to estimate the value of things according to how they compare to other items. Everything in this world is Relative to something and nothing is ABSOLUTE.

He also said that Change is continuous and non-ending... The fastest ever changing element of the world is human. Man is a product of circumstances. Human Behavior is Relative, is Changing and is Uncertain.

14.7.12- Prof. Anish Patel (9:00 – 10:00)

Topic: Teachers and Ethics

The professional educator attempt to produce learning background that nurtures to accomplish the potential of all students. He acts with meticulous effort to exemplify the highest ethical standards and responsibly accepts that every student has a right to an uninterrupted education free from strikes or any other work strike tactics.

The professional teacher deals thoughtfully and impartially with each student, and look for resolving problems, including obedience, and makes a productive effort to protect the student from conditions harmful to learning, health, or safety and endeavors to present facts without misrepresentation or personal prejudice.

14.7.12- Prof. Aditi Naidu (10:00 – 11:00)

Topic: 'Selecting Appropriate Teaching/Learning Methods at Post Graduate Level'

The process should begin with an examination of the characteristics of the target population and the topic area to be covered, followed by an analysis of the existing skills of the students. The next key step should be the formulation of a clear set of educational objectives or outcomes – preferably in behavioral terms so that both teachers and students are clear as to what the latter are expected to achieve: such objectives can be either in terms of traditional aims, objectives and learning outcomes or in terms of competence statements.

She covered the three basic teaching methods, Lecture Method, Films and Video Presentations, Individualized teaching Methods, Paper based self study material, Group Teaching/Learning Methods: Small Group Activities, Class Discussions, Seminars, Group Tutorials, Participative exercises of the simulation/case study types, Group project work: pros and cons, Choosing the Appropriate Method, Deciding on the Teaching Methods etc.

17.7.12- Prof. Rashmi Farkiya

Topic: Coordination and Cooperation: A Key to Success

She started her presentation by narrating a story and taking a case of Japanese and Indians. She also took the example of Tsunami and Kaizen and the Japanese method of treating the same. Without cooperation, coordination is not possible.

She focused on the need of cooperation, explained the various lessons of management through the story of tortoise and hare and also took the case of Dabbawala, their history, the time taken, number of Tiffin boxes, strength of the staff, their organizational structure, their working style, cost of service, their attitude and approach, the disciplines that the employees have to follow, the coding system, their journey time, set back and bad times they experienced, the Royal visit of Prince Charles, awards and felicitation, and other achievements.

17.7.12 - Prof. Sadhana Mandloi

Topic: Communication Skills

Communication is the activity of conveying information through the exchange of thoughts, messages, or information, as by speech, visuals, signals, writing, or behavior.

Communication requires a sender, a message, and a recipient, although the receiver need not be present or aware of the sender's intent to communicate at the time of communication; thus communication can occur across vast distances in time and space. Communication requires that the communicating parties share an area of communicative commonality. The communication process is complete once the receiver has understood the message of the sender.

18.7.12 - Prof. Harsh Tiwari

Topic: Risk Taking Skills

Risk taking is an integral part of business and life, but so few people know how to manage it properly. The word risk has a slightly negative connotation to it — it implies danger, tension, and possible loss. But risk also has a positive side, the chance of hitting a big win, of getting more on the back side than you invest on the front side. All risks are not equal, however. Some risks are just plain dumb, and you should never take them. But even in those cases, there's usually some emotional benefit.

19.7.12 Prof. Kumkum Sinha

Topic: Self Motivation

She said that motivation is related to pushing oneself towards desire and ambition, it is the inner power or energy. She covered necessity of motivation, types of motivation through various videos tips to get self motivated and highlighted on intrinsic and extrinsic motivation, positive, negative, financial and non financial. Feeling special, perfect, healthy, happy, powerful,

important, intelligent, strong, confident is self motivation. It is a guiding force; it is an inspiration, an important mechanism to reach to the goals. Being your own hero is important.

4.9.12–Prof. Bhakti Sharma (2:00–3:00)

Topic: Conflict Management

Conflict management involves implementing strategies to boundary the negative aspects of conflict and to increase the positive aspects of conflict at a level equal to or higher than where the conflict is taking place. Furthermore, the aim of conflict management is to enhance learning and group outcomes. It is not concerned with eliminating all conflict or avoiding conflict. Conflict can be valuable to groups and organizations. It has been shown to increase group outcomes when managed properly

5.8.12 – Prof. Sabahayata Jaisinghani (2:00 – 3:00)

Topic: Happiness

Happiness is a psychological or emotional condition of well-being characterized by optimistic or pleasant emotions ranging from contentment to strong delight. Happiness is a fuzzy concept and can mean numerous things to numerous people. Part of the challenge of a science of happiness is to recognize diverse concepts of contentment, and where pertinent, divide them into their components. Happiness is the unending expedition of life, the unquenchable thirst and the greedy hunger of all human being. Happiness is what we all hunt for, what we long for. But can such ecstasy be nothing but a mysterious state of mind, which is here one flash and gone the next, or is such a positive outlook attainable for a lifetime? Conceivably it is, it just is.

6.8.12 – Prof. Ratna Juneja (2:00 – 3:00)

Topic: Anger Management

Anger is a completely normal, usually healthy, human emotion. But when it gets out of control and turns destructive, it can lead to problems—problems at work, in your personal relationships, and in the overall quality of your life. And it can make you feel as though you're at the mercy of an unpredictable and powerful emotion. The instinctive, natural way to express anger is to respond aggressively. Anger is a natural, adaptive response to threats; it inspires powerful, often aggressive, feelings and behaviors, which allow us to fight and to defend ourselves when we are attacked. A certain amount of anger, therefore, is necessary to our survival. Anger can be suppressed, and then converted or redirected. This happens when you hold in your anger, stop thinking about it, and focus on something positive.

On 7.8.12–Prof. Nidhi Joshi (2:00 – 3:00)

Topic: e Commerce

Electronic commerce, commonly known as e-commerce or e-comm, is the buying and selling of products or services over electronic systems such as the Internet and other computer networks.

Electronic commerce draws on such technologies as electronic funds transfer, supply chain management, Internet marketing, online transaction processing, electronic data interchange (EDI), inventory management systems, and automated data collection systems.

Modern electronic commerce typically uses the World Wide Web at least at one point in the transaction's life-cycle, although it may encompass a wider range of technologies such as e-mail, mobile devices and telephones as well. Electronic commerce is generally considered to be the sales aspect of e-business. It also consists of the exchange of data to facilitate the financing and payment aspects of business transactions. B2B (Business-to-Business), B2C (Business-to-Consumer), C2B (Consumer-to-Business), C2C (Consumer-to-Consumer)

8.8.12 – Prof. Chetan Raikwar (2:00 – 3:00)

Topic: Productivity

Productivity is a measure of the efficiency of production. Productivity is a ratio of production output to what is required to produce it (inputs). The measure of productivity is defined as a total output per one unit of a total input. An economic measure of output per unit of input. Inputs include labor and capital, while output is typically measured in revenues and other GDP components such as business inventories. Productivity measures may be examined collectively (across the whole economy) or viewed industry by industry to examine trends in labor growth, wage levels and technological improvement.

10.8.12 – Prof. Suchita Gupta (2:00 – 3:00)

Topic: One Minute Manager

The One Minute Manager is an easily read story which quickly shows you three very practical management techniques. As the story unfolds, you will discover several studies in medicine and the behavioral sciences which help you to understand why these apparently simple methods work so well with so many people. By the book's end you will also know how to apply them to your own situation. The One Minute Manager has become America's national sensation, featured in People magazine, and on The Today Show, The Merv Griffin Show, and other network television programs.

The QIP was conducted by Dr. Mona Tawar

INTER INSTITUTE PARTICIPATION

Prestige Institute of Management and Research

The students of Pioneer Institute participated in the annual fest of **Prestige Institute – Manthan** in various events such as Dance, Solo Song, Stree Buster, and Mimicry etc. In this **Javed Qureshi won 1st Prize in Mimicry and earned laurels for Pioneer Institute.**

Christian Eminent:

There were various events held at **Christian Eminent College** such as Dance, Solo Dance, Group Song, and Solo Song etc. Students of Pioneer Participated with great enthusiasm, all the students were provided with certificates as part of appreciation.

Both the above events were coordinated by Prof. Kumkum Sinha.

EXAMINATION

Comprehensive Viva for Major & Minor Research Project, Business File Presentation

May 1- May 8, 2012 was devoted to the conduction of final **Viva Voce** and the conduction of **Major Research Project (MRP) and Minor Research Project (MRP) Presentation**. The above was applicable to all the students of MBA II, MBA IV and Under Graduate students.

PIONEER INSTITUTE OF PROFESSIONAL STUDIES, INDORE							
Consolidated Schedule for all Internal Activity (PG)							
Date	Class	Activity	Student S.No.	Venue	Starting time	Panel	Panel Member
1-May-12	MBA IV Sem	Comp. Viva	1 to 70	R-108 old Building	8.45 A.M. Sharp	P-3	Prof. AN,RF,PJ,RB
		MRP-Viva	1 To 35	Board Room	9.30 A.M Sharp	P-1	1 External + Prof. Amrita Chaurasia
		MRP-Viva	36 To 70	Conf. Hall	9.30 A.M Sharp	P-2	1 External + Prof Varun Kesri
	MBA II Sem	Comp. Viva	1 to 70	R-109 old Building	8.45 A.M. Sharp	P-A	Dr. PP, Dr V. K, Prof. PG,KS,AB
2-May-12	MBA IV Sem	Comp. Viva	71 to 140	R-108 old Building	8.45 A.M. Sharp	P-3	Prof. AN,RF,PJ,RB
		MRP-Viva	71 To 105	Board Room	9.30 A.M Sharp	P-1	1 External + Prof. Amrita Chaurasia
		MRP-Viva	106 To 140	Conf. Hall	9.30 A.M Sharp	P-2	1 External + Prof Varun Kesri

	MBA II Sem	Comp. Viva	71 to 140	R-109 old Building	8.45 A.M. Sharp	P-A	Dr. PP, Dr VK, Prof. PG, KS, AB
3-May-12	MBA IV Sem	Comp. Viva	141 to 210	R-108 old Building	8.45 A.M. Sharp	P-3	Prof. AN, RF, PJ, RB
		MRP-Viva	141 To 175	Board Room	9.30 A.M Sharp	P-1	1 External + Prof. Amrita Chaurasia
		MRP-Viva	176 To 210	Conf. Hall	9.30 A.M Sharp	P-2	1 External + Prof Varun Kesri
	MBA II Sem	Comp. Viva	141 to 210	R-109 old Building	8.45 A.M. Sharp	P-A	Dr. PP, Dr VK, Prof. PG, KS, AB
		Business File	1 To 70	Dr. P.K. Jain Cab.	8.45 A.M. Sharp	P-B	External CA - 1
		Business File	71 To 140	Shri P.C. Jain Cab	8.45 A.M. Sharp	P-C	External CA - 2
4-May-12	MBA IV Sem	Comp. Viva	211 to 271	R-108 old Building	8.45 A.M. Sharp	P-3	Prof. AN, RF, PJ, RB
		MRP-Viva	211 To 245	Board Room	9.30 A.M Sharp	P-1	1 External + Prof. Amrita Chaurasia
		MRP-Viva	246 To 271	Conf. Hall	9.30 A.M	P-2	1 External + Prof Varun

					Sharp		Kesri
	MBA II Sem	Comp. Viva	211 to 280	R-109 old Building	8.45 A.M. Sharp	P-A	Dr. PP, Dr VK, Prof. PG,KS,AB
		Business File	141 To 210	Dr. P.K. Jain Cab.	8.45 A.M. Sharp	P-B	External CA - 1
		Business File	211 To 280	Shri P.C. Jain Cab	8.45 A.M. Sharp	P-C	External CA - 2
5-May-12	PGDM + Defaulter	Comp. Viva	1 To 17	R-108 old Building	8.45 A.M. Sharp	P-3	Prof. AN,RF,PJ,RB
		MRP-Viva	1 To 17	Board Room	9.30 A.M Sharp	P-1	1 External + Prof. Amrita Chaurasia
MBA (IT) Computer Practical							
5-May-12	MBA (IT)	RDBMS	1 To 9	R-103 old Building	9:00 AM	P-C1	External - Prof. Neeraj Paliwal
		VB	1 To 9	R-103 old Building	9:00 AM	P-C1	External - Prof. Neeraj Paliwal
UG Computer Practical + Project							

5-May-12	BCA II	C lang. II	1 To 4	R-103 old Buildin g	9:00 AM	P-C2	External -Prof. Vivek Uprit
		Intro. To Internet	1 To 4	R-103 old Buildin g	9:00 AM	P-C2	External -Prof. Vivek Uprit
	BCA IV	DBMS	1 To 4	R-103 old Bulding	9:00 AM	P-C2	External -Prof. Vivek Uprit
		Unix	1 To 4	R-103 old Bulding	9:00 AM	P-C2	External -Prof. Vivek Uprit
	B.Com II	Intro To Internet	1 To 6	R-103 old Bulding	9:00 AM	P-C1	External - Prof. Neeraj Paliwal
	B.Com IV	C lang.	1 To 9	R-103 old Bulding	9:00 AM	P-C2	External -Prof. Vivek Uprit
	BBA II	Project	1 To 16	R-103 old Bulding	9:00 AM	P-3	Prof. AN,RF,PJ,RB

RESEARCH & DEVELOPMENT CELL

Projects undertaken from 2009-2012

Minor Research Paper

MBA II Section “A”

Name Of The Student	Group No.	Supervisors	Topics			
Abhay Kumar Soni	Group 1	Dr. V. K. Jain	Organised Retail Sector:A critical study			
Abhishek Mittal						
Ajay Choudhary						
Amar Pathodiya						
Amit Jhanwar						
Amit Kukreja	Group 2		Dr. V. K. Jain	Working Environment & Salary structure as determinant of Employee Sattrisfaction(Telecom Sector)		
Anand Kumar Bhondekar						
Anika Wycliffe						
Ankur Modi						
Badal Bharti						
Bhupendra Gohite	Group 3			Dr. V. K. Jain	Impact of CRM Practices on customer satisfaction	
Bimlesh Singh						
Bincy Babu						
Chandrakishor Adbhute						
Deepraj Patel						
Devendra Raghuvanshi	Group 4				Dr. V. K. Jain	Brand Promotion strategy : A comparative study of Brand Promotion strategies of Airtel BSNL & Reliance
Dipika Sahu						
Dushyant Kango						
Ganesh Patidar						
Gaurav Kumar Gour						
Geet Lambhate	Group 5	Prof. Vasundhara Laad				Comparision of consumer preferences of choclate between Nestle & Cadbury Ltd.
Girish Kumar Balhariya						
Jyoti Chouksey						
Khushiyal Manohar Katre						
Krishna Kumar Nayak						

Kush Sharma	Group 6		Study of customer preferences between Pizza Hut & Dominose
Lakshmi Narayan Mewada			
Mahendra Kushwaha			
Manish Chouhan			
Mayank Dariyani			
Mayank Jain	Group 7		Comperitive study of customer
Mohammad Arif Khan			
Mohnish Wakte		Dr. Mona Tawar	prferences between Ford Fiego, Volks Wagen New Polo, Chevrolet Beat
Mukesh Patidar			
Omprakash Narware			
Pramod Patel	Group 8		Consumer Behavior as a determinant of e-Banking
Prashant Rai			
Praveen Malwiya			
Purva Pitre			
Rahul Goswami			
Rajanish Kumar Soni	Group 9		A comperitive study of the trends movements in NSE and BSE
Richa Jain			
Ritesh Gupta			
Ruchika Oswal			
Saket Dandotia			
Sanjeev Kumar Ahirwar	Group 10		Factors enfluecing the consumption pattern of Fruit juice & Soft Drinks
Santosh Pandey			
Satpal Singh			
Shivangi Baghel			
Shivangi Saxena			
Shobha Kumari Ravikar	Group 11		Expectation of customers from hotel: A comperitive study between Service Class and Business Class executive
Shreshtha Ghosh			
Shubhangi Mittal			
Silky Jain			
Sujata More			
Sushil Kumar Tiwari	Group 12		An indepth Analysis of advertising techniques adopted by Amul Butter
Swapnil Kanojia			
Tarunendra Kumar Agnihotri			
Vaibhav Tiwari			
Varnika Vijayvargiya			

MBA II Section “B”

S. No.	Name of the Student	Group No.	Supervisor	Topic	
1	Akshay Jain	Group 13	Prof. Rashmi Farkiya	Oraganizational culture in Public & Private sector Banks	
2	Amardeep Kharole				
3	Anil Singh				
4	Anjali Mahawar				
5	Ankita Singhai				
6	Anshupriya Bhargava	Group 14		Prof. Rashmi Farkiya	Customer satisfaction level in private & government hospitals in Indore
7	Anuja Mathur				
8	Apurva Sisodiya				
9	Arpit Tiwari				
10	Chandramani Dwivedi				
11	Deepraj Jain	Group 15			Comparative study on Marketing Strategies of Dainik Bhaskar & Naidunia
12	Durgesh Bhati				
13	Firdaus Zaman				
14	Kamal Sikarwar				
15	Khushboo Laad				
16	Krishnath Lakra	Group 16			Comparative study of customer satisfaction in Airtel,Idea & Reliance
17	Kunal Shrikhande				
18	Laxman Singh Rajput				
19	Lokesh Singh Bagari				
20	Maneesh K. Chaurasiya				
21	Manisha Pandey	Group 17	Prof. Anish Patel		A comparative study of customers satisfaction of a public (Bank Of Baroda) & private (ICICI) Bank
22	Marina Masih				
23	Milind Sahare				
24	Mona Sironjiya				
25	Mukesh K. Prajapati				
26	Namrata Gour	Group 18		Prof. Anish Patel	A comperitive study of customer satisfaction from after sales
27	Neelam Malakar				
28	Niraj Jadhav				

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29	Nirmal Yadav	Group 19	Prof. Nidhi Shukla	service among Two Wheelers dealers and Four Wheeler dealers
30	Nitin Derwal			
31	Pani Pankaj Pandey			A comperitive study on
32	Paras Nagle			Motivation Level of employees in
33	Prachi Mishra			Government and Private
34	Praveen S. Chouhan			educational institutes
35	Rahul Shrivastava	Group 20		
36	Raj Kunwar Tanwar			Customer preferences &
37	Rajendra Makwana			satisfaction towards Mobile
38	Rajesh Kumar Jaiswal			service provider
39	Rakesh Mewada			
40	Reena Choudhary			
41	Reetesh Verma	Group 21	To study the factor affecting selection of a Car	
42	Rohit Bhat			
43	Rubina Qureshi			
44	Sandeep Sahu			
45	Sanjay Pawar			
46	Sanjay Trivedi	Group 22	Comparative study of FM channels in Indore City	
47	Satish Thakur			
48	Shakil Khan			
49	Shikha Neekhara			
50	Smita Verma			
51	Sonu Parmar	Group 23	A comparative study of Gold Price and BSE in India during a time period from 2008-2010	
52	Sujata Gupta			
53	Tanvy Arya			
54	Tarun Nayak			
55	Vaibhav Garg			
56	Ved Prakash Bhardwaj	Group 24	Customer preference of purchasing in shopping Malls at Indore	
57	Vijay Dubey			
58	Vijay Laxmi Sen			
59	Vikas Kumar Singh			
60	Vimal Kumar Jaiswal			

MBA II Section “C”

S. No.	Name of The Student	Group No.	Supervisor	Topic			
1	Aarti Bhawsar	Group 25	Dr. Pawan Patni	A study of Customer satisfaction for telecom services of TATA Docomo			
2	Aashish Patle						
3	Ajay Goswami						
4	Ajay Kumar Singh						
5	Amit Ghode						
6	Anil Kumar Bhumarkar	Group 26		Dr. Pawan Patni	A study of Age and Profession as a determinant of consumer preference towards selection of Pantaloons Retail store for making purchase in Indore		
7	Arun Patel						
8	Ashish Chourasiya						
9	Dayaram Sharma						
10	Deepak Puri Goswami						
11	Dheeraj Daksh	Group 27			Dr. Pawan Patni	A comparative study of services provided by Bombay Hospital & CHL Apollo	
12	Gaurav Singh Chauhan						
13	Hradyendra Gautam						
14	Hussain Bharuchwala						
15	Ila Chaturvedi						
16	Karan Kothari	Group 28				Dr. Pawan Patni	A comparative study of Investment decision between business class & service class people
17	Karulal Patidar						
18	Kritika Purwar						
19	Kuldeep Sharma						
20	Lalit Asnani						
21	Mahendra Kumar Sondhiya	Group 29	Prof. Aditi Naidu				Comparative study between Mega More & Big-Bazaar in Indore
22	Meenu Yadav						
23	Mithilesh Kumr Singh						
24	Mohit Badjatiya						
25	Mohit Manghnani						

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26	Nanda Tandon	Group 30	Prof. Anil Kundnani	A study on customer preferences towards different brand of Biscuits
27	Narayan Singh			
28	Nisha Binjola			
29	Nisha Tripathi			
30	Pankaj Jaiswal			Analysis of Investment preferences of customers
31	Prachi Jhala	Group 31		
32	Praneet			
33	Pritesh Jain			
34	Priyanka Asati			
35	Priyanka Phadnis			
36	Rajat Sisodia	Group 32		
37	Rambabu Jaiswal			
38	Ravendra Kushwaha			
39	Ravi Lal			
40	Ravi Shankar Ahirwar			
41	Rohit Muhale	Group 33		
42	Rohit Pratap Singh			
43	Sakshi Vasudev			
44	Sanchit Jain			
45	Sankalp Manghnani			
46	Sapna Patel	Group 34		Celebrity endorsement as a determent of advertisement effectiveness with reference to Idea Cellular
47	Saurab Jain			
48	Sharad Kumar Bawaria			
49	Shiv Kumar Sindara			
50	Shriram Nirmale			
51	Sourabh Soni	Group 35		A study of Customers expectations from organised Retail sector (More Mega store)
52	Sujeet Kawde			
53	Tanu Khare			
54	Vijay Sharma			
55	Vimal Pratap			
56	Vinod Yadav	Group 36	A study of working environment in BPO sector	
57	Vipin Garg			
58	Vivek Sawner			

59	Yaogendra Kumar Thakre			
60	Yatendra Nagar			

MBA II Section “D”

S. No.	Name of the Student	Group No.	Supervisor	Topic
1	Aaditya Dhingra	Group 37	Prof.Nihit Jaiswal	The comperitive study of acceptance of packed and loose milk
2	Aditi Acharya			
3	Amita Jain			
4	Anshul Jain			
5	Arif Mohammad			
6	Chhavi Patel	Group 38		Consumer Awareness & Its
7	Deepak Singh			
8	Durga Bais			Acceptance of Atm Services
9	Gaurav Gupta			
10	Geeta Karole			
11	Heena Sancheti	Group 39		A study of measuring effectiveness of Telecom advertisement between Airtel & Vodafone
12	Keerti Namdeo			
13	Kirti Khandelwal			
14	Lalit Shivhare			
15	Madhav Yadav			
16	Maya Devi Suryawanshi	Group 40		To study the comperision of Treasure Island and C21 mall with reference to customer satisfaction and preferences
17	Mayur Nikam			
18	Meenu Khandelwal			
19	Mohammad Akeel			
20	Mohammad Shoeb			
21	Mona Goyal	Group 41	Prof. Sumit Zokarkar	Impact of social welfare advertisement on sales & Brand Image of the product with special reference to Idea Cellular Limited
22	Monika Gour			
23	Monika Sengar			
24	Ms. Vaishali Wadhwa			
25	Neha Dixit			

26	Neha Dubey	Group 42	Prof. Shruti Tiwari	A study of factors affecting the selection of E-payments	
27	Neha Purohit				
28	Neha Srivastava				
29	Parul Singh Thakur				
30	Pooja Dhaka				
31	Pooja Mistri	Group 43			A study of various factors affecting consumer buying behaviour in automobile sector with special reference to Maruti & TATA
32	Poonam Raghuwanshi				
33	Priti Singh Baghel				
34	Priyanka Chouhan				
35	Priyanka Jha				
36	Priyanka Kanthariya	Group 44			A comparative study of perception of Engineering/Management/Medical students towards educationa loan
37	Priyanka Mishra				
38	Priyanka Nayak				
39	Raj Kumar Rai				
40	Rajkumar Dubey				
41	Rinki Nokwal	Group 45			A comparative study of Organisational culture between management and engineering Institute
42	Sakshi Poddar				
43	Sameer Sarshode				
44	Sandeep Kumar Saini				
45	Sanjay Sharma				
46	Shilpa Tiwari	Group 46			A comparative study on service
47	Shreyashi Jain				
48	Shruti Kare			quality of two hospitals Bombay Hospital and CHL Apollo	
49	Shweta Rathore				
50	Shweta Sharma				
51	Shweta Sharma	Group 47		A comparative study of Recruitment methods in HDFC, ICICI, SBI & Apex bank in Indore	
52	Shyam Singh Bhadauriya				
53	Soniya Jain				
54	Sunny Dennis				
55	Tanushree Chatterjee				
56	Uma Maheshwari	Group 48		Acomparative study of Intrest Rates of	

57	Vaishali Choudhary			personal loans in SBI and HDFC
58	Vijit Shah			
59	Vinita Sharma			
60	Vipin K. Vishwakarma			

The Chief Coordinator for MRP was Prof. Shweta Mogre

Major Research Project 2009-2011

S.No	R.No.	Name Of Student	Name of Guide	Title
1	09010001	Aarti Bhawsar	Prof. Divya Uike	A comparative study of Retail store imaze of Pakiza, Vishal mega mart anh Agrawl stores.
2	09010002	Aashish Kumar Patel	Prof. Rashmi Farkiya	A study of constomer expectation and satisfaction from Airtel Broadband services
3	09010002	Aditi Acharya	Dr. Ajay Joshi	comparative study of stress between public and private sector bank employees
4	09010003	Abhay Soni	Prof. Rashmi Farkiya	A comparative analysis of effectiveness of various equity share valuation model
5	09010005	Ajay Choudhari	Dr. Ajay Joshi	Critical study of inventory management of central mall
6	09010007	Ajay Kumar Singh	Prof. Rashmi Farkiya	A comparative study of customer satisfaction from tata docomo and aircel services

7	09010008	Akshay Jain	Prof. Divya Uike	A comparative study of portfoloo mangement on equity based mutual fund(Reliance and DSP black rock)
8	09010011	Amit Ghode	Prof. Rashmi Farkiya	Critical study of financial statement of tata steel ltd
9	09010012	Amit Jhanwer	Dr. Ajay Joshi	Pvt. Equity Market in Indore: A Trend Analysis
10	09010014	Aanand Kumar Bhonderkar	Dr. V. K. Jain	A comparative study of shopping styles of CA Doctors Teachers and Business men
11	09010017	Anil Singh	Prof. Rashmi Farkiya	Impact of print aids in consumer buying behavior (a comarative study between working, housewives and man
12	09010018	Anjali Mahawar	Prof. Divya Uike	Acomparative study between impact of Working Capital Management on the profitability of S. Kumars Ltd. and Verdaman Ltd.
13	09010019	Ankita Singhai	Dr. Ajay Joshi	A study of satisfaction of stakeholders from online off campus counselling in engg. Institutes
14	09010020	Ankur Modi	Prof. Vasundhara Laad	Study on Consumer Buying behaviour & Satisfaction level for Hero Honda motorcycle with reference to Indore city
15	09010021	Anshupriya Bhargava	Dr. Ajay Joshi	A Critical Evaluation of employee Retention Strategies adopted by GAIL (INDIA) Ltd.
16	09010023	APurva Sisodiya	Prof. Divya Uike	A study of customer preference towards the marketting strategy of ITC and HUL for their FMCG products Lux & Vivel

17	09010025	Arun Kumar Patel	Prof. Divya Uike	A study of consumer awareness and acceptance of 3G in Indore.
18	09010027	Badal Bharti	Prof. Rashmi Farkiya	To study the impact of discounts and schemes on consumer buying behavior towards electronic goods
19	09010028	Bhupender Kumar Gohite	Dr. Ajay Joshi	A study of Working Capital Management of profitability of Hero Honda Motors
20	09010029	Bimlesh Singh	Prof. Neha	A study of the impact of demographic variables of mobile switching behaviour of consumer
21	09010030	Bincy Babu	Dr. Ajay Joshi	Organizational Culture & Motivation as Determinant of Employee Satisfaction
22	09010032	Chandramani Dwivedi	Prof. Neha	A Research submitted in Partial Fulfillment for the Award of the degree of MBA
23	09010033	Dayaram Sharma	Prof. Neha	A study of CONSUMER PREFERENCE TOWARDS Cadbury & nestle chocolates
24	09010034	Deepak Puri Goswami	Prof. Neha	A study of factor affecting brand loyalty of pantaloons
25	09010035	Deepraj Jain	Dr. V. K. Jain	A Study of Brand Trust & Brand Promotion Strategies of Complan
26	09010036	Deepraj Patel	Prof. Neha	Ratio analysis of last five years of top 5 cement companies
27	09010037	Devendra Raghuvanshi	Dr. V. K. Jain	A comparative study of Operation Management of Star Cab & Metro Taxi
28	09010039	Dipika Sahu	Prof. Rashmi Farkiya	Impact of packaging and offers on consumer buying behavior (FMCG products)

29	09010040	Durgesh Bhati	Prof. Neha	A study of customer preference towards selection of mobile phones towards videocon
30	09010041	Dushyant Kango	Prof. Neha	A study of customer satisfaction strategies adopted by HDFC Bank & Its financial performance of last 3 years
31	09010042	Firdaus Zaman	Dr. Ajay Joshi	A Study of Perception of Students towards Job Selection
32	09010043	Ganesh Patidar	Prof. Divya Uike	A comparative study of job satisfaction at public & private sector banks.
33	09010045	Gaurav Singh Chauhan	Prof. Neha	Financial analysis of share price of SBI in financial year 2007-2010
34	09010046	Geet Lambhate	Prof. Neha	A study of factors effecting purchase of a car with special reference to Maruti Swift Ford Figo Hyundai I10
35	09010047	Girish Kumar Balhariya	Dr. V. K. Jain	A Study of Awareness & Acceptability of Reverse logistics
36	09010048	Hadyendra Gautam	Prof. Neha	Technical analysis of equity share of tata motors
37	09010053	Karan Kothari	Prof. Neha	To study the customer buying behaviour of 150 cc bike in indore
38	09010054	Karulal Patidar	Prof. Vidushi Sharma	To study Consumer Buying Behaviour of cooking oil
39	09010055	Khushboo Laad	Prof. Divya Uike	Comparative study of financial position of SBI and PNB
40	09010056	Khushiya Manohar Katre	Dr. V. K. Jain	Advertising & Sales Promotion as Determinants of Purchase Decision 9A Study on Consumer (Durable)

41	09010058	Krishnath Lakra	Prof Vidushi Sharma	Study of consumer satisfaction level of Airtel and Reliance
42	09010059	Kritika Purwar	Prof Vidushi Sharma	Working Capital Management and liquidity analysis of Jain irrigation system ltd.
43	09010060	Kuldeep Sharma	Prof Vidushi Sharma	Study of factors affecting customer preference for various Investment avenues
44	09010061	Kunal Srikhande	Prof Vidushi Sharma	A Comparative study of strategies of Radio Mirchi & Big FM & measurement of their customer satisfaction
45	09010062	Kush Sharma	Dr. Ajay Joshi	Quality of Work Life: A Study of Bombay Hospital, Indore
46	09010063	Lakshmi Narayan Mewada	Prof Vidushi Sharma	Study on customer satisfaction of Bajaj Discover Bikes
47	09010064	Lalit Asnani	Dr. Ajay Joshi	Evaluation of Buying Behavior of Consumers while choosing a Credit Card
48	09010066	Lokesh Singh Bagri	Prof. Vasundhara Laad	A comparative study of organizational culture of telecom and insurance sector
49	09010067	Mahendra Kumar Kushwaha	Dr. V. K. Jain	Optimization of Inventory Material Control in BHEL
50	09010069	Maneesh Kumar Chaurasiya	Prof. Rashmi Farkiya	advertisement and celebrity endorsement on consumer buying behavior (Cosmetics)
51	09010071	Manisha Pandey	Prof Vidushi Sharma	A study of impact of CRM on customer satisfaction : A study of Axis Bank
52	09010072	Marina Masih	Prof Vidushi Sharma	Compulsive buying behavior, A comparative study of Government, officer, teachers and Business man

53	09010073	Mayank Dariyani	Prof Vidushi Sharma	Comparative study of customer orientation of sales people of maruti, Hyundai, Ford and Tata
54	09010074	Mayank Jain	Dr. V. K. Jain	A comperenshive study of growth of automobile sector in India
55	09010075	Meenu Yadav	Prof Vidushi Sharma	Study of customer satisfaction towards promotional strategies of Big Bazar
56	09010076	Milind Sahare	Prof Vidushi Sharma	Study of customer satisfaction level of mobile service providers in Indore city
57	09010077	Mithilesh Kumar Singh	Prof Vidushi Sharma	Impact of FDI on Economic growth of India
58	09010079	Mohit Badjatiya	Prof Shweta jain	To study the impact of exchange rate fluctuation equity share price in IT sector
59	09010080	Mohit Manghnani	Prof Shweta jain	A study of factors affecting the selection of Insurance products.
60	09010081	Mohnish Wakte	Dr. V. K. Jain	Distribution Management System of Ruchi Soya Ltd. (A Comparative Analysis)
61	09010084	Mukesh Kumar Prajapati	Prof Shweta jain	A comparative study of Satisfaction level of the Customers of Private (ICICI) and Public (SBI) Sector banks.
62	09010085	Namrata Gour	Prof Shweta jain	Comparative analysis of Customer Satisfaction between Axis Bank & IDBI.
63	09010086	Nanda Tandon	Prof. Vasundhara Laad	A Comparative study of leadership styles of college & School principals
64	09010088	Neelam Malakar	Prof. Vasundhara Laad	Globalisation and its Impact on Small Scale Industries

65	09010089	Niraj Jadhav	Prof Shweta jain	Customer Satisfaction from Colgate & Pepsodent toothpaste.
66	09010091	Nisha Binjola	Prof. Vasundhara Laad	Convergence of IFRS from Indian GAAP - Impact & Challenges
67	09010092	Nisha Tripathi	Prof Shweta jain	A study of Customer Satisfaction in General Insurance sector.
68	09010093	Nitin Derwal	Dr. V. K. Jain	To study the consumer buying behaviour of compact flourecent lamp in Indore
69	09010094	Omprakash Narware	Dr. V. K. Jain	A Study of ERP Adoption in Small & Medium Scale Industries
70	09010095	Pani Pankaj Pandey	Dr. Ajay Joshi	A Study of HR Policies in NTPC & ESSAR
71	09010096	Pankaj Jaiswal	Prof Shweta Jain	A Comparative analysis of Buying Behaviour of rural & urban consumers of moblie phone.
72	09010098	Prachi Jhala	Prof. Rashmi Farkiya	A study of factors affecting attrition in IT industry
73	09010099	Prachi Misra	Dr. Mona Tawar	Bussiness strategies of subhiksha and big bazar (A Critical study)
74	09010100	Pramod Patel	Dr. Mona Tawar	Impact of Brand Image in Selection of Banking Services by Business Houses
75	09010101	Praneet	Dr. Mona Tawar	A Study of Impact of Economic Indicators on Indian Banking Sector
76	09010102	Prashant Rai	Prof. Shweta Mogre	A Study of Employee's Stress in Banking Sector
77	09010104	Praveen Singh Chouhan	Dr. Mona Tawar	Effects of celebrity Endorsment on Consumer Buying Behaviour

78	09010106	Priyanka Asati	Dr. Mona Tawar	A Study of Satisfaction Level of Hero Honda Motor Cycle
79	09010107	Priyanka Phadnis	Dr. Mona Tawar	An Analysis of life Insurance Prefrences of Customers Spl Refrence to Indore
80	09010108	Purva Pitre	Prof. Rashmi Farkiya	A comparative study of OCTaPACE Culture in private and government educational institution
81	09010109	Rahul Goswami	Dr. Mona Tawar	A Comparative Study of Supervisory Control between Pizza and Lotus
82	09010110	Rahul Srivastava	Dr. Mona Tawar	A Study of factors Affecting the Purchase of Television
83	09010114	Rajendra Makwana	Prof. Rashmi Chaouhan	A study of customer satisfaction from mobile services
84	09010115	Rajesh Kumar Jaiswal	Prof Nidhi Kothari	Study of working capital management of greaves cotton ltd
85	09010117	Rambabu Jaiswal	Prof. Nidhi Kothari	A comparative financial analysis of top fiv FMCG companies - with reference to Financial Ratios
86	09010118	Ravendra Kushwaha	Prof. Nidhi Kothari	Comparative study of equity diversified mutual funds of top six companies
87	09010120	Ravi Shankar Ahirwar	Prof. Nidhi Kothari	Comparative study of consumer buying behavior in healthcare product with reference to Hindustan Unilever Ltd & Dabur India Ltd.
88	09010121	Reena Choudhary	Prof. Nidhi Kothari	Study of CRM Practices & its effect on customers in Banking sector - special reference to AXIS Bank

89	09010122	Reetesh Verma	Dr. V. K. Jain	Buying Behaviour of Industries towards Maintenance, Repair & Operation Services
90	09010123	Richa Jain	Dr. Ajay Joshi	A comparative study of consumer purchasing behaviour of electronic goods (reference to white goods)
91	09010124	Ritesh Gupta	Prof. Nidhi Kothari	Comparative study between Nokia, Motorola and Samsung on basis of seven P's
92	09010125	Rohit Bhat	Prof Anish Patel	To Study the Impact of Dollar Price Movement on Indian Equity Market with special reference to National Stock Exchange
93	09010127	Rohit Pratp Singh	Prof Anish Patel	Impact of inflation on Gold Price and stock market movement
94	09010128	Rubina Qureshi	Prof. Rashmi Chaouhan	Impact of punch line on Brand recall and Advertisement Effectiveness.
95	09010129	Ruchika Oswal	Prof Anish Patel	A Comparative Study on the Business Model and Financial Performance of State Bank of India and ICICI
96	09010130	Saket Dandotia	Dr. Ajay Joshi	Role of sales promotion on FMCG
97	09010131	Sakshi Vasudev	Prof. Vasundhara Laad	A comparative study on satisfaction level of employee and customers barista and café coffee day
98	09010132	Sanchit Jain	Prof Anish Patel	A comparative study of consumer buying behaviour between traditional apparel and organized retail outlets

99	09010133	Sandeep Sahu	Prof Anish Patel	A study of consumer perception towards a purchase from specialist shops and organized retail outlets
100	09010134	Sanjay Pawar	Prof Anish Patel	A study the performance of financial instruments
101	09010135	Sanjay Trivedi	Dr. Ajay Joshi	An Indepth Analysis of Advertising Techniques Adopted by Cadbury
102	09010137	Sankalp Meghnani	Dr. Ajay Joshi	Direct Tax Code in India: An Indepth Analysis with respect to Salaried People(Senerio analysis)
103	09010139	Sapna Patel	Prof. Rashmi Chaouhan	Stress management among bank employees in public and private sector
104	09010141	Satpal Singh	Prof. Rashmi Chaouhan	An analysis of marketing Strategies of AIRTEL
105	09010142	Saurab Jain	Dr. Ajay Joshi	To Study the Customer preference towards Banks
106	09010145	Shikha Neekhara	Prof. Vasundhara Laad	A comparative study of job satisfaction of sayaji and fortune landmark
107	09010146	Shiv Kumar Sindara	Dr. Ajay Joshi	A study of factor affecting the mode of selection of investments
108	09010147	Shivangi Baghel	Dr. Ajay Joshi	Comparison between HDFC & SBI for Working Capital Finance to SME
109	09010148	Shivangi Saxena	Dr. Ajay Joshi	The Effects of Financial Ratios on Firm's Investment Decision
110	09010149	Shobha Kumari Ravikar	Prof. Vasundhara Laad	Factor affecting superior subordinate relationship (with refrence to Ranbaxy)

111	09010150	Sreshtha Ghosh	Dr. Ajay Joshi	A Comparative Study of Performance Appraisal system in Education Sector
112	09010151	Sriram Nirmale	Dr. Ajay Joshi	Effects of personal Selling on consumer buying behaviour in shopping malls
113	09010152	Shubhangi Mittal	Dr. Ajay Joshi	A Study of Students' Expectation from their Colleges
114	09010153	Silky Jain	Prof. Rashmi Chaouhan	Comparison of the job satisfaction amongst the executives of Public and Private Telecom industry (Bsnl & Airtel)
115	09010154	Smita Verma	Prof. Anish Patel	Comparative study of financial position of BOI and HDFC on the basis of ratio analysis
116	09010156	Sourabh Soni	Dr. Ajay Joshi	Fundamental analysis of automobile sector and identification of best investment opportunities in auto mobile.
117	09010157	Sujata Gupta	Dr. Ajay Joshi	The Study of non Performing Assets in Private Sector Banks
118	09010158	Sujata More	Prof. Rashmi Chaouhan	A comparative study of Endorsement Effectiveness with reference to Dhoni and Sharukh Khan .
119	09010159	Sujeet Kawde	Prof. Shweta Mogre	Determination of Stock Market Volatility
120	09010160	Sushil Kumar Tiwari	Dr. Ajay Joshi	The impact of advertisement on consumer buying behaviour (with special reference to FMCG)
121	09010161	Swapnil Kanojia	Prof. Shweta Mogre	A study of Marketing Strategies as Determinant of Consumer Buying Behaviour (With Special Reference to Bajaj Bike)

122	09010162	Tanu Khare	Prof Ankita Jain	A study of brand loyalty of detergent cakes and washing powder of HUL
123	09010163	Tanvy Arya	Prof. Rashmi Chaouhan	A study on impact of Training of employees performance in BPO' s of Indore region
124	09010164	Tarun Nayak	Prof. Rashmi Chaouhan	A comparative study of customer satisfaction from waqter purifiers with specil reference to Eureka Forbes and Kent
125	09010165	Tarunendra Kumar Agnihotri	Prof. Shweta Mogre	Oragnizational Commitment : A Comparitive Study of Marketing & Sales Excecutive
126	09010167	Vaibhav Tiwari	Prof. Shweta Mogre	A Comparitive Study of Consumer Satisfaction between Private & Govt. DTH Service Providers
127	09010168	Varnika Vijaywargiya	Prof. Rashmi Chaouhan	Work life balance of Women in Insurance Sector
128	09010169	Ved Prakash Bhardwaj	Dr. Ajay Joshi	Consumer Buying Behavior in Organized Retail sector- Exploratory Study of Big Bazar at Indore
129	09010171	Vijay Laxmi Sen	Prof. Rashmi Chaouhan	A comparative study of stress between teachers of Autonomus and non autonomus colleges .
130	09010172	Vijay Sharma	Prof Ankita Jain	Comparative analysis of customer satisfaction amongst DTH players and cable operator
131	09010173	Vikash Kumar Singh	Prof. Ankita Jain	Spousa lconflict arousal:Acomparative study between teachers,docters software enginiers and CA
132	09010175	Vimal Pratp	Prof. Ankita Jain	Analitical study of Investment options available for individual

133	09010176	Vinod Yadav	Prof. Ankita Jain	A study of inmpact of advertisement of brand recall with special refrence to choclote segment
134	09010177	Vipin Garg	Prof Ankita Jain	an analysis of customer satisfaction and growth of mutual funds in India (SBI & UTI)
135	09010178	Vivek Sawner	Prof. Ankita Jain	A comparative study on investment preference in Mutual Fund and Ulip plan
136	09010179	Yatendra Nagar	Prof Ankita Jain	Acomparative study of mutual funds of Reliance, HDFC,SBI and Birla
137	09010180	Yogendra Kumar Thakre	Prof. Ankita Jain	Study of credit management in microfinance
138	09020001	Aaditya Dhingra	Dr. V. K. Jain	Product Penetration of Airtel in Rural Areas
139	09020003	Amita Jain	Dr. Ajay Joshi	A Study of Individual's Attitude towards Tax Planning and Tax Evasion
140	09020004	Anshul Jain	Prof. Vidushi Sharma	A study of relationship between tax saving mutual funds and BSE
141	09020007	Deepak Singh	Prof. Neha Zanzariya	A study of factors affecting online trading trading behaviour of customers
142	09020009	Gaurav Gupta	Dr. Ajay Joshi	A Critical Study of Production & Marketing Strategy adopted by bottled Water Segment in India with special reference to Bisleri
143	09020011	Heena Sancheti	Prof. Neha Zanzariya	A comparative study of customer satisfaction level of BOI & IDBI Bank

144	09020012	Keerti Namdeo	Prof. Divya Uike	A comparative study of consumer involvement between Hundai & Maruti Car
145	09020013	Kirti Khandelwal	Prof. Vasundhara Laad	A Comprehensive analysis of Leadership styles of some selected Political Leaders
146	09020014	Lalit Shivhare	Prof. Rashmi Chaouhan	A comparative study of purchasing and inventory Management system at Big Bazaar and Pakiza
147	09020016	Maya Devi Suryawanshi	Prof. Rashmi Farkiya	A study on effects of sales promotion strategy on customer satisfaction of Airtel and reliance
148	09020017	Mayur Nikam	Dr. V. K. Jain	Product promotion strategies and consumer acceptance (Bajaj and herohonda)
149	09020018	Meenu Khandelwal	Prof. Vasundhara Laad	Evaluating and restructuring HR policies of Ruchi Soya Industries Ltd.
150	09020021	Mona Goyal	Prof. Vasundhara Laad	A Comparative Study of Job Induce Tension between Public & Pvt. Sector Bank Employees
151	09020022	Monika Gour	Prof Shweta jain	A Comparative study of Customer Satisfaction of Idea & Airtel.
152	09020023	Monika Sengar	Prof. Vasundhara Laad	ETOP & SAP-LAP analysis of Satyam
153	09020024	Arpit Tiwari	Prof Shweta Jain	Customer Satisfaction level on Post Sales Service of two Wheeler automobile industry
154	09020024	Neha Dixit	Dr. Ajay Joshi	A Comparative Study of Home Loans of SBI & ICICI with Special Reference to Indore Region

155	09020025	Neha Dubey	Dr. Ajay Joshi	A Study of Consumer acceptability & Satisfaction from LCD TV & Mobile Phones of Samsung
156	09020026	Ashish Chorsiya	Prof Shweta Jain	A comparative study of Service quality of selected public (BSNL) and Private (Airtel) Sector wireless telecom company in indore
157	09020026	Neha Purohit	Prof. Rashmi Farkiya	A study of employees rewards and recognition in BPO and Insurance sector
158	09020027	Neha Srivastava	Prof. Vasundhara Laad	An assessment of Authority-Responsibility amongst Directors/Principals of Colleges
159	09020028	Parul Singh Thakur	Prof. Rashmi Farkiya	A study of employee attrition in BPO sector
160	09020029	Pooja Dhaka	Prof. Vasundhara Laad	Study of Recession in Stock Market with reference to India (ICICI,HDFC ,Cenra Bank)
161	09020031	Poonam Raghuwanshi	Prof. Rashmi Farkiya	Comparative study of satisfaction level of employee in hospital
162	09020032	Priti Singh Baghel	Prof. Rashmi Farkiya	Impact of celebrity endorsement on consumer buying behavior
163	09020033	Priyanka Chouhan	Prof. Rashmi Farkiya	An analysis of occupational stress in BPO sector
164	09020034	Priyanka Jha	Dr. Mona Tawar	A Study of Awareness and Investment Decisions in Future and Options Marketing
165	09020035	Priyanka Kanthariya	Prof. Vasundhara Laad	Comparative study on perception of Students about taking Education Loan from Private & Public sector Banks

166	09020036	Priyanka Misra	Dr. Mona Tawar	Acritical Evaluation of e-Filing System Introduced by Income Tax Dept in India
167	09020037	Priyanka Nayak	Prof. Vasundhara Laad	A Comparative study of Organisational Climate between Ranbaxy and Impetus
168	09020039	Raj Kumar Rai	Dr. V. K. Jain	A Study of Factors affecting thePurchase of a House
169	09020040	Rinky Nokwal	Prof. Vasundhara Laad	Return on investment A comparative study of few product of UTI and SBI
170	09020041	Sakshi Poddar	Prof. Vasundhara Laad	A study of relationship between leadership and emotional intellegence
171	09020042	Sameer Sarshode	Dr. Ajay Joshi	A study of Customers Expectation & Satisfaction from Products of Maruti Suzuki
172	09020044	Sanjay Sharma	Prof. Anish Patel	Impact of Recession on the Financial Performance of Textile Industry in India
173	09020045	Shilpa Tiwari	Prof. Vasundhara Laad	Stress management among bank employees (with spl refrence to bank of india and IDBI bank of Indore
174	09020047	Sruti Kare	Prof. Rashmi Chaouhan	A study of impact of acquision in motivation,job satsifaction & organisational culture with special reference to Ranbaxy
175	09020048	Shweta Rathore	Prof. Anish Patel	A study of factor affecting employee retension in IT and telecom sectors
176	09020049	Shweta D/O Badri Narayan	Prof. Rashmi Chaouhan	Customer satisfaction survey for nano car
177	09020051	Shyam Singh Bhadauriya	Dr. Ajay Joshi	A Sytudy of Customer Satisfaction with reference to Quality of service provided by Bank

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178	09020052	Soniya Jain	Prof. Anish Patel	Fundamental analysis of cement sector & identification of best investment opportunities
179	09020053	Sunny Dennis Lal	Dr. Ajay Joshi	Customer satisfaction in organized retail sector -an exploratory study of different age and income groups of indore
180	09020054	Tanusree Chatterjee	Prof. Anish Patel	A comparative Study of Supervisory Control in Insurance & Telecom Sector
181	09020055	Uma Maheshwari	Dr. Ajay Joshi	A Critical Study of Income Forms for the Previous Year 2009-10 & the assessment year 2010-11
182	09020057	Vaishali Wadhwa	Prof. Anish Patel	Critical analysis of micro finance sector in India
183	09020058	Vijit Shah	Prof. Ankita Jain	Impact of advertisements on brands preference with reference to FMCG
184	09020059	Vinita Sharma	Prof. Anish Patel	Financial analysis of Ruchi soya industry Ltd

The Chief Coordinator for MRP was Prof. Shweta Mogre.

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S No.	Roll No.	Name Of Student	Group No.	Name Of Supervisor	Topics	Reference No.
1	10010001	Abhijeet Singh Thakur	1	Dr. V.K. Jain	STUDY OF MOTIVATION LEVEL OF MBA STUDENTS OF INDORE	PR-48
2	10010002	Abhinesh Kumar Pandey				

3	10010003	Abhishek arya			TOWARDS THEIR CAREER BUILDING	
4	10010004	Abhishek Porwal				
5	10010005	Aditya Gupta				
6	10010006	Aja Shukla				
7	10010007	Ajay Tuteja				
8	10010008	Akansha Jain				
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10	10010010	Akash Yadav	2		BAJAJ AUTO LIMITED: A RETROSPECTIV E ANALYSIS	PR-49
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12	10010012	Alok Mahajan				
13	10010013	Amit Gupta				
14	10010014	Anchal Pardhi				
15	10010015	Anil lilhare				
16	10010016	Anjali Gurjar	3		CENSUS 2011 ADVETISEMEN TS: AN ANALYSIS	PR-50
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18	10010018	Ankit Maskara				
19	10010019	Ankit Samaiya				
20	10010020	Ankit Vaidya				
21	10010021	Ankita Jain 1021	4		STUDY OF FACTORS AFFECTING THE CHANGE OF SERVICE	PR-51
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23	10010023	Ankur Kum ar Bharne			PROVIDER UNDER MOBILE NUMBER	
24	10010024	Anshul Kumar			PORTABILITY	
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26	10010026	Anuj Jain			SATISFACTION OF BSNL 3G SERVICE IN INDORE	
27	10010027	Anupam Sharma				
28	10010028	Anuradha Mundhra				
29	10010029	Aradhana Dwivedi				
30	10010030	Arpit Jain				
31	10010031	Arvindra Kumar Ojha				
32	10010032	Ashish Gupta	6		A COMPARATIVE STUDY OF STRESS LEVEL BETWEEN MBA STUDENTS OF AUTONOMOUS, TRUST OWNED,SOCIET Y OWNED AND U.T.D.COLLEGE S IN INDORE	PR-53
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37	10010037	Ayush Choubey	7	Dr. Ajay Joshi	A STUDY OF MOBILE BANKING FACILITY OF SBI IN INDORE CITY	PR-54
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39	10010039	Bhagwati Charan Shukla				
40	10010040	Bhartee Deshmukh				
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42	10010042	Brajraj Singh Yadav				
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45	10010045	Chhavi Lunawat			LEVEL OF EMPLOYEES OF MCDONALD'S AND DOMINO	
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47	10010047	Danchand Patel				
48	10010048	Deepak Chouhan				
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284	10020052	Vardhman Jain			
285	10020053	Vikas Jain 1233			
286	10020054	Vikrant Kashypa			
287	10020055	Vinod Kumar Chourey 1238			
288	10020056	Viplove Jain			
289	10020057	Vivek Kesharwani	49	A COMPARATIVE STUDY OF	PR-97
290	10020058	Vivek Kumar Bajbai			
291	10020059	Mona Gaurawat		SERVICE QUALITY OF HOSPITALS WITH RESPECT TO BOMBAY HOSPITAL AND CHL APOLLO IN INDORE CITY	
292	10020060	Vivek Singh			
PGDM-I					
1	10070001	Amar Rawat	50	CONSUMER ATTITUDE TOWARDS PURCHASE FROM PANTALOOON RETAIL(INDIA) PVT IN INDORE	
2	10070002	Amrit Kaur			
3	10070003	Anjana Gupta			
4	10070004	Angad Singh Hora			
5	10070005	Apurva Tiwari			
6	10070006	Ashish Singh Baghel			

7	10070007	Harinarayan Patkar	51		A COMPARATIVE STUDY BETWEEN MANUFACTURING IN SERVICE SECTOR WITH RESPECT TO SKILL SET REQUIREMENTS FROM MBA'S	
8	10070008	Kashyap Vivek Brijbihari				
9	10070009	Mahak Bhandari				
10	10070010	Mahesh Rathore				
11	10070011	Nakul Jain				
12	10070012	Prachi Modak				
13	10070013	Sanil Sasidharan	52		FACTORS AFFECTING BRAND LOYALTY OF CIGARETTES WITH SPECIAL REFERENCE TO ITC IN INDORE	
14	10070014	Shreyash Sahariya				
15	10070015	Vikas Singh Tomar				
16	10070016	Vishnu Prakash Tiwari				
17	10070017	Yashwant Rajput				
1	9010006	Ajay Goswami	53	Prof. Divya Uike	A STUDY ON CUSTOMER PREFERENCE FOR DEFRENT BRANDS OF BISCUITS WITH	PR-98
2	9010010	Amardeep Kharole				
3	9010016	Anil Kr. Bhumarkar				
4	9010052	Kamal Sikarwar				
5	09010057	Krishna Kumar Nayak			SPECIAL REFERENCE TO "PARLE, SUNFEAST,BRI TANINIA"	
6	09010065	Laxman Singh				

7	09010068	Mahendra Kumar Sondhiya	54	Pr of. R as h mi Fa rk iy a	A COMPARITIVE STUDY OF SERVICE QUALITY PROVIDED BY SYAJI & REDISSON HOTEL IN INDORE	PR-99
8	09010087	Narayan Singh				
9	09010111	Raj Kunwar Tanwar				
10	09010116	Rakesh Mewada				
11	9010138	Santosh Kumar Pandey	55	Pr of. Ni dh i K ot ha ri	A STUDY OF CUSTOMER AWARENESS OF INTERNET BANKING IN BUSINESSMAN AND SERVICEMAN	PR-100
12	9010170	Vijay Dubey				
13	09020005	Arif Mohammad				
14	9020010	Geeta Karole				
15	09020019	Mohd. Akeel				
16	09020046	Shreyashi Jain				
17	09020056	Vaishali Choudhary				

The Chief Coordinator for MRP was Prof. Shweta Mogre.

Major Research Project 2010-2012

S. No.	Roll No	Student Name	Faculty Guide	Co-Guide	Topic
MBA III Semester					
1	10010001	Abhijeet Singh Thakur	Dr. P K Jain	Prof Jitendra Chouhan	A comparative study of marketing strategies of Gajra Gears Pvt.Ltd.& Bharat Gears Ltd.
2	10010002	Abhinesh Kumar Pandey	Dr. P K Jain	Prof Jitendra Chouhan	A study of marketing strategies at various stages of PLC of Paints Industry
3	10010003	Abhishek arya	Dr. P K Jain	Prof Jitendra Chouhan	A comparative study of marketing strategies of Hyundai Motor India & Maruti Suzuki Ltd.in middle class segments in Indore city
4	10010004	Abhishek Porwal	Dr. P K Jain	Prof Jitendra Chouhan	A comparative study of returns on Equity based mutual funds in ICICI & Reliance
5	10010005	Aditya Gupta	Dr. P K Jain	Prof Jitendra Chouhan	A study of celebrity endorsement as a determinant of advertisement effectiveness with reference to Samsung mobile
6	10010006	Aja Shukla	Dr. P K Jain	Prof Jitendra Chouhan	An analytical study of financial performance of Sintex Industries Ltd.
7	10010007	Ajay Tuteja	Dr. P K Jain	Prof Jitendra Chouhan	An analytical study of financial performance of Ruchi Soya Ltd.

8	10010008	Akansha Jain	Dr. P K Jain	Prof Jitendra Chouhan	A Comparative study of Financial Position of BOI and HDFC Bank on the basis of Ratio Analysis
9	10010009	Akansha Singh	Dr. P K Jain	Prof Jitendra Chouhan	CCA as a determinant of personality development:A student's perspective
10	10010010	Akash Yadav	Dr. P K Jain	Prof Jitendra Chouhan	A comparative study of performance of Equity based mutual fund of Reliance & HDFC AMC
11	10010011	Akhilesh Shrimore	Dr. P K Jain	Prof Jitendra Chouhan	A study on effectiveness of strategies for retaining employee in BPO with special report :Teleperformance
12	10010012	Alok Mahajan	Dr. P K Jain	Prof Jitendra Chouhan	A comparative analysis of financial performance of Bajaj Auto Ltd. Before & after the line pruning of Bajaj Scooter
13	10010013	Amit Gupta	Dr. P K Jain	Prof Jitendra Chouhan	Impact of change in CRR & SLR on Indian economy with special reference to inflation
14	10010014	Anchal Pardhi	Dr. P K Jain	Prof Jitendra Chouhan	A comparative study on consumer preference towards Indian & Foreign brand special reference to readymade garments
15	10010015	Anil lilhare	Dr. P K Jain	Prof Jitendra Chouhan	A comparative study of 5 years financial performance of Apollo Tyres & JK Tyres Ltd.
16	10010016	Anjali Gurjar	Dr. P K Jain	Prof Jitendra Chouhan	A comparison of financial performance of Andhra Pradesh Paper Mills Ltd.& Sirpur paper mills

17	10010017	Ankit Kumar Nagde	Dr. P K Jain	Prof Jitendra Chouhan	A comparative study on preference & buying behaviour of customers at Pantaloons & Shoppersstop Indore M.P
18	10010018	Ankit Maskara	Dr. P K Jain	Prof Jitendra Chouhan	A study of varios factors affecting the decision of purchase of property
19	10010020	Ankit Vaidya	Dr. P K Jain	Prof Jitendra Chouhan	A Comparative study of consumer preference towards ICH, CCD & Barista Coffee shop
20	10010021	Ankita Jain	Dr. P K Jain	Prof Jitendra Chouhan	A comparative study of financial performance of Siyaram Silk Mills ITd. & Raymonds
21	10010022	Ankita Mishra	Ca Prashant Jain	Prof Rakesh Gupta	Financial statement analysis of Arihant foundation & housing Ltd.
22	10010023	Ankur Kumar Bharne	Ca Prashant Jain	Prof Rakesh Gupta	A comparative of perception of students towards using Internet servises on Mobile phone & Broadband
23	10010024	Anshul Kumar	Ca Prashant Jain	Prof Rakesh Gupta	An analysis of financial statement of Bharti Airtel Ltd.
24	10010025	Anshul Muskara	Ca Prashant Jain	Prof Rakesh Gupta	A comparative study of customer satisfaction towards Broadband service users
25	10010026	Anuj Jain	Ca Prashant Jain	Prof Rakesh Gupta	Factors affecting the selection of Daily newspapers

26	10010027	Anupam Sharma	Ca Prashant Jain	Prof Rakesh Gupta	A comparative study of financial statement of Bajaj Ltd. & Yamaha Ltd.
27	10010028	Anuradha Mundhra	Ca Prashant Jain	Prof Rakesh Gupta	A comprehensive study of Real estate sector in Indore & its financial viability
28	10010029	Aradhana Dwivedi	Ca Prashant Jain	Prof Rakesh Gupta	Impact of training on student's overall development
29	10010030	Arpit Jain	Ca Prashant Jain	Prof Rakesh Gupta	A comparative study of marketing strategies of Bajaj Pulsar & CBZ Extreme
30	10010031	Arvindra Kumar Ojha	Ca Prashant Jain	Prof Rakesh Gupta	Inflation & Rupee Dollar exchange rate as determinant of GOLD Price & NIFTY
31	10010032	Ashish Gupta	Prof Shilpa Raguwanshi	Prof Rini Agrawal	A study of green marketing practises in FMCG sector
32	10010033	Ashish Kumar Dwivedi	Prof Shilpa Raguwanshi	Prof Rini Agrawal	A study of financial performance analysis of Hindustan Unilever Ltd.
33	10010034	Ashish Singh Parihar	Prof Shilpa Raguwanshi	Prof Rini Agrawal	A study of demographic profiles & customer perception towards retail stores
34	10010035	Ashok Kumar	Prof Shilpa Raguwanshi	Prof Rini Agrawal	A study of factors affecting the investment decision of investor
35	10010036	Atul Kumar Dwivedi	Prof Shilpa Raguwanshi	Prof Rini Agrawal	A study of customer satisfaction of the products of Eureka Forbes

36	10010037	Ayush Choubey	Prof Shilpa Raguwanshi	Prof Rini Agrawal	A study of financial analysis of Axis Bank
37	10010038	Balendra Singh	Prof Shilpa Raguwanshi	Prof Rini Agrawal	A study of financial analysis of N.C.L comparative
38	10010039	Bhagwati Charan Shukla	Prof Shilpa Raguwanshi	Prof Rini Agrawal	A study of customer preference towards packed & unpacked milk products
39	10010040	Bhartee Deshmukh	Prof Shilpa Raguwanshi	Prof Rini Agrawal	A comparative study of employees rewards & recognition in BPO & Insurance sector
40	10010041	Bhushan Pravinlal Shah	Prof Shilpa Raguwanshi	Prof Rini Agrawal	A comparative study of customer preference towards Honda Activa & Suzuki Access
41	10010042	Brajraj Singh Yadav	Prof Shilpa Raguwanshi	Prof Rini Agrawal	A comparative study of satisfaction between royal enfield & sports bike towards Broadband service users
42	10010043	Chamanpreet kaur	Prof Shilpa Raguwanshi	Prof Rini Agrawal	A study on recruitment policy in BHEL Bhopal
43	10010044	Chandresh Sirvaiya	Prof Shilpa Raguwanshi	Prof Rini Agrawal	A study of impact of advertisement on consumer buying behaviour with special reference to P & G products
44	10010045	Chhavi Lunawat	Prof Shilpa Raguwanshi	Prof Rini Agrawal	A comparative analysis of depository participants "SHCIL" with Karvy & Angel Broking
45	10010046	Dalveer Singh Rawat	Prof Shilpa Raguwanshi	Prof Rini Agrawal	A study of customers expectations of attributes in economy class cars

46	10010047	Danchand Patel	Prof Shilpa Raguwanshi	Prof Rini Agrawal	A study of impact of advertisement on consumer buying behaviour of mobile users
47	10010048	Deepak Chouhan	Prof Shilpa Raguwanshi	Prof Rini Agrawal	A study of customer satisfaction of Samsung mobile users in Indore
48	10010049	Deepak Kumar Chechani	Prof Shilpa Raguwanshi	Prof Rini Agrawal	A comparative study of HDFC & ICICI Bank with special reference to financial performance & portfolio management
49	10010050	Deepak Parmar	Prof Shilpa Raguwanshi	Prof Rini Agrawal	A comparative study of marketing strategies between Hero Moto corp. & TVS
50	10010051	Deepanshu Sethi	Prof Shilpa Raguwanshi	Prof Rini Agrawal	A study of the investment pattern of Business class investor
51	10010052	Deependra Singh Rawat	Prof Amrita Chourasia	Ca Pradeep Gupta	A study of customer's preference towards selection of bathing soap
52	10010053	Devendra Puri Goswami	Prof Amrita Chourasia	Ca Pradeep Gupta	A comparative study of shopping styles of Doctors, Teachers & Businessman
53	10010054	Devendra Sarathe	Prof Amrita Chourasia	Ca Pradeep Gupta	A comparative study between students & professionals towards online shopping behaviour
54	10010056	Dimple Kriplani	Prof Amrita Chourasia	Ca Pradeep Gupta	A comparative study between Dove & Pantene shampoo
55	10010058	Gagan Chourasia	Prof Amrita Chourasia	Ca Pradeep Gupta	A study of future of Human security system based on computational intelligence using

					Palm vein technology
56	10010059	Gaurav Jhanwar	Prof Amrita Chourasia	Ca Pradeep Gupta	A comparative study of financial position between ICICI & Axis bank
57	10010060	Gaurav Singh	Prof Amrita Chourasia	Ca Pradeep Gupta	A study on marketing strategies of KFC in Indore city
58	10010061	Govind Puri Goswami	Prof Amrita Chourasia	Ca Pradeep Gupta	Impact of Advertisements on Brand Image and sales of the products with special reference to Bajaj two wheelers
59	10010062	Harish Dangi	Prof Amrita Chourasia	Ca Pradeep Gupta	A study of consumer preference towards 3G mobile service
60	10010063	Hitesh Bhagwani	Prof Amrita Chourasia	Ca Pradeep Gupta	A comparative study of financial analysis of Arvind Mills & Bombay Dyeing
61	10010064	Jai Pratap Singh	Prof Amrita Chourasia	Ca Pradeep Gupta	A study of financial analysis of Bridgestone India Ltd.
62	10010065	Jaypal Singh Niranjani	Prof Amrita Chourasia	Ca Pradeep Gupta	A study of penetration of Airtel in rural area
63	10010066	Jyoti Mishra	Prof Amrita Chourasia	Ca Pradeep Gupta	A study in impact of advertisement on the brand preference towards soft drinks
64	10010067	Jyoti prakash Tiwari	Prof Amrita Chourasia	Ca Pradeep Gupta	A study of satisfaction towards JP & JK cement

65	10010068	Kamlesh Barange	Prof Amrita Chourasia	Ca Pradeep Gupta	A study of effect of celebrity endorsement on consumer buying behavior with reference to motor bike
66	10010069	Kanhaiyalal Dhakad	Prof Amrita Chourasia	Ca Pradeep Gupta	A study of export potential of leather products
67	10010070	Kapila Purohit	Prof Amrita Chourasia	Ca Pradeep Gupta	A study of financial analysis of Canara Bank
68	10010071	Karuna Marskole	Prof Amrita Chourasia	Ca Pradeep Gupta	A study of relationship between IQ, EQ conflict management abilities of middle level management
69	10010072	Kaulesar Shah	Prof Amrita Chourasia	Ca Pradeep Gupta	A study about environmental strategies adopted by industries
70	10010073	kaushal israni	Prof Amrita Chourasia	Ca Pradeep Gupta	A study of measurement Brand of Figo car equity
71	10010074	Kishore Mahajan	Prof Rashmi Choudhary	Prof Nidhi Shukla	A comparative study of customer satisfaction of Airtel & Tata Docomo
72	10010076	Mahak Sharma	Prof Rashmi Choudhary	Prof Nidhi Shukla	A comparative study on employee selection in Reliance Capital,
73	10010077	Maharaj Singh Dhakad	Prof Rashmi Choudhary	Prof Nidhi Shukla	A comparative study on customer satisfaction level of Nokia and Samsung mobile phones.
74	10010078	Mahesh Patidar	Prof Rashmi Choudhary	Prof Nidhi Shukla	A comparative study of customer preference of telecom services provider between Indore & Mandsaur

75	10010080	Mamta Gowani	Prof Rashmi Choudhary	Prof Nidhi Shukla	A study of relationship between organisational culture & absentism in Pioneer Group of Institutions
76	10010081	Maneesh kumar thakre	Prof Rashmi Choudhary	Prof Nidhi Shukla	A study of factors affecting selection of water pumps
77	10010082	Manish Shitlani	Prof Rashmi Choudhary	Prof Nidhi Shukla	The impact of financial performance of Punjab National Bank on its share price
78	10010083	Manish Tiwari	Prof Rashmi Choudhary	Prof Nidhi Shukla	An analysis of marketing strategy of JP cement with reference to 4Ps
79	10010084	Manoj Tiwari	Prof Rashmi Choudhary	Prof Nidhi Shukla	A comparative study on financial performance of 3 nationalised banks using Ratio Analysis
80	10010085	Maya Rai	Prof Rashmi Choudhary	Prof Nidhi Shukla	Analysis of trainee needs of employees of dealers of chevrolet in Indore
81	10010087	Mayuri Chaturvedi	Prof Rashmi Choudhary	Prof Nidhi Shukla	Comparative study of the Strategies taken for achieving Financial Inclusion objectives in Indore district over past 5 yrs.
82	10010088	Md. Mohsin Khan	Prof Rashmi Choudhary	Prof Nidhi Shukla	A comprehensive study on customer satisfaction of Amul products in Indore city
83	10010089	Md. Shahid Raza	Prof Rashmi Choudhary	Prof Nidhi Shukla	A comparative financial analysis of 3 automobile companies
84	10010090	Megha Agrawal	Prof Rashmi Choudhary	Prof Nidhi Shukla	A comparative study of customers preferences for herbal products

85	10010091	Mohammed Awais Khan	Prof Rashmi Choudhary	Prof Nidhi Shukla	A study of non performing assets in State Bank of india
86	10010092	Mukesh Chouhan	Prof Rashmi Choudhary	Prof Nidhi Shukla	A comparative study of satisfaction level of the customers of Union Bank & HDFC Bank
87	10010093	Mukesh Kumar Carpenter	Prof Rashmi Choudhary	Prof Nidhi Shukla	A study of non performing assets in State Bank of india
88	10010094	Mukesh Navange	Prof Rashmi Choudhary	Prof Nidhi Shukla	A comparative study of Working Capital Management in two wheeler Industry
89	10010095	Namrata Jain	Prof Rashmi Choudhary	Prof Nidhi Shukla	A study on the importance of training need on safety & health at work at Larson & Toubro Ltd.
90	10010096	Namrata Sahu	Prof Rashmi Choudhary	Prof Nidhi Shukla	A study of credit management in Microfinancing
91	10010097	Narayan Tiwari	Ca Prashant Jain	Prof Rakesh Gupta	Marketing strategies adopted by news channels with special reference to ZEE News Ltd.
92	10010098	Narendra Kumar Soni	Ca Prashant Jain	Prof Rakesh Gupta	Corporate actions & news as determinant of market price of equity share (with special reference to telecom sector)
93	10010099	Narendra Patel	Ca Prashant Jain	Prof Rakesh Gupta	A comparative study of marketing strategies between Airtel & Vodafone
94	10010100	Naveen Bharti	Ca Prashant Jain	Prof Rakesh Gupta	Financial statement of JK tyre Ltd. For last 3 yrs

95	10010101	Navneet Pawar	Ca Prashant Jain	Prof Rakesh Gupta	Study of problems faced in rural distribution of FMCG products
96	10010102	Nayan Mor	Ca Prashant Jain	Prof Rakesh Gupta	A study on customer behaviour while purchasing apparels from Shoppers stop at Indore
97	10010103	Neeraj Patel	Ca Prashant Jain	Prof Rakesh Gupta	A study on motivation level of employees in govt.& pvt.educational institutes
98	10010105	Nitesh Bhavsar	Ca Prashant Jain	Prof Rakesh Gupta	Analysis of investment preferences of customers & affecting factors
99	10010106	Nitin Kumar Gupta	Ca Prashant Jain	Prof Rakesh Gupta	A study of relationship of Foreign stock markets with NSE
100	10010108	Omprakash Mishra	Ca Prashant Jain	Prof Rakesh Gupta	Impact of WTO policies on Indian economy with special references to agriculture sector
101	10010109	Om Prakash Tiwari	Prof Kumkum Sinha	Prof Himanshu Gupta	The effect of celebrity endorsement on consumer buying behaviour (with reference to personal care products)
102	10010110	Omprakash Verma	Prof Kumkum Sinha	Prof Himanshu Gupta	A comparative study of financial position of Hero Moto corp. & Honda motors
103	10010111	Palak Jain	Prof Kumkum Sinha	Prof Himanshu Gupta	A study effectiveness of advertisements on consumer buying behaviour of chocolates with reference to cadbury
104	10010112	Pankaj Goplani	Prof Kumkum Sinha	Prof Himanshu Gupta	A study of relationship between Foreign credit rating on Indian stock market

105	10010113	Pankaj Gupta	Prof Kumkum Sinha	Prof Himanshu Gupta	A study of mutual fund investment decision with special reference to service class people
106	10010114	Pankaj Kumar Gupta	Prof Kumkum Sinha	Prof Himanshu Gupta	Comparative study of financial position of JK & Jaypee cement on the basis of Ratio Analysis
107	10010115	Paramveer Jha	Prof Kumkum Sinha	Prof Himanshu Gupta	
108	10010116	Pooja Farkiya	Prof Kumkum Sinha	Prof Himanshu Gupta	A comparative study of customer satisfaction of LCD & LED Television of Samsung & Sony
109	10010117	Pooja Parekh	Prof Kumkum Sinha	Prof Himanshu Gupta	A study of impact of Internet advertising on customer purchase decision
110	10010118	Prabal Meena	Prof Kumkum Sinha	Prof Himanshu Gupta	Comparative study of Bank of Baroda & Bank of India on the basis of Ratio Analysis
111	10010119	Pradeep kumar Shivhare	Prof Kumkum Sinha	Prof Himanshu Gupta	A study of awareness of green computing amongst the IT users (with special reference to Indore city)
112	10010120	Prafull Kumar Khare	Prof Kumkum Sinha	Prof Himanshu Gupta	A comparative study on marketing strategies of Ranbaxy & Cipla
113	10010121	Prashant k. Mishra	Prof Kumkum Sinha	Prof Himanshu Gupta	A study of surrogate marketing on consumer awareness & purchase decision
114	10010122	Prashant Mishra	Prof Kumkum Sinha	Prof Himanshu Gupta	A comparative study of customer satisfaction of purchase from ehoupal & traditional shops

115	10010123	Prasheet Singh Tomar	Prof Kumkum Sinha	Prof Himanshu Gupta	A study of promotional strategies of Nestle India Pvt.Ltd.
116	10010124	Prassanna Vyas	Prof Kumkum Sinha	Prof Himanshu Gupta	Culture as determinant of marketing strategies of food retail chains (with reference to McDonalds & KFC)
117	10010125	Praveen Kumar Singh	Prof Kumkum Sinha	Prof Himanshu Gupta	Comparative study of financial position of Birla & JP Cement on the basis of Ratio Analysis
118	10010127	Priya Chaurasia	Prof Kumkum Sinha	Prof Himanshu Gupta	A study on customer awareness & buying behaviour of consumer towards frozen foods with reference to Indore
119	10010130	Priyanka Shrivastava	Prof Kumkum Sinha	Prof Himanshu Gupta	A critical analysis of NIMBOOZ
120	10010131	Priydarshini Gupta	Prof Kumkum Sinha	Prof Himanshu Gupta	A study on effectiveness of training in a stock broking firm with special reference to Anand Rathi
121	10010132	Pushpendra Kumar Tiwari	Dr Mona Tawar	Prof Rini Agrawal	A comparative study of consumer preference towards Pepsi & Coke
122	10010133	Rachita Mathur	Dr Mona Tawar	Prof Rini Agrawal	An In-depth analysis of recruitment & selection process in BHEL Bhopal
123	10010134	Radha Sikarwar	Dr Mona Tawar	Prof Rini Agrawal	An analysis of advertising agencies of J & J

124	10010135	Rahul Mishra	Dr Mona Tawar	Prof Rini Agrawal	Sales promotion schemes as determinants of sales: A study of Surf Exel & Ariel
125	10010136	Rahul Shukla	Dr Mona Tawar	Prof Rini Agrawal	A study of factors affecting brand loyalty of Amul in Indore city
126	10010137	Rahul Wanode	Dr Mona Tawar	Prof Rini Agrawal	A comparative study of customer preference towards cars of Hatch back segments
127	10010138	Rajendra Kumar Manjhi	Dr Mona Tawar	Prof Rini Agrawal	A comparative study of customer satisfaction from DLF & Sahara city
128	10010139	Rajesh Kumar Mandlekar	Dr Mona Tawar	Prof Rini Agrawal	A comparative study of customer satisfaction between Dell & Sony Laptops
129	10010140	Rajesh Dalal	Dr Mona Tawar	Prof Rini Agrawal	A comparative study of financial analysis of Ambuja cement & JP cement
130	10010141	Rajesh Patel	Dr Mona Tawar	Prof Rini Agrawal	A study of customer preference towards Reliance communication in Indore
131	10010142	Rajesh Prasad Lodhi	Dr Mona Tawar	Prof Rashmi Badjatiya	A comparative study of customer satisfaction between HDFC Life Insurance & SBI Life Insurance
132	10010143	Rajneesh Pratap Singh	Dr Mona Tawar	Prof Rashmi Badjatiya	A study of customer preference towards Parle-G

133	10010144	Rakesh Kumar Patel	Dr Mona Tawar	Prof Rashmi Badjatiy a	A study on customer satisfaction of Bajaj pulsar bike in Indore city
134	10010145	Rakesh Patel	Dr Mona Tawar	Prof Rashmi Badjatiy a	A study of consumer preference towards Laptop & Desktop computer in Indore city
135	10010147	Rani Vijay Laxmi	Dr Mona Tawar	Prof Rashmi Badjatiy a	A comparative study of women in corporate sector & Academics
136	10010148	Ratna Tiwari	Dr Mona Tawar	Prof Rashmi Badjatiy a	A study on customer satisfaction of Loreal hair colour in Indore
137	10010149	Ravi Pawar	Dr Mona Tawar	Prof Rashmi Badjatiy a	A study of marketing strategies of TATA
138	10010150	Ravintra Bhatt	Dr Mona Tawar	Prof Rashmi Badjatiy a	
139	10010151	Richa Bhatt	Dr Mona Tawar	Prof Rashmi Badjatiy a	Stress management of employees in ICICI Bank In Indore
140	10010152	Richa champawatt	Prof Sumit Zokarkar	Prof Varun Keshari	A comparative study of instrument pattern of professionals (CA,Doctors,Teachers) towards tax saving under sec.80c
141	10010153	Ritesh Dasondhi	Prof Sumit Zokarkar	Prof Varun Keshari	A study of factors affecting preferences towards selection of various brands of MCVs

142	10010154	Rohan Konde	Prof Sumit Zokarkar	Prof Varun Keshari	Financial statement analysis of 3 FMCG companies ITC,HUL,P&G
143	10010155	Rohit Katre	Prof Sumit Zokarkar	Prof Varun Keshari	A study on customer satisfaction for after sales services subsequent to Hero Moto Corporation
144	10010156	Rohit Shah	Prof Sumit Zokarkar	Prof Varun Keshari	A comparative study of financial performance of SBI,ICICI,HSBC
145	10010157	Ruby Singh Parihar	Prof Sumit Zokarkar	Prof Varun Keshari	A demographic study of buying behaviour towards fruit drink
146	10010158	Ruchika Malviya	Prof Sumit Zokarkar	Prof Varun Keshari	A comparative study of OCTAPAC in capital via Anand Rathi stock brokerage Ltd.
147	10010159	Rupal Garg	Prof Sumit Zokarkar	Prof Varun Keshari	A comparative study of factors affecting customer satisfaction level at coffee shop
148	10010160	Rupesh Vispute	Prof Sumit Zokarkar	Prof Varun Keshari	To study customer preference in
149	10010161	Sachin Gupta	Prof Sumit Zokarkar	Prof Varun Keshari	A study of investment preference of professionals in capital market and derivatives
150	10010162	Sagar Gupta	Prof Rashmi Farkiya	Prof Divya Uikey	A comparative financial analysis of TATA Motors and Maruti Suzuki
151	10010163	Sahil Sultan	Prof Rashmi Farkiya	Prof Divya Uikey	A study of consumer behaviour towards organized retail and unorganized retail.

152	10010164	Shakshi Pandey	Prof Rashmi Farkiya	Prof Divya Uikey	A study of employee Absenteeism in an organization
153	10010165	Sameer Qureshi	Prof Rashmi Farkiya	Prof Divya Uikey	Comparison of the job satisfaction level among the executives of public and private sector telecom industries
154	10010166	Sana Khan	Prof Rashmi Farkiya	Prof Divya Uikey	A study on investor protection in madhya pradesh security market
155	10010168	Sanjay Kumar Shah	Prof Rashmi Farkiya	Prof Divya Uikey	A study on employee satisfaction of reliance power limited
156	10010171	Satyen Galphat	Prof Rashmi Farkiya	Prof Divya Uikey	A study on customer preference for home loans amongst public and private sector banks
157	10010172	Saumya Jain	Prof Rashmi Farkiya	Prof Divya Uikey	A study on impact of advertisement on consumer behaviour with special reference to Airtel and Vodafone.
158	10010173	Saurabh mujawdia	Prof Rashmi Farkiya	Prof Divya Uikey	A study on impact of advertisement on consumer behaviour with special reference to Nike, Rebook and Addidas.
159	10010174	Shailendr a Yadav	Prof Rashmi Farkiya	Prof Divya Uikey	A study on customer perception and satisfaction from E- Banking service.
160	10010175	Shailesh Pawar	Prof Rashmi Farkiya	Prof Divya Uikey	A study on customer satisfaction towards dual sim mobile handsets
161	10010176	Sharad Shrivastav	Prof Rashmi Farkiya	Prof Divya Uikey	A study of factors affecting selection of indian mobile handset in indore.

162	10010177	Sharda Temkhre	Prof Rashmi Farkiya	Prof Divya Uikey	A study on job satisfaction level of employees in IT industries.
163	10010178	Shashank Bhatia	Prof Rashmi Farkiya	Prof Divya Uikey	A study on customer preference towards selected brands of jeans with special reference to Lee, Provogue, Levis, and spyker.
164	10010179	Shilpa Sahu	Prof Rashmi Farkiya	Prof Divya Uikey	A study of effectiveness of celebrity endorsement in building brand with special reference to FMCG sector
165	10010180	Shilpee Pandey	Prof Rashmi Farkiya	Prof Divya Uikey	A study of quality of work life with special reference to SBI.
166	10010181	Shilpi Jain	Prof Rashmi Farkiya	Prof Divya Uikey	Financial statement analysis of Hindustan Petrolia Corporation LTD.
167	10010182	Shivam Patel	Prof Rashmi Farkiya	Prof Divya Uikey	A study of ratio analysis of Biral cement for last five years.
168	10010183	Shivangi Gupta	Prof Rashmi Farkiya	Prof Divya Uikey	A comparative financial analysis of five telecom companies.
169	10010184	Shivendra Singh	Prof Rashmi Farkiya	Prof Divya Uikey	A study on impact of Global Recession in Banking sector with reference to ICICI and Canara Bank.
170	10010185	Shivendra Singh parihar	Dr. Pawan Patni	Prof Rashmi Badjatiy a	A comparative study of customer satisfaction between Activa v/s Mahindra Rodeo.
171	10010186	Shriram Yadav	Dr. Pawan Patni	Prof Rashmi Badjatiy a	Study of consumer buying behaviour and customer satisfaction towards ICICI prudential life insurance

					product.
172	10010187	Shrikrishn a Manjhi	Dr. Pawan Patni	Prof Rashmi Badjatiy a	A study of corporate strategies of samsung.
173	10010188	Shyam Pal	Dr. Pawan Patni	Prof Rashmi Badjatiy a	Comparative study of marketing strategies of ACC and Ambuja in gwalior city.
174	10010190	SONALI SAHOO	Dr. Pawan Patni	Prof Rashmi Badjatiy a	A comparative study of usages of IT in HR department of various Hotel of indore.
175	10010191	Somnath Thakre	Dr. Pawan Patni	Prof Rashmi Badjatiy a	A comparative study of customer satisfaction between Vodafone and Tata Docomo.
176	10010192	Sonali Sharma	Dr. Pawan Patni	Prof Rashmi Badjatiy a	Effect of brand Equity and price on selection of cars of hatchback segment.
177	10010194	Sonu Kumar Soni	Dr. Pawan Patni	Prof Rashmi Badjatiy a	A study of factors affecting the selection of insurance products.
178	10010195	Sourabh Dubey	Dr. Pawan Patni	Prof Rashmi Badjatiy a	A comparative study of customer preference towards Megamore and Easy day.
179	10010196	Sourabh Gupta	Dr. Pawan Patni	Prof Rashmi Badjatiy a	An analytical study of financial performance of Indiabulls recruiter LTD.
180	10010198	Subhi Mody	Dr. Pawan Patni	Prof Rashmi Badjatiy a	Impact of teaching methadology on students learning in Pioneer Institute of Professional studies.

181	10010199	Suchi Mody	Dr. Pawan Patni	Prof Rashmi Badjatiy a	A study of impact of Advertisement on consumer buying behaviour of FMCG products (Detergent Powder)
182	10010200	Sudhir Kumar Tomar	Dr. Pawan Patni	Prof Rashmi Badjatiy a	A study of customer satisfaction from best price.
183	10010201	Sujeet Kumar Patel	Dr. Pawan Patni	Prof Rashmi Badjatiy a	A study of customer satisfaction from Bajaj discover bike.
184	10010202	Sumit Barve	Dr. Pawan Patni	Prof Rashmi Badjatiy a	A comparative study of customer satisfaction between ICICI Bank and IDBI Bank and PNB.
185	10010203	Sumit Gite	Dr. Pawan Patni	Prof Rashmi Badjatiy a	A comparative study of various 3G service providers (Reliance , Tata Docomo and Airtel.)
186	10010204	Sumit Kumar Shukla	Dr. Pawan Patni	Prof Rashmi Badjatiy a	A comparative study of customer satisfaction from after sales service provided by Nokia and Samsung.
187	10010205	Sunil Joshi	Dr. Pawan Patni	Prof Rashmi Badjatiy a	Effect of branding on consumers purchase decision for men's formal apparels.
188	10010206	Sunil Patidar	Dr. Pawan Patni	Prof Rashmi Badjatiy a	A comparative study of non performing assets between public and private sector banks.
189	10010207	Sunil Singh	Dr. Pawan Patni	Prof Rashmi Badjatiy a	financial analysis of Birla Corporation LTD in Satna.
190	10010208	Surat Singh Patel	Ca Prashant Jain	Prof Rakesh Gupta	A study of sales and distribution technologies adopted by L.G. distributors.

191	10010209	Surbhi Tiwari	Ca Prashant Jain	Prof Rakesh Gupta	A comparative study of emarketing and traditional promotional techniques.
192	10010210	Sushil Kumar Sharma	Ca Prashant Jain	Prof Rakesh Gupta	A comparative study of marketing Strategies of best price with reference to 4P's.
193	10010211	Suvarna Telang	Ca Prashant Jain	Prof Rakesh Gupta	A comprehensive study of performance of Reliance mutual fundschemes and impact on overall mutual fund industry.
194	10010213	Tanuj Sharma	Ca Prashant Jain	Prof Rakesh Gupta	A study of Lokpal Bill and its probal impact on corruption in india.
195	10010212	Swati Gupta	Prof Shweta Mogre	Prof Mukesh Gupta	A comparative study of mutual funds of HDFC and ICICI.
196	10010214	Tejna Pawar	Prof Shweta Mogre	Prof Mukesh Gupta	A critical study of marketing strategies adopted by HUL in india with special reference to soap.
197	10010216	Upendra Bagmar	Prof Shweta Mogre	Prof Mukesh Gupta	A study of impact of stress and organizational culture on job performance of professors in management colleges of indore.
198	10010217	Varsha Batham	Prof Shweta Mogre	Prof Mukesh Gupta	Impact of family structure on the overall development of an individual with special reference to College students.
199	10010218	Varun Kumar	Prof Shweta Mogre	Prof Mukesh Gupta	A study of effectiveness of traning and development programmes in DLF project ltd.

200	10010220	Vijay Laxmi Sharma	Prof Anish Patel	Prof Ankita Jain	A study on employee satisfaction of ESSAR Power LTD.
201	10010221	Vijay Tirole	Prof Anish Patel	Prof Ankita Jain	A comparative study of consumer buying behaviour in personal care products with reference to HUL and Dabur india ltd.
202	10010223	Vikas Dantre	Prof Anish Patel	Prof Ankita Jain	A study of working capital management and financial ratio analysis of kalyani steel ltd.
203	10010224	Vikas Jain	Prof Anish Patel	Prof Ankita Jain	Mechanical analysis of telecom sector.
204	10010225	Vikas Sharma	Prof Anish Patel	Prof Ankita Jain	A study of impact of sdiscount retailing in consumer buying behaviour.
205	10010226	Vikash Chandra Gupta	Prof Anish Patel	Prof Ankita Jain	A study of brand preference in Laptop.
206	10010227	Vinay Singh	Prof Anish Patel	Prof Ankita Jain	A comparative study of satisfaction level of the customers of the Banks.
207	10010228	Vinit Kumar Shukla	Prof Anish Patel	Prof Ankita Jain	A comparative study of customer performance of customer performance CASA product between private and public banks.
208	10010229	Vinod Kumar Chourey	Prof Anish Patel	Prof Ankita Jain	A study of factors affecting selection for cinema hall.

209	10010230	Vivek Suryawan shi	Prof Anish Patel	Prof Ankita Jain	A comparative study of customer preference towards various mobile service providers.
210	10010232	Suwarna shrivastav	Prof Anish Patel	Prof Ankita Jain	A comparative study of financial performance of JP Cement and Birla cement.
211	10020001	Abhinav Tiwari	Prof Anish Patel	Prof Ankita Jain	A study of customer perception and preferences towards Hero moto carp after Hero Honda split.
212	10020003	Anamika Shukla	Prof Anish Patel	Prof Ankita Jain	A study of factor affecting enterprenercial attitude amongst students and professional courses.
213	10020004	Anil Kumar Mishra	Prof Anish Patel	Prof Ankita Jain	A comparative study of employee satisfaction of private and public sector banks.
214	10020006	Ankita Jain	Prof Anish Patel	Prof Ankita Jain	Factors affecting attrition rate amongst faculty rate in management institute.
215	10020007	Ankur Nagar	Prof Anish Patel	Prof Ankita Jain	A comparative study on financial performance of HDFC bank and PNB.
216	10020008	Anoop Rai	Prof Anish Patel	Prof Ankita Jain	A comparative study of customer satisfaction towards Hero moto corp and Bajaj ltd.
217	10020009	Archana Tripathi	Prof Anish Patel	Prof Ankita Jain	A comparative study of stress level between MBA, BE and BBA students.
218	10020010	Arunesh Singh	Prof Anish Patel	Prof Ankita Jain	Fundamental analysis of cement industry in india with special reference to ultra tech and Ambuja.

219	10020011	Brajesh Sharma	Prof Anish Patel	Prof Ankita Jain	A Study on risk and return relationship b/w equity, debanture and mutual funds.
220	10020012	Charu Chouhan	Prof Shweta Mogre	Prof Mukesh Gupta	A comparative study on leadership style of Mahatma gandhi and Anna Hazare.
221	10020014	Gaurav Pathak	Prof Shweta Mogre	Prof Mukesh Gupta	Financial analysis of Mahindra and Mahindra and Tata Motors for last 3 years.
222	10020015	Harsh srivastav	Prof Shweta Mogre	Prof Mukesh Gupta	A study of factors affecting purchase of Laptop.
223	10020016	Harshad Dhamani	Prof Shweta Mogre	Prof Mukesh Gupta	A comparative study of customer satisfaction from single sim and dual sim mobile handset.
224	10020017	Jaya Gehani	Prof Shweta Mogre	Prof Mukesh Gupta	A comparative study on OCTAPACE culture between CHL Apollo Hospital and Bombay Hospital.
225	10020018	Jitendra sing Bhadauria	Prof Shweta Mogre	Prof Mukesh Gupta	Fundamental analysis of TATA Motors of last two years.
226	10020019	Jitendra Rajgire	Prof Shweta Mogre	Prof Mukesh Gupta	Ratio analysis of TATA Communication and Reliance Communication.
227	10020020	Jitendra Shivhare	Prof Shweta Mogre	Prof Mukesh Gupta	Study of consumer buying behaviour and satisfaction level for Hundai Motors in indore city.
228	10020021	Jyoti Somadhiya	Prof Shweta Mogre	Prof Mukesh Gupta	Study on work life balance of working women in indore city.

229	10020022	Kamlesh Kumar Shukla	Prof Shweta Mogre	Prof Mukesh Gupta	Expectation from life partner: A comparative study between unmarried males and females.
230	10020023	Kamlesh Manikpur i	Dr V K JAIN	Prof Neha Zhazariy a	A comparative study of customer satisfaction on biscuits of Parle and Britannia.
231	10020024	Kaushikee Gupta	Dr V K JAIN	Prof Neha Zhazariy a	The comparative study of ratio analysis amongst ICICI Bank Axis Bank and HDFC Banks.
232	10020025	Krihanak ant Dubey	Dr V K JAIN	Prof Neha Zhazariy a	A study of factors affecting selection of auto parts by auto part retailers.
233	10020027	Manoj Pratap Singh	Dr V K JAIN	Prof Neha Zhazariy a	A comparative study of customer satisfaction of 2G and 3G Internet users.
234	10020029	Neetu Tripathi	Prof Vidushi Sharma	Prof Varun Keshari	A study of non performing assets in public sector banks.
235	10020030	Neha Chouhan	Prof Vidushi Sharma	Prof Varun Keshari	A comparative study on leadership style of Indian cricket captain.
236	10020031	Nidhi Sharma	Prof Vidushi Sharma	Prof Varun Keshari	A study on investment behaviour towards portfolio management of executives.
237	10020033	Piyush Jain	Prof Vidushi Sharma	Prof Varun Keshari	A comparative study on investment patttern in income tax saving instrument between service class and business class.
238	10020034	Rahul Shukla	Prof Vidushi Sharma	Prof Varun Keshari	A study of factors affecting popularity of automobile aompanies amongst fleet operators.

239	10020043	Satendra Tripathi	Prof Vidushi Sharma	Prof Neha Zhazariya	A comparative study of consumer preference towards organized and non organised retail with special reference to clothing segment in indore city.
240	10020035	Rahul Singh gaharwal	Prof Sadhana Mandloi	Prof Nidhi Shukla	Emerging trends in retail market in indore city.
241	10020036	Raj Dwivedi	Prof Sadhana Mandloi	Prof Nidhi Shukla	A study of impact of mobile banking on customer satisfaction.
242	10020037	Ravi Agrawal	Prof Sadhana Mandloi	Prof Nidhi Shukla	A study of CRM practise of Hero Moto corp.
243	10020038	Ruchi Dhanotiya	Prof Sadhana Mandloi	Prof Nidhi Shukla	A study of recent merger and acquisition in india and there impact on operating performance and shareholders wealth with reference to Aviation and Banking sectors.
244	10020039	Rupesh K. Baghel	Prof Sadhana Mandloi	Prof Nidhi Shukla	A comparative study on mutual funds of Reliance , Birla sunlife and Kotak.
245	10020040	Sachin Gawande	Prof Sadhana Mandloi	Prof Nidhi Shukla	A comparative study of performance of Bajaj and Yamaha in bike segments.
246	10020041	Sandeep Shrotriya	Prof Sadhana Mandloi	Prof Nidhi Shukla	Studies of C.B. towards 125 cc bikes in indore city.
247	10020042	Sankalp Singh	Prof Sadhana Mandloi	Prof Nidhi Shukla	Perception of people of towards the OOH media advertising.

248	10020044	Shelesh Joshi	Prof Sadhana Mandloi	Prof Nidhi Shukla	A comparative study of ROI of mutual funds of various organisations.
249	10020045	Shraddha Sharma	Prof Sadhana Mandloi	Prof Nidhi Shukla	A comparative analysis of credit cards services in Private or Public banks
250	10020046	Sujeet kumar gupta	Prof Sadhana Mandloi	Prof Nidhi Shukla	A study of the rising rates of financial loans.
251	10020047	Surabhi Seth	Prof Sadhana Mandloi	Prof Nidhi Shukla	Training need analysis in Business Process Outsourcing in Indore city
252	10020048	Surendra Pratap Sing	Prof Sadhana Mandloi	Prof Nidhi Shukla	A comparative sales promotion programming 3G services provides with reference to BSNL , Reliance and Tata Docomo.
253	10020049	Surya Prakash Shukla	Prof Sadhana Mandloi	Prof Nidhi Shukla	A study of consumer satisfaction from after sales services Maruti dealers.
254	10020050	Taukeer Raja	Prof Sadhana Mandloi	Prof Nidhi Shukla	Study of rural perception towards branded and non branded apparels.
255	10020051	Vaidehee Rajput	Prof Sadhana Mandloi	Prof Nidhi Shukla	A comparative study of employee perception towards training and development programme in insurance companies.
256	10020052	Vardhman Jain	Prof Sadhana Mandloi	Prof Nidhi Shukla	A study of find out market scenario for DTH players in indore regions with special reference to BIG TV.

257	10020054	Vikrant Kashypa	Prof Sadhana Mandloi	Prof Nidhi Shukla	A study on mall culture and customer behaviour in around indore,
258	10020056	Viplove Jain	Prof Sadhana Mandloi	Prof Nidhi Shukla	A study of factors affecting selection of insurance policies.
259	10020057	Vivek Kesharwani	Prof Sadhana Mandloi	Prof Nidhi Shukla	Customer buying behaviour towards Hero moto corps.
260	10020059	Mona Gaurawat	Dr V K Jain	Prof Neha Zhazariya	A comparative study of assertiveness , aggressiveness and complaining behaviour b/w executives and non executives.
261	09010006	Ajay Goswami	Dr V K Jain	Prof Neha Zhazariya	TQM practises in Bridstone india pvt ltd .A case study.
262	09010010	Amardeep Kharole	Dr V K Jain	Prof Neha Zhazariya	Self efficacy for negotiation A comparative study between businessmen and professional.
263	09010016	Anil Kumar Bhumarka	Dr V K Jain	Prof Neha Zhazariya	A study of brand knowledge of selected consumer goods: samsung and whirlpool.
264	09010052	Kamal Sikarwar	Dr V K Jain	Prof Neha Zhazariya	A comparative study of customer orientation of sales people of pakiza ,pantaloon and related stores.
265	09010057	Krishna Kumar Nayak	Dr V K Jain	Prof Neha Zhazariya	A comparative study of marketing strategies of Hero moto corp. and Hero Honda two wheeler india.
266	09010065	Laxman Singh	Dr V K Jain	Prof Neha Zhazariya	Impact of print advertising on consumer's purchase decision : An empirical study.

267	09010068	Mahendra Kumar Sondhiya	Dr V K Jain	Prof Neha Zhazariya	A comapartive study of Financial Anaysis of 3 Insurance companies
268	09010087	Narayan Singh	Dr V K Jain	Prof Neha Zhazariya	Employee morale and job satisfaction in public and private sector commercial bank: An empirical study.
269	09010111	Raj kunwar Tawar	Dr V K Jain	Prof Neha Zhazariya	IQ and motivation as determinant of success : A study between professional and traditional students.
270	09010116	Rakesh Mewada	Dr V K Jain	Prof Neha Zhazariya	A study of impact of demographic variables on swithing behaviour for restaurants.
271	09010170	Vijay Dubey	Dr V K Jain	Prof Neha Zhazariya	A comparative study of brand recall through emotional and informational advertising appeal.
272	09020005	Arif Mohamad	Dr V K Jain	Prof Neha Zhazariya	A study of customer satisfaction from online shopping.
273	09020010	Geeta Karole	Dr V K Jain	Prof Neha Zhazariya	A study of performance management system of pratibha syntex.
274	09020019	Mohd. Akeel	Dr V K Jain	Prof Neha Zhazariya	A comparative study of towards organised and unorganised food store of indore,
275	09020046	Shreyashi Jain	Dr V K Jain	Prof Neha Zhazariya	An analysis of occupational stress of employees of autonomous institute in indore.

276	09020056	Vaishali Chaoudhary	Dr V K Jain	Prof Neha Zhazariya	A study of factor affecting satisfaction of parents from school of their children.
277	09010004	Abhishek Mittal	Dr V K Jain	Prof Neha Zhazariya	Impact of advertising on consumer caring behaviour in 4 wheelers.
278	09010038	Dheeraj Daksh	Dr V K Jain	Prof Neha Zhazariya	A study of customer perception towards the McDonald's and KFC.
279	09010112	Rajneesh Kumar Soni	Dr V K Jain	Prof Neha Zhazariya	A study of consumer involvement in purchasing a car.
280	09010136	Sanjeev Kumar Ahirwar	Prof Anish Patel	Prof Ankita Jain	A study of customer satisfaction of Dabur india ltd.
281	09010143	Shakil Khan	Prof Anish Patel	Prof Ankita Jain	A comparative study of FM Channels in Indore.
282	09010144	Sharad Kumar Bawariya	Prof Anish Patel	Prof Ankita Jain	To study the variation in perception of quality of work life in coal mines.
283	09020015	Madhav Yadav	Prof Anish Patel	Prof Ankita Jain	A comparative study of analysis of Religare enterprice ltd. And Motilal financial services ltd.
284	9010044	Gaurav Kumar Gaur	Prof Anish Patel	Prof Ankita Jain	
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285	10070001	Amar Rawat	Prof Vidushi Sharma	Prof Varun Keshari	A comparative study b/w service class and business class executives.
286	10070002	Amrit Kaur	Prof Vidushi Sharma	Prof Varun Keshari	A study on job satisfaction of employees with reference to Bhilai steel plant.
287	10070003	Anjana Gupta	Prof Vidushi Sharma	Prof Varun Keshari	Quality of worklife in BPO sectors.
288	10070004	Angad Singh Hora	Prof Vidushi Sharma	Prof Varun Keshari	A study of consumer buying behavior towards Mobile Handsets
289	10070005	Apurva Tiwari	Prof Vidushi Sharma	Prof Varun Keshari	A study on impact of celebrity endorsement on brand recall in Beverage sector.
290	10070006	Ashish Singh Baghel	Prof Vidushi Sharma	Prof Varun Keshari	A comparative study of consumer awareness
291	10070007	Harinarayan Patkar	Prof Vidushi Sharma	Prof Varun Keshari	A study of logistics management system of Ranbaxy.
292	10070008	Kashyap Vivek Brijbihari	Prof Vidushi Sharma	Prof Varun Keshari	A comparative study of retailers satisfaction towards best price and unorganised wholeseller of Indore.
293	10070009	Mahak Bhandari	Prof Vidushi Sharma	Prof Varun Keshari	A study of impact of price location promotional activities on buying behaviour in real state in indore city.
294	10070010	Mahesh Rathore	Prof Vidushi Sharma	Prof Varun Keshari	Innovative distribution strategies for rural markets in FMCG sector with reference to HUL and ITC.

295	10070011	Nakul Jain	Prof Vidushi Sharma	Prof Varun Keshari	A comparative study of products and services in
296	10070012	Prachi Modak	Prof Vidushi Sharma	Prof Varun Keshari	A study of factors causing stress and its management in traffic police.
297	10070013	Sanil Sasidharan	Prof Vidushi Sharma	Prof Varun Keshari	A study of impact of ECGC and SEZ on small and medium export based enterprises of pithampur.
298	10070014	Shreyash Sahariya	Prof Vidushi Sharma	Prof Varun Keshari	A study of impact of working culture and training programme on performance of employers in manufacturing organisation.
299	10070015	Vikas Singh Tomar	Prof Vidushi Sharma	Prof Varun Keshari	A study of impact of brand repositioning on consumer buying behaviour with reference to consumer durables.
300	10070016	Vishnu Prakash Tiwari	Prof Vidushi Sharma	Prof Varun Keshari	A comparative study on customer preference towards Big Bazar and unorganised general store in Indore.
301	10070017	Yashwant Rajput	Prof Vidushi Sharma	Prof Varun Keshari	A study of Logistics system and distributor's satisfaction of Amul ltd.

Minor Research Project 2011-13

S. No.	Section	Name Of The Student	Group No	Topic
1	A	Aadar Suhane	1	Rupee-understanding the valuation and depreciation
2	A	Amrapali Soni		
3	A	Ankur Namdeo		
4	A	Anuj Kumar Sharma		
5	A	Apoorva Shrivastava		
6	A	Ashish Singh Baghel		
7	A	Awnish K. Chaturvedi	2	Factors determining purchase of Mutual Funds
8	A	Balkrishna Sin Sankhla		
9	A	Deepak Chandrawat		
10	A	Devendra Panwar		
12	A	Dheerendra Thapa		
13	A	Dilind Menon	3	A comparative study of Home Loans of CBI and HDFC bank with special reference to indore region
14	A	Dinesh Khatri		
15	A	Dinesh Kumar		
16	A	Gorakh Nath Dwivedi		
17	A	Harsh Solanki		
18	A	Ishank Sharma		
19	A	Jitendra Patidar	4	Traffic in Indore-Issues, Awareness and Attitudes of people
20	A	Juhi Joshi		
21	A	Jyoti Tripathi		
22	A	Kapil Raghuvanshi		
23	A	Kapil Sharma		
24	A	Kshipra Tiwari		
25	A	M. K. James	5	FDI in Retail
26	A	Madhur Jain		
27	A			
28	A	Manish Dwivedi		
29	A	Md Azaz Ahmed		

30	A	Namita Jain		
31	A	Neha Shrivastava	6	To study TQM practices of
32	A	Neha Thakur		Indian Telecommunicatin Companies
33	A	Niharika Jakhmola		
34	A	Nilopher Shaikh		
35	A	Nitin Tripathi		
36	A	Om Bahadur Thapa		
37	A	Pankaj Shukla	7	HR Practices in top companies in India /world: a secondary research
38	A	Parinaty Jain		
39	A	Pavan Tripathi		
40	A	Peaush Dwivedi		
41	A	Pooja Pandey		
42	A	Pradeep Sharma	8	HR issues of Traffic Police of Indore
43	A	Pramod Kumar Shukla		
44	A	Pratik Khandelwal		
45	A	Preeti Gupta		
46	A	Priyanka Tiwari		
47	A	Priyesh Gupta	9	Perceptions , attitudes and awareness of customers towards green marketing
48	A	Rahul Soni		
49	A	Rakesh Narwani		
50	A	Ramdayal Namdeo		
51	A	Rameshwar Prasad Mishra		
52	A	Ravi Verma	10	Understanding of Derivative Markets
53	A	Riya Chakrawarty		
54	A	Roshni Devi Parihar		
55	A	Roshni Gupta	11	Role of RBI in Indian Economy
57	A	Sandhya Singh		
58	A	Sanjay Kumar Sonmanee		
59	A	Sayma Warsi	12	Case study of Kingfisher Airlines and its Down fall
60	A	Shashank Kumar Mishra		
61	A	Shikha Dongre		
62	A	Shiv Sagar Awasthi		
63	A	Shiva Kant Pandey		
64	A	Shivank Bhatia		
65	A	Shreya Khaddar		
66	A	Sumit Mehrotra		
67	A	Swati Gupta		
68	A	Swati Kirar		

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69	A	Tarun Rajput		
70	A	Tushar Paonasker		
71	A	Vartika Gupta		
72	A	Vikash Kumar Pandey		
73	A	Vinay Tripathi		
74	A	Vishal Mishra	13	English Speaking and PD classes:A comparative study on student satisfaction of PEPGI & Chatterji Classes"
75	A	Vivek Dashora		
76	B	Ajay Chouhan		
77	B	Abhishek Rai		
78	B	Aditi Singhi		
79	B	Aditi Suryawanshi	14	Succession Planning , with special reference to Tata
80	B	Ajay Kumar Pandey		
81	B	Alok Singh Bundela		
82	B	Aman Pratap Singh		
83	B	Ambika Thakur		
84	B	Amit Mishra		
85	B	Amita Jain	15	A study of understanding Indian Stock Markets
86	B	Ankit Agrawal		
87	B	Ankit Choudhary		
88	B	Ankit Dubey		
89	B	Anoop Pandey		
91	B	Anumita Khare	16	A sutdy to measure advertising effectiveness of Airtel
92	B	Anusha Upadhyay		
93	B	Arti Singh Dubey		
94	B	Arvind Kumar		
95	B	Ashwani Kumar Tiwari		
96	B	Atul Mishra		
97	B	Atul Sharma	17	A study of factor affecting the Investment Patterns of investor in FD ,Mutual Funds
99	B	Bharat Kumar Tiwari		
100	B	Bhavna Joshi		
101	B	Deepak Jain		
102	B	Deepak Raghav		
103	B	Divya Darshan Singh Parihar	18	Use of Internet changing patterns browsing for

104	B	Gaurav Shrivastava		information,socializing and
105	B	Gaurav Shrivastava		entertainment inIndore city
106	B	Kanak Lata Rai		
107	B	Kapil Mahajan		
108	B	Krishna Kumar Tiwari		
109	B	Lala Bhaiya Mishra	19	A study of factor affecting users acceptance of credit card for purchase in Indore City
110	B	Manendra Singh		
111	B	Manjree Agrawal		
112	B	Manoj Kumar Gupta		
113	B	Mayank Kumar Agrawal		
114	B	Megha Kalantri	20	A comparative study on Employee Satisfaction of Retail outlets (Mega More and Easyday store)
115	B	Neeraj Patil		
116	B	Neha Rauth		
117	B	Nirmala Sanodiya		
118	B	Nitin Jain		
119	B	Nitin Jain	21	A coparative study on Customer Satisfaction of Easy day and Mega More
120	B	Pawan Tripathi		
121	B	Poonam Singh		
122	B	Prachi Karahe		
123	B	Pradeep K Pandey		
124	B	Pragya Tiwari		
125	B	Pramod Pandey	22	A study on Strikes and It's Impact on Companies with special reference to Automobile sector
126	B	Pranita Jain		
127	B	Prashant Bajaj		
128	B	Prashok Kumar Shah		
129	B	Praveen Mishra		
130	B	Priyanka Bhargava	23	A Study of Management Leaders Common traits
131	B	Rabinesh Kumar Gupta		
132	B	Rakesh Kumar Shukla		
133	B	Ranjan Kumar Pathak		
134	B	Ravishankar Gautam		
135	B	Rekha Gupta		
136	B	Rekha Gupta		

137	B	Rishabh Jain		
138	B	Sachin Dwivedi		
139	B	Sandeep Kumar Tiwari	24	Attitude of customer towards celebrity endorsements in advertising with special reference to beverage industry, soft drink
140	B	Sandeep Shukla		
141	B	Santosh Singh Pal		
142	B	Shailendra K. Tiwari		
143	B	Shruti Soni		
144	B	Sourabh Sahu		
145	B	Sukhjeet Sandhu	25	Strategies adopted by companies to beat competition with reference to banking sector: A Exploratory study
146	B	Sumit Sharma		
147	B	Varsha Singh Pariha		
148	B	Vijay Tripathi		
149	B	Vikash Mishra		
150	B	Yogesh Patel		
151	C	Abhilash Gautam	26	Performance of Mutual fund returns, with comparative study of HDFC mutual fund and ICICI prudential mutual fund
152	C	Ajay Jhagekar		
153	C	Ajay Tiwari		
154	C	Alok Kumar Gupta		
155	C	Ashish Kumar Keshari		
156	C	Ashish Verma		
157	C	Ashutosh Dixit	27	Globalisation and its impact on Textile Industries
159	C	Bhuneshwari Dahiwele		
161	C	Byas Narayan Shah		
162	C	Deepak Mishra		
163	C	Deepak Shukla	28	A study on environmental impact of wind energy
164	C	Dushyant Kumar		
165	C	Garima Ajmera		
166	C	Gaurav Gupta		
167	C	Gaurav Tripathi		
168	C	Harshvardhan Dhakad		
169	C	Javed Patel	29	A Study on Bio-Degradable packaging
170	C	Jitendra Soni		
171	C	Krishnapal Sin Gour		

172	C	Kulbhaskar Kesari		
173	C	Kumar Saurabh Shukla		
175	C	Manoj Kumar Rai	30	Brand as a determinant of consumer buying behavior
176	C	Manoj Kumar Yadav		
177	C	Manoj Tiwari		
178	C	Mousam Pandey		
180	C	Namita Bairagi		
181	C	Narendra Garg	31	A study of Consumer awareness of green marketing initiatives taken by idea cellular
182	C	Nilesh Kumar Mishra		
183	C	Nilesh Mishra		
184	C	Nilesh Ziniwal		
185	C	Nisha Singh		
186	C	Om Prakash Shah		
187	C	Pankaj Kumar Mishra	32	Performance of physical infrastructure in India
188	C	Pankaj Mishra		
189	C	Pradeep Soni		
190	C	Pramod Kumar Jaiswal		
191	C	Prashant Kumar Dwivedi		
192	C	Prashant Mishra		
193	C	Prashant Shrivastava	33	An Emperical study of factor determining customer choice of mobile service provider
194	C	Prashasti Giri		
195	C	Praveen Raghuvanshi		
196	C	Priyanka Sharma		
197	C	Purnima Singh		
198	C	Purvi Mittal		
200	C	Rahul Bhardwaj		
201	C	Rajeev Lochan Pandey		
202	C	Rajesh Kushwah		
203	C	Rajesh Shah		
204	C	Rashmi Barman		
205	C	Ravi Verma		
206	C	Sandeep Chandel	35	Indian Economy: Inflation, GDP, Fiscal Deficit, Export status
207	C	Sanit Kumar Tiwari		

208	C	Sanju Sakesh		
209	C	Satish Kumar Pandey		
210	C	Satyaprakash Kachar		
211	C	Shailendra Rathore	36	Factors affecting purchase behaviour of laptops or desktop
212	C	Shompa Bagchi		
213	C	Shraddha Gangwani		
214	C	Shubham Tiwari		
216	C	Sudhir Tiwari		
217	C	Sunil Gautam	37	A study of motivating factors for preference to buy from shopping malls in Indore City
218	C	Surendra Patel		
219	C	Tarun Dongre		
220	C	Tejbal Singh Lodhi		
221	C	Vaibhav Khede		
222	C	Vikas Zerbade		
223	C	Vimlesh Patel	38	A comparative study of customer awareness between facebook,twitter and youtube of social media
224	C	Vishal Tomar		
225	C	Vivek Pratap Singh		
227	D	Abdul Tabish Khan		
228	D	Abhay Dubey	39	A study on buying behaviour of consumers for mobile phones
229	D	Abhishek Singh		
230	D	Abhishek Vaidya		
231	D	Aditya Kumawat		
232	D	Akshay Singh		
234	D	Ambuj Pandey	40	To study Customer Satisfaction level on public transportation system in Indore city
235	D	Amir Malik		
236	D	Amit Kumar Yadav		
240	D	Ankit Kumar Tiwari	41	Noodles
241	D	Ankit Tiwari		
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244	D	Bipin Kumar Dubey		
245	D	Brajesh Gautam		
246	D	Chandresh Mandre	42	Euro Crisis
247	D	Deepak Singh		

248	D	Devinder Sharma		
249	D	Dheerendra Soni		
250	D	Dilip Kumar Tiwari		
251	D	Harshal Mahajan		
252	D	Jitendra Raghuwanshi		
253	D	Ikral Quraishi	43	Customer Satisfaction/attitudes/preferences – hotels
254	D	Isha Manocha		
255	D	Jalaj Goswami		
256	D	Jitendra Raghuwanshi		
257	D	Kailash Panwar		
258	D	Krishna Kumar Chaurasiya		
259	D	Kuldeep Singh Solanki	44	Factors determining Excellence in Companies
260	D	Manish Kumar Tiwari		
261	D	Mukesh Kumar Tripathi		
262	D	Narendra Raghuwanshi		
263	D	Navneet Shukla		
264	D	Nidhi Jain		
265	D	Parikshit Rathore	45	A Comparative study Customer Satisfaction towards Hero-Motocorp and Bajaj Bikes
266	D	Pavan Kumar Rawat		
267	D	Prakash Shukla		
268	D	Prakash Singh		
269	D	Pramod Yadav		
270	D	Prasoon Singh Rajpoot		
271	D	Praveen Barsker	46	Customer satisfaction of Amul Butter
272	D	Pushpendra Kuma Tripathi		
273	D	Radharaman Dwivedi		
274	D	Rajesh Kumar		
275	D	Ritesh Verma		
276	D	Sakshi Sethi		
277	D	Sanjay Vishwakarma	47	Customer Satisfaction of Maruti Suzuki Swift Dzire
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282	D	Somesh Patel		
283	D	Sumit Singh Parihar	48	A study of Factors determining purchase of mobile handset
284	D	Suneel Kumar Kushwaha		
285	D	Sunil Patidar		
286	D	Sushant Tiwari		
287	D	Tarun Raghav		
288	D	Tofeek Khan Pathan		
291	D	Vineet Kumar Garg		
294	D	Lalit Kumar Chandravanshi	50	A comparative study of employee satisfaction of hospitals with respect to Bombay hospital and CHL Apollo in indore city
295	D	Mayank Shinde		
296	D	Priya Singh Baghel		
297	D	Umesh Chandra Chourey		
298	D	Vijay Kumar Sahu		
299	D	Uday Patidar		
300	D	Vijaya Singh Gaharwar	51	A comparative study of customer satisfaction of Big bazaar and Reliance fresh
301	D	Anjali Singh Gaur		
302	D	Mahesh Prasad Yaduwanshi		
303	D	Pinky Sharma		
304	D	Vikash Jain		
305	D	Vinod Kumar Chourey		
306	D	Rohit Muhale		
308	D	Anoop Mishra	52	Ad Recall Studies
307	D	Ammar Hasan Saiffee	40 A	To study Customer Satisfaction level on public transportation system in Indore city
309	D	Shailendra Kr Singh	47 A	Customer Satisfaction of Maruti Suzuki Swift Dzire

The Chief Coordinator for MRP was Prof. Shweta Mogre.

Major Research Project 2011-13

S. No	Student Name	Guide Name	Topic
1.	Ankit Samaiya	Prof Varun Keshri	Dabur India Ltd.
2.	Dinesh Sahu	Prof Sadhana Mandloi	Impact of celebrity Endorsement on consumer buying behaviour (with reference to bike segment)
3.	Lalit Kumar Chandravanshi	Prof Anish Patel	To study the effect of portfolio churning on scheme performance of MF
4.	Mayank Shinde	Prof Ketan Moolchandani	A study of customer preference between papers money & plastic money
5.	Sanjeev Patil	Prof Anish Patel	To compare financial performance of HUL & ITC
6.	Sarita Patidar	Prof Varun Keshri	Customer satisfaction from colgate & pepsodent toothpaste
7.	Smita Nagaich	Prof Kumkum Sinha	A study on Determinants of consumer behaviour towards various brands of shampoo in indore
8.	Sonam Chouksey	Prof Pratyasha Jain	A study of stress on employee in call centre
9.	Vijay Kumar Sahu	Prof Shweta Mogre	A study of consumer satisfaction of DTH service providers in Indore city
10.	Vijaya Singh Gaharwar	Prof Ketan Moolchandani	A study on impact of advertisement on brand preference towards soft drinks
11.	Anjali Singh Gaur	Prof Sadhana Mandloi	A comparative study of on octapace culture in private & public bank
12.	Mahesh Prasad Yaduwanshi	Prof Shweta Mogre	A comparative study of customer satisfaction of FM channels in Indore city
13.	Pinky Sharma	Prof Aditi Naidu	A study of retail service quality of two major retail outlets in Indore
14.	Vikash Jain	Prof Amrita Chourasiya	Customer awareness about green marketing
15.	Vinod Kumar Chourey	Prof Aditi Naidu	A comparative study on customer satisfaction of two hospitals in Indore
16.	Abdul Tabish Khan	Prof Kiran Agrawal	A study of customer satisfaction on Android Vs symbian
17.	Abhilash Kumar Gautam	Prof Aditi Naidu	Impact on consumer satisfaction & customer loyalty on retail

18.	Abhishek Rai	Prof Aditi Naidu	A study of advertisement effectiveness in financial services
19.	Abhishek Singh	Prof Aditi Naidu	Corporate analysis of Asian Paints with the use of SWOT
20.	Aditi Singhi	Prof Shweta Mogre	A study on job satisfaction among working female teachers of indore city : A comparative study of private & government colleges of indore
21.	Aditi Suryawanshi	Prof Aditi Naidu	To understand the customer awareness, attitudes & purchase intentions towards green products with special reference to green home allaince
22.	Aditya Kumawat	Prof Aditi Naidu	A study of Marketing strategies of ITC Ltd.
23.	Ajay Chouhan	Prof Aditi Naidu	A comparative study of customer perception towards two coffee cafés in indore
24.	Ajay Kumar Pandey	Prof Sumit Zokarkar	A study of preference of shopkeepers towards the security system installed at retail stores
25.	Akshay Singh	Prof Rashmi Farkiya	A study on octapace culture in Engineering Institutes
26.	Alok Kumar Gupta	Prof Anish Patel	A study factors affecting price movement in bullion
27.	Alok Singh Bundela	Prof Chetan Raikwar	A study of brand loyalty towards branded apparels (formal & informal) with special reference to women in indore
28.	Aman Pratap Singh	Prof Chetan Raikwar	An Empirical study of women consumer satisfaction & brand loyalty towards skin care (cosmetic products) in indore region
29.	Ambika Thakur	Prof Aditi Naidu	Advertising effectiveness in terms of customer response for a select brand of mobile phones & reasons behind the same.
30.	Ambuj Pandey	Prof Aditi Naidu	A study on Technology readiness for select self service technologies in Building sector
31.	Amit Kumar Mishra	Prof Sadhana Mandloi	A branding image of lux A study In indore
32.	Amit Kumar Yadav	Prof Sadhana Mandloi	A comparative study of customer satisfaction between vodafone & tata docomo

33.	Amrapali Soni	Prof Amrita Chourasiya	Financial analysis on Mahindra & Mahindra & Toyato
34.	Ankit Agrawal	Prof Sadhana Mandloi	A study of factors affecting brand loyalty towards branded apparels with reference to youth
35.	Ankit Choudhary	Prof Sadhana Mandloi	A study of brand preference in fast food chain in indore : Mc donalds Vs Dominos pizza
36.	Ankit Dubey	Prof Aditi Naidu	Customer perception & purchase intention for tablets
37.	Ankit Tiwari	Prof Sadhana Mandloi	A study of factors affecting brand preference for lifestyle products
38.	Ankur Namdeo	Prof Aditi Naidu	A study of internet usage amongst a multiple target markets based on occupation & comparison of same
39.	Ankush Sanodiya	Prof Sadhana Mandloi	A study of factors brand loyalty towards deodorants in students
40.	Anoop Mishra	Prof Varun Keshri	Factors affecting consumer buying process with reference to ike
41.	Anoop Pandey	Prof Rashmi Farkiya	A study on job satisfaction of doctors working in private hospitals(CHL Apollo, bombay hospital)
42.	Anuj Kumar Sharma	Prof Chetan Raikwar	A study of brand loyalty towards FMCG products in context to toiletries products
43.	Anumita Khare	Dr Mona Tawar	Gender Discrimination in delegating task by managers
44.	Apoorva Shrivastava	Dr Mona Tawar	A study of HR policy & its impact on Employees job satisfaction
45.	Arvind Kumar	Prof Chetan Raikwar	A study of student's brand loyalty towards stationary products with special reference to pens
46.	Ashish Verma	Prof Chetan Raikwar	An Empirical study of brand loyalty wrist watches for men & women with reference to fast track to titan
47.	Ashutosh Dixit	Prof Chetan Raikwar	A study of brand loyalty towards automobile with special reference to four wheelers tata

			&mahindra vehicle
48.	Ashwani Kumar Tiwari	Prof Chetan Raikwar	A study of brand loyalty towards various biscuits brands with reference to flavour
49.	Atul Sharma	Prof Aditi Naidu	A study of Marketing strategies of HUL & P&G in the product categories of shampoo & detergent
50.	Awnish Kumar Chaturvedi	Prof Aditi Naidu	A factors motivating customer compliceance of fitness program
51.	Balkrishna Singh Sankhla	Prof Durgesh Gaur	Role of micro finance in rural development
52.	Basant Singh Rajput	Prof Varun Keshri	A study on customer satisfaction of Bajaj discover bikes
53.	Bhavna Joshi	Prof Durgesh Gaur	A study on project finance as tool of growth
54.	Bhuneshwari Dahiwele	Prof Rashmi Farkiya	A study on conflict management style in Bschoo
55.	Bipin Kumar Dubey	Prof Varun Keshri	A study on perception towards tobacco products with special reference to students
56.	Brajesh Kumar Sen	Prof Rashmi Farkiya	A Study on job satisfaction in public sector bank
57.	Byasnarayan Shah	Prof Varun Keshri	To study customer satisfaction level of idea & airtel
58.	Chandresh Mandre	Prof Shweta Mogre	A study on job satisfaction among working female teachers of indore city
59.	Deepak Jain	Prof Chetan Raikwar	A critical study of brand loyalty towards personal care products (anticeptic liquids & hand wash products)
60.	Deepak Kumar Singh Chandrawat	Prof Amrita Chourasiya	A study On green marketing & Research Analysis
61.	Devendra Panwar	Prof Chetan Raikwar	A study of brand loyalty towards synthetic milk in context to amul milk & sanchi
62.	Devinder Sharma	Prof Chetan Raikwar	Brand loyalty towards surf excel & ariel
63.	Dheerendra Soni	Prof Kumkum Sinha	Not Submitted
64.	Dheerendra Thapa	Prof Varun Keshri	Consumer response towards country of origin in higher involvement & lower involvement

			product
65.	Dilind Menon	Prof Varun Keshri	Factors distracting consumer at retail outlets
66.	Dilip Kumar Tiwari	Prof Varun Keshri	Consumer awareness & usage with e banking via mobile
67.	Dinesh Khatri	Prof Chetan Raikwar	A study of brand loyalty towards colgate & close up toothpaste
68.	Dinesh Kumar	Prof Chetan Raikwar	An analytic study of measuring the effectiveness of in-house sales promotion techniques in organised retails
69.	Divya Darshan Singh Parihar	Prof Amrita Chourasiya	Women empowerment through micro finance
70.	Gaurav Gupta	Prof Kiran Agrawal	Attitude towards the advertisement as a mediator of advertising effectiveness : determinants & consequences
71.	Gaurav Shrivastava	Dr Mona Tawar	Transparent reward system and its impact on Motivation: A study of employees of private sector university hospitals.
72.	Gaurav Tripathi	Dr Mona Tawar	To study the perception of employees about performance appraisal effectiveness & its impact on the Employee Motivation.
73.	Gorakh Nath Dwivedi	Dr Mona Tawar	A study on challenges in Business education in India
74.	Harsh Solanki	Prof Varun Keshri	Impact of outdoor advertising for social cause(green movement)
75.	Harshal Mahajan	Prof Kiran Agrawal	Youth shopping behaviour for clothing products : a comparison of attitude towards local Vs foreign brand
76.	Harsh Vardhan Dhakad	Prof Kiran Agrawal	Exploring factors influencing trust in online shopping : A study in Indian context
77.	Ikral Ahmed Quraishi	Prof Shweta Mogre	Comparative study of satisfaction level of customer of laptop with special reference to Dell & Sony Vaio
78.	Isha Manocha	Prof Sadhana Mandloi	A study on determinants of customer satisfaction & their relative importance in retail sector

79.	Ishank Sharma	Prof Sadhana Mandloi	A study of factors affecting increase in preference towards packaged milk over loose milk
80.	Jitendra Kumar Patidar	Prof Kiran Agrawal	The effect of culture on service quality expectation in banking : a comparison between urban & rural customers
81.	Jitendra Raghuvanshi	Prof Anish Patel	A comparative study of financial performance of Bajaj Hindustan ltd. & balrampur chini ltd.
82.	Jitendra Kumar Soni	Prof Kiran Agrawal	The impact of flexibilities of flexible working hours on employee performance worklife conflict & work pressure
83.	Juhi Joshi	Prof Rashmi Farkiya	A study on employee attrition in BPO sector
84.	Jyoti Tripathi	Prof Pratyasha Jain	Comparative study of worklife balance of CA, Doctor, Teacher
85.	Kapil Kumar Mahajan	Prof Kiran Agrawal	Effect of employee smiling on customer satisfaction with the transaction in Banks
86.	Kapil Raghuvanshi	Prof Kiran Agrawal	Impact of counterfeit on consumer acceptance of original brands
87.	Kapil Sharma	Prof Kumkum Sinha	A study of factors affecting brand loyalty of customers telecom services
88.	Krishnapal Singh Gour	Prof Pratyasha Jain	A study of organisational culture & motivation as determinant of employee satisfaction capital via
89.	Kshipra Tiwari	Prof Sadhana Mandloi	Consumer perception & buying intention for Eco friendly products in India
90.	Kulbhaskar Kesari	Prof Kiran Agrawal	To study consumer awareness & usage of ebanking transaction through mobile phone
91.	Kuldeep Singh Solanki	Prof Anish Patel	A comparative study of financial performance of bharti airtel ltd. & Idea ltd.
92.	Madhur Jain	Prof Amrita Chourasiya	A comparative study on customer satisfaction of mega more store & easy day markets
93.	Manendra Singh	Prof Shweta Mogre	A comparative study of housing loan between HDFC & Central Bank Of India (CBI)
94.	Manish Dwivedi	Prof Ketan Moolchandani	A study of perception & attitude of credit card users in indore

95.	Manish Kumar Tiwari	Prof Ketan Moolchandani	Determinants of customer satisfaction in corporative bank
96.	Manoj Kumar Rai	Prof Ketan Moolchandani	A study of brand awareness & brand preference for samsung durable product
97.	Manoj Kumar Yadav	Prof Ketan Moolchandani	A study to evaluate the impact on the advertisement of fair & handsome for young boys
98.	Md.Azaz Ahmed	Prof Kumkum Sinha	A study of marketing strategies between ITC & HUL in FMCG segment
99.	Megha Kalantri	Prof Pratyasha Jain	A study of impact of culture on motivation level of employees of ranbaxy
100	Mousam Pandey	Prof Kumkum Sinha	A comparative study of marketing strategies subway Vs KFC
101	Namita Jain	Prof Ketan Moolchandani	A study of management studies in India
102	Narendra Kumar Garg	Prof Ketan Moolchandani	A comparative study of readers perception & satisfaction of two leading newspaper in indore
103	Narendra Raghuwanshi	Prof Amrita Chourasiya	To study specific brands of automobiles in terms of generating customer purchase intentions/selections
104	Neha Rauth	Prof Durgesh Gaur	Role of vocational education in employment generation
105	Neha Shrivastava	Prof Kumkum Sinha	Consumer perception towards fairness cream
106	Neha Thakur	Prof Rashmi Farkiya	A study on employee attrition in BPO sector
107	Nidhi Jain	Prof Rashmi Farkiya	A study on student satisfaction level from the facility provided by the management institutions.
108	Niharika Jakhmola	Prof Kumkum Sinha	Effect of training & development of employees effectiveness
109	Nilesh Ziniwal	Prof Amrita Chourasiya	A study of evaluation of automobiles industry
110	Nilesh Kumar	Prof Kiran Agrawal	To study of customer satisfaction level of airtel & relaince
111	Nilopher Shaikh	Prof Shweta Mogre	A study of financial analysis(on the basis of ratio analysis) of hul company

112	Nirmala Sanodiya	Prof Kiran Agrawal	A comparative study of corporate govt. practices adopted by public & private sector bank
113	Nisha Singh	Prof Kumkum Sinha	A study on effectiveness of advertising on customers buying behaviour while purchasing hair oil
114	Nitin Jain	Prof Amrita Chourasiya	Financial analysis of Audi & mercedes benz car
115	Nitin Jain	Prof Shweta Mogre	An analysis of price movement of property of last 15 years in Indore City
116	Om Bahadur Thapa	Prof Sadhana Mandloi	Viewer's perception of celebrity endorsed TV advertisement - A study in context related to citizen's of indore city
117	Pankaj Mishra	Prof Amrita Chourasiya	Impact of working capital on firms protability: A study of automobile industry & sector of India
118	Pankaj Shukla	Prof Sadhana Mandloi	To study the diffrences in effectiveness of advertising of specific brands of laptops in terms of generating customer purchase intentions/selections
119	Pariksheet Singh Rathore	Prof Aditi Naidu	The impact of sales promotion among consumer : a study of premium soap user
120	Parinaty Jain	Prof Amrita Chourasiya	A study of impact of non performing assets on SBI
121	Pavan Kumar Rawat	Prof Amrita Chourasiya	A study of awareness on green marketing practices in FMCG sector
122	Pavan Kumar Tripathi	Prof Anish Patel	A study of insider activities in India stocks market through stock price movement against news flows
123	Pooja Pandey	Prof Sadhana Mandloi	To study the customer attitude towards television commercials
124	Poonam Singh	Prof Ketan Moolchandani	A study of investor's perception towards mutual fund products
125	Prachi Karahe	Prof Aditi Naidu	A study on Marketing Strategies of LG Electronics
126	Pradeep Sharma	Prof Sadhana Mandloi	To study the major factors affecting the purchase of cooking oil

127	Pradeep Soni	Prof Kiran Agrawal	Impact of training on employee performance
128	Pragya Tiwari	Prof Ketan Moolchandani	A comparative study on financial performance of private & public bank
129	Prakash Singh	Prof Varun Keshri	A study on impact of gender on family decision making
130	Pramod Kumar Jaiswal	Prof Amrita Chourasiya	A study working capital analysis of hyundai motors ltd.
131	Pramod Yadav	Prof Amrita Chourasiya	A study of consumer attitude towards green computing of sony & dell laptops
132	Pranita Jain	Prof Varun Keshri	To study impact of different promotional tools applicable in restaurant industry
133	Prashant Kumar Dwivedi	Prof Amrita Chourasiya	Comparison of financial performance in automobile section(maruti suzuki & hyundai)
134	Prashant Mishra	Prof Anish Patel	To compare the effect of global crises on stock performance of companies with high debt vs companies with low debt
135	Prashant Shrivastava	Prof Kumkum Sinha	A study on consumer preference towards reliance communication in indore
136	Prashasti Giri	Prof Amrita Chourasiya	Green banking : a new change in indian banking industry
137	Prashok Kumar Shah	Prof Amrita Chourasiya	A study on relationship of stock market return & rate of inflation
138	Pratik Khandelwal	Prof Amrita Chourasiya	A study on indore traffic police with respect to their stress & behaviour
139	Praveen Kumar Mishra	Prof Anish Patel	A study of market potential for new extrants in face wash products
140	Praveen Raghuvanshi	Prof Shweta Mogre	A comparative study of Marketing strategies of Bharti Airtel & Reliance Communication
141	Preeti Gupta	Prof Ketan Moolchandani	The operational efficiency of private sector banks in India
142	Priyanka Bhargava	Prof Durgesh Gaur	A study of impact of inflation & manufacturing operating cost with special reference to ruchika soya
143	Priyanka Sharma	Prof Varun Keshri	Relationship between packaging characteristic & consumer preference in case of shampoo

144	Priyanka Tiwari	Dr Mona Tawar	A study on Employee Attrition in IT Sector
145	Priyesh Gupta	Prof Durgesh Gaur	Impact of monsoon on Indian rural economy
146	Purnima Singh	Prof Varun Keshri	To study the effect of house wife quality perception of ready to cook meals their preference to use
147	Pushpendra Kumar Tripathi	Prof Durgesh Gaur	A study of impact on telecommunication industry after the cancellation of spectrum license with special reference to uninor
148	Rabinesh Kumar Gupta	Prof Anish Patel	A study of relationship between Gold price & NSE Index
149	Radharaman Dwivedi	Prof Amrita Chourasiya	Financial analysis of ashok leyland & eicher
150	Rahul Bharadwaj	Prof Varun Keshri	A study of impact on brand repositing on consumer buying behaviour with reference to consumer durable in indore
151	Rahul Soni	Prof Durgesh Gaur	A study of equility market through technical analysis
152	Rajeev Lochan Pandey	Prof Durgesh Gaur	The study of impacts of proposed GST on Indian economy
153	Rajesh Kumar Shah	Prof Anish Patel	A comparative study of financial analysis of TATA Steal & SAIL
154	Rakesh Kumar Shukla	Prof Durgesh Gaur	Impact of subsidies on Indian budgetary management
155	Rakesh Narwani	Prof Durgesh Gaur	Critical analysis of impact of MNC's on economy
156	Ramdayal Namdeo	Prof Shweta Mogre	A comparative study of customer satisfaction of public & private Bank
157	Rameshwar Prasad Mishra	Prof Durgesh Gaur	Source of capital for amall & poor vendors (and identified related problems)
158	Ranjan Kumar Pathak	Prof Rashmi Farkiya	Astudy on impact of IPO Grading on investment decision
159	Rashmi Barman	Dr Mona Tawar	A comparative study on performance of mutual funds with reference to ICICI, HSBC, BOB & Kotak Mahindra
160	Ravishankar Gautam	Dr Mona Tawar	A study on consumer preference towards joining fitness centre in indore

161	Ravi Verma	Prof Ketan Moolchandani	A study of determinants affecting tourist to select tourist places in MP
162	Ravi Verma	Prof Ketan Moolchandani	A study about the value added services of BSNL & their impact on customer satisfaction
163	Rekha Gupta	Prof Ketan Moolchandani	A study on female buying preference of two wheeler
164	Rekha Gupta	Dr Mona Tawar	A study of growth & potential of Indian Leather Industry
165	Rishabh Jain	Prof Varun Keshri	A study on customer satisfaction in banking sector
166	Riya Chakrawarty	Prof Shweta Mogre	Comparison in Loan segment in private Banking
167	Roshni Devi Parihar	Prof Amrita Chourasiya	Financial analysis of risk management in PNB
168	Roshni Gupta	Prof Rashmi Farkiya	A study on motivation level of employees in Banking sector
169	Sachin Dwivedi	Prof Durgesh Gaur	A study of impact on monetary & fiscal policy on Indian economy
170	Sakshi Sethi	Prof Kumkum Sinha	A study on marketing strategies on KFC in indore city
171	Sandeep Chandel	Prof Durgesh Gaur	Analysis & impact of business environment
172	Sandhya Singh	Prof Amrita Chourasiya	Working capital of two manufacturing company
173	Sanjay Kumar Sonmanee	Prof Durgesh Gaur	Unfavourable effects of economic reforms on domestic, cottage & village industries
174	Sanju Sakesh	Prof Aditi Naidu	A study of Marketing strategies of Dabur India Ltd.
175	Satish Kumar Pandey	Prof Durgesh Gaur	Raising inflation & indian economy - a critical analysis of government regulation
176	Satya Prakash Kacher	Prof Rashmi Farkiya	A study on occupational stress in Engineering institute in indore city
177	Saurabh Tiwari	Prof Rashmi Farkiya	A study on impact of work life balance issues on job satisfaction of employee in IT sector
178	Sayma Warsi	Prof Durgesh Gaur	A study on impact of monetary policy of RBI on inflation and GDP

179	Shailendra Kumar Tiwari	Prof Rashmi Farkiya	A study on job satisfaction level of female doctors in indore city
180	Shashank Kumar Mishra	Prof Kiran Agrawal	A study of financial ratio analysis of tata moters
181	Shivank Bhatia	Prof Kiran Agrawal	A study of customers perception towards food court in shopping mall (TI)
182	Shompa Bagchi	Prof Aditi Naidu	Corporate analysis of TATA group
183	Shraddha Ganwani	Prof Aditi Naidu	Corporate analysis of sony ltd. With the use of SWOT and BCG matrix
184	Shreya Khaddar	Prof Durgesh Gaur	A study of global slowdown 2008& its implication on Indian economy
185	Shruti Soni	Prof Anish Patel	Comparative analysis of NPA's of ICICI Bank & State Bank of India
186	Shushant Tiwari	Prof Shweta Mogre	To study th role of micro finance Finance institutions for the poor community welfare through micro credit schemes
187	Sourabh Sahu	Prof Durgesh Gaur	Role of debt restructuring in indian financail system
188	Sudhir Tiwari	Prof Durgesh Gaur	A study on RBI's guidelines on debt restructuring
189	Sukhjeet Sandhu	Prof Durgesh Gaur	Financial statement of JK tyres last 3 years
190	Sumit Mehrotra	Prof Durgesh Gaur	To assesment of the reasons for increase in debt restructuring
191	Sumit Sharma	Prof Aditi Naidu	A comparison of advertising appeals used in Service advertising with reference to Telecommunication & Financial services
192	Sumit Singh Parihar	Prof Varun Keshri	A study on promotional studies of Nestle India pvt. Ltd.
193	Suneel Kumar Kushwaha	Prof Shweta Mogre	A study on rapid development of International Micro Finance
194	Sunil Kumar Gautam	Prof Kiran Agrawal	To study the effect of consumer environment conciousness & friendliness on brand preference
195	Sunil Patidar	Prof Kiran Agrawal	Exploring factors affecting compulsive buying behaviour in credit catd consumers
196	Surendra Singh Patel	Prof Kiran Agrawal	A study of factor affecting the use of plastic money in indore city

197	Swati Gupta	Prof Anish Patel	Effect of monetary policy announcement on Indian stock market
198	Swati Kirar	Prof Anish Patel	Identification of best investment option in cement sector in Indian stock market
199	Tarun Dongre	Prof Kiran Agrawal	To study the gap between the expectation & perception of customer of ICICI Bank
200	Tejbal Singh Lodhi	Prof Kiran Agrawal	To study the gap between the expectation & perception of customer of SBI Bank
201	Tushar Paonasker	Prof Rashmi Farkiya	A study on job satisfaction in Banking sector(private)
202	Uday Patidar	Prof Amrita Chourasiya	Sustainable competitive advantage in automoblie industry
203	Varsha Singh Parihar	Prof Kiran Agrawal	Does corporate governance predict firm market value
204	Vartika Gupta	Dr Mona Tawar	Perception of Employee about Performance Appraisal and its impact on Employee Motivation for academic purpose for partial fulfillment of MBA programme
205	Vijay Kumar Tripathi	Prof Varun Keshri	Association between advertising messages & content on response on customer
206	Vikash Kumar Pandey	Prof Varun Keshri	Factors affecting customer retention in hotel industry
207	Vimlesh Patel	Prof Varun Keshri	Customer satisfaction from service quality provided by banking industry
208	Vishal Mishra	Prof Anish Patel	To identify new sector story for the investment purpose in stock in India
209	Vishal Tomar	Prof Durgesh Gaur	Factors influencing sales of a monopolistic firm
210	Vivek Dashora	Prof Kumkum Sinha	A study of customer satisfaction organised retail Vs kirana shops for grocery shopping
211	Yogesh Patel	Prof Durgesh Gaur	To study the impact of technological achievement on economic development
212	Aamir Malik	Prof Rashmi Farkiya	A study on octapace culture in management institutes
213	Abhishek Vaidya	Prof Rashmi Farkiya	Gold or silver which is better investment
214	Amita Jain	Dr Mona Tawar	A study on Job satisfaction of school Teachers

215	Anusha Upadhyay	Prof Kumkum Sinha	A concise study of specific services with special reference to indore city
216	Arti Singh Dubey	Prof Kumkum Sinha	A comparative study of ratio analysis amongst ICICI bank & HDFC bank
217	Ashish Singh Baghel	Prof Kumkum Sinha	Customer preference of branded tea Vs unbranded tea
218	Bharat Kumar Tiwari	Dr Mona Tawar	To study the effects of succession planning on employee retention
219	Deepak Singh	Prof Sadhana Mandloi	A comparative study of customer preference towards packed & unpacked milk products
220	Dushyant Kumar	Prof Kumkum Sinha	A study of customer satisfaction of SBI Vs BOI bank ATM
221	Gaurav Shrivastava	Dr Mona Tawar	A study on relation of fun at Workplace & employee mortale
222	Javed Patel	Prof Rashmi Farkiya	A study on octapace culture in medical college
223	Kanak Lata Rai	Prof Rashmi Farkiya	A comparative study of financial performance of Ashok Leyland & Tata moters
224	Lala Bhaiya Mishra	Prof Sadhana Mandloi	A comparison of job satisfaction level among the executives of public & private sector telecom industry
225	M.K.James	Prof Kumkum Sinha	A study of brand preference in laptops
226	Manjree Agrawal	Dr Mona Tawar	Impact of Non-Monetary Compensation on Employees Performance
227	Manoj Kumar Tiwari	Dr Mona Tawar	Factor influencing employee retention in hotels
228	Manoj Kumar	Prof Sadhana Mandloi	A study of brand preferences for mobile services in BSNL & Vodafone
229	Mayank Kumar Agrawal	Prof Kumkum Sinha	Customer buying behaviour for face wash & fairness cream
230	Mukesh Kumar Tripathi	Prof Amrita Chourasiya	Financial analysis on Honda & Toyato
231	Namita Bairagi	Prof Pratyasha Jain	A comparative study of stress between public & private sector bank 's employee's
232	Navneet Shukla	Prof Ketan Moolchandani	A comparative study og globus & west side on the ground of branding appearance & variety in

			indore
233	Nitin Tripathi	Prof Shweta Mogre	A comparative study of customer satisfaction of Airtel & Tata Docomo
234	Peaush Dwivedi	Prof Pratyasha Jain	A comparative study of job satisfaction at public & private sector bank
235	Pradeep Kumar Pandey	Prof Shweta Mogre	A comparative study of customer satisfaction of Bajaj & Hero Honda
236	Pramod Kumar Pandey	Prof Ketan Moolchandani	A study on consumer's satisfaction on post sale services of cars
237	Pramod Kumar Shukla	Prof Sumit Zokarkar	A study of spending pattern of outstation student in indore city
238	Prashant Bajaj	Prof Anish Patel	To study the change in production strategy of car manufacturers with changing petrol prices
239	Prasoon Singh Rajpoot	Prof Pratyasha Jain	A study on employee attrition in B-school
240	Praveen Barsker	Prof Anish Patel	To identify the overvalued equity
241	Rajesh Kumar	Prof Amrita Chourasiya	Green revolution organisational sustainability
242	Rajesh Singh Kushwah	Prof Pratyasha Jain	A study on training effectiveness of employee at tele performance (BPO)
243	Sanit Kumar Tiwari	Prof Shweta Mogre	A comparative study of Financial analysis of infosys & TCS
244	Santosh Singh Pal	Prof Ketan Moolchandani	A comparative study of customer satisfaction towards samsung & nokia mobiles in indore city
245	Sazid Khan	Prof Ketan Moolchandani	Attrition & retention strategy at big bazaar
246	Shailendra Rathore	Prof Sadhana Mandloi	A study of customer preference for mcvitie's biscuits in indore city
247	Shikha Dongre	Prof Anish Patel	Financial analysis of bharaT heavy electricals ltd.
248	Shiv Sagar Awasthi	Prof Sadhana Mandloi	A comparative marketing strategy of JK & Jaypee cement
249	Shiva Kant Pandey	Prof Pratyasha Jain	Sky new starter gets up to speed with e learning

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250	Tarun Rajput	Prof Anish Patel	Gold or silver which is better investment
251	Vikash Mishra	Prof Anish Patel	A study of factors affecting sentiments of investors in stock market in India
252	Vinay Kumar Tripathi	Prof Anish Patel	Compare performance of monkey portfolio with benchmark index
253	Vineet Kumar Garg	Prof Ketan Moolchandani	Insurance of industry
254	Vivek Pratap Singh	Prof Pratyasha Jain	A study on industrial disputes & its impact on Maruti suzuki Manesar
255	Krishna Kumar Tiwari	Prof Shweta Mogre	A study of financial analysis(on the basis of ratio analysis) of ranbaxy company
256	Pankaj Kumar Mishra	Prof Ketan Moolchandani	An analysis of marketing strategy of JP cement with reference to 4 ps
257	Sandeep Shukla	Prof Aditi Naidu	Service blueprints at hotels in Indore
258	Deepak Raghav	Prof Chetan Raikwar	A study of impact of food advertisement on children & their influence in parents buying decision
259	Sandeep Kumar Tiwari	Prof Ketan Moolchandani	A study of perception awareness & selection of branded watches
260	Sanjay Vishwakarma	Prof Ketan Moolchandani	A study on consumer perception for schemes offered by tanishq
261	Kamlesh Shukla	Prof Shweta Mogre	Expectation from your life partner : A Comparative study between unmarried Male & Female
262	Navneet Pawar	Ca Prashant Jain	Study of problems faced in rural distribution of FMCG products
263	Vaishali Choudhary	Dr. V K Jain	A study of factors affecting satisfaction of parents from school of their children

The Chief Coordinator for MRP was Prof. Aditi Naidu and Prof. Shweta Mogre

SEMINAR

Seminar on Application of Econometrics in Research

Dr. R. C. Sharma delivered a lecture on “**Application of Econometrics in Research**”.

He said that Econometrics is the application of mathematics and statistical methods to economic data and described as the branch of economics that aims to give empirical content to economic relations. More precisely, it is the quantitative analysis of actual economic phenomena based on the concurrent development of theory and observation, related by appropriate methods of inference. An influential introductory economics textbook describes econometrics as allowing economists to sift through mountains of data to extract simple relationships.

Dr. P. K. Jain delivered a lecture on **February 10, 2012**. He said that it takes time to achieve goals; willingness is what is important. Take out your share from the existing system. Have a killing spirit. Innovation is related to individuals; higher the risk, higher the profit. Develop a vision model by studying various business models. Study the environment; adopt it or you will fight for it. It is also important to be ethical. Select an area of interest then study the raw material cost, rate in market, competitors, conversion rate etc. bring 2-3 ideas and then finalize one. He gave various examples and the profit margin of the items like sauces, poha, samosa, cold drinks. He also explained various cultures of various businesses. He also gave examples of innovation related to Computer, Pager, Mobile etc.

Seminar on “How to Make a Career in Finance”

A Seminar was conducted on “**How to make a Career in Finance**”. He covered responsibilities of Chartered Financial Analyst, how to become a CFA. He said how Financial Planning can be a rewarding career. He highlighted on Certified Financial Planning, Benefits of CFP, FPSB Registration Process, Financial Modelling etc.

He covered topics like Sector Research, Screening and Profiting, competitive Mapping & Analysis. Market Activity Research, Mergers, Acquisitions and Transactional Analysis, Financial Analysis in Corporations.

PHD (Progress Harmony and Development) SEMINER On Facilitating Credit MSME in M.P

On March 28 2012, a team of Three Faculty and Seven Students attended One Day Seminar on EDC.

Date : 28-03-2012
Timings : 10 AM to 5PM
Venue : Hotel Crown Palace
Sponsors : SBI, SIDBI, Central Bank of India

The Key note Speakers were:

- Mr. Salil Bhandari, President, PHD Chamber of Commerce
- CA Jitendra Tiwari (Executive Director, CED MAP)
- Manish Kalani, Owner of Treasure Island
- Mr. Rishi Dwivedi (DGM), SIDBI
- Ms. Sushmita Shekher, Secretary General
- Mr. Satapal (AGM), SIDBI
- Mr. Nilesh Dadpe (Regional Manager) MSME Rating Agency in India.
- Mr. Bafna, Central Bank of India
- Mr. Ashok Jaisval (Owner of SMT company)
- Mr. R.G. Dwivedi, Chief Organizer of the Program

Students who participated were:

1. Gorakh Nath Dwivedi
2. Pragya Tiwari
3. Harshwardhan Dhakad
4. Basant Rajput
5. Swati Gupta
6. Shiv Sagar Awasthi
7. Dusiyant Kumar

Faculty Members who participated were:

Dr. Mona Tawar
Prof. Anish Patel
Prof. Varun Keshari

15.06.12: Prof. Durgesh Gaur:

He focused on the Pre-colonial period, Pre-liberalization period, Post-liberalization period, Industry and services, Textile, Tourism, Mining, Agriculture, Banking and finance, Energy and power, Infrastructure, External trade and investment, foreign direct investment, Currency, Income and consumption, Employment, Economic trends and issues, Agriculture, Corruption, Education, Infrastructure and Economic disparities. The economy of India is the eleventh largest in the world by nominal GDP and the third largest by purchasing power parity. After the independence-era Indian economy was inspired by the Soviet model of economic development, with a large public sector, high import duties combined with interventionist policies, leading to massive inefficiencies and widespread corruption.

Prajapita Brahmakumari Madhuri Ben

She told about the skills for better relations and said that man is not an island but a social being. There are 3 basic ways to solve human relation problem:

Change the situation, change others and change yourself

She stressed on being positive and to listen to others with love, respect and heart. It is important to involve others in decision making, to learn to forgive and forget, appreciating the slightest improvement and inspiring people to feel happy to do things.

18.06.12: Dr. Pawan Patni: Team work: Teamwork can lead to better decisions, products, or services.

The quality of teamwork may be measured by analyzing the following six components of collaboration among team members: communication, coordination, balance of member contributions, mutual support, effort, and cohesion. In one study, teamwork quality as measured in this manner correlated with team performance in the areas of effectiveness (i.e., producing high quality work) and efficiency (i.e., meeting schedules and budgets).

Seminar on How to Apply for Grant in UGC

7.7. 12 – CA Prashant Jain (1:30-3:00 p.m.)

CA Prashant Jain covered the UGC XI Plan guidelines. How to apply for grant for the Major and Minor Research Projects, policies of UGC, Financial support of UGC, plan allocation, grants received, various sections of UGC website, sections for international cooperation, how to attend foreign conferences, sections related to decision by commission etc.

Seminar on How to do Exploratory Research

7.7. 12 – CA Prashant Jain (3:00 – 4:00 p.m.)

How to do a research, file data, how to download files, remove files, make corrections in files, rename files etc. he also covered the style that he developed in drafting project reports, indexing various files, how to do editing, sourcing, how to make query file, minute file etc.

Seminar on Traffic Rules & Traffic Awareness

On August 28, 2012, a Seminar was conducted on Traffic Rules and Traffic Awareness. This program was organized by Traffic Police and Rotary Club. The Key Speakers were **Hon'ble DSP Mr. Pradeep Singh Chouhan, Mr. Arvind Tiwari, TI.** On this occasion, **Father Varghese, Mr. Sarjeev Patel (Secretary, Rotary Club), Mr. Ramesh Jagtap (Program Organizer)** and other members from Police Department and Club were also present. The other people who graced the occasion were **Mr. Rajendra Mania, Mr. Deependra Mehra, Mr. Sanjay Sisodiya, Mr. Neelam Modi and Mr. Narayana Singh.**

Seminar on Women's Wellbeing Initiative

Young Concepts India organized a session on “**Women's Wellbeing Initiative**” on **28 December 2012**. The keynote speaker was **Dr. Sonal Shroff (Gynecologist)**.

The lecture was attended by around 100 female students, Staff Members and Faculty Members. The session was highly effective. Various queries related to women health were solved by Dr. Shroff. She guided the female faculty and girl students about the day to day problems faced by the female candidates.

We highly appreciate the efforts and the valuable time the Doctor has spared from her busy schedule for enlightening and imparting knowledge to the female.

ANTI RAGGING MEETING

A surprise visit was conducted on **September 24, 2012 at 5:00** p.m. in the girls' hostel of Pioneer Institute. The female faculty members of the Anti Ragging Committee verified each room by a surprise visit. They had discussion with the girls of the hostel too.

The Members read and explained the Anti Ragging Guidelines to each student in detail. They also explained the meaning, definition, disadvantages, punishment of ragging.

The following Committee members were present:

S. No.	Name	Designation
1.	Prof. Anish Patel	Chairman, Anti Ragging Committee
2.	Dr. Mona Tawar	Member
3.	Prof. Sumit Zokarkar	Member
4.	Prof. Shweta Mogre	Member
5.	Prof. Rashmi Farkiya	Member
6.	Prof. Varun Keshari	Member
7.	Prof. Kiran Agrawal	Member

WORKSHOP

Prof. Bhakti Sharma and **Prof. Harsh Tiwari** attended One Day **Workshop** on “**The Capability communicating in a Meaningful and Productive Manner**”. It was conducted by Baha’i Chair for studies in development by DAVV Indore on **28th July 2012**. In the introductory session of the workshop **Dr. Shireen Mahalati, Head of the Chair** discussed about the effective team, what is communication, qualities that affect communication and attitude for effective communication.

Then in **Second Session** communication skills, verbal and non-verbal communication was discussed.

Third Session was taken by **Mrs. Gul Parvez** where she told us how to make a standard and effective e-mail, what should be the standard font and its size, how it should be started and how it should be concluded.

In the **Last Session** she discussed what should be the proper body language, facial expression, how to talk, how to walk, how to sit and interact with people while attending an interview. Workshop ended with thanks giving and conclusion.

SOCIAL & ENTREPRENEURSHIP CELL

Eye Camp by Rajas Eye and Retina Research Centre

An Eye Camp was organized on Thursday, December 27, 2012 by Rajas Eye and Retina Research Centre. Approximately 130 people including students and staff got their eye checked and solved their doubts through experts.

The visit was a part of the awareness efforts through an Eye Camp. This was the time for volunteering a social cause. The Coordinators were Mr. Bhagat Singh Gaur and Dr. Rajendra Koolwal.

A Tie Up with Rajas Eye Clinic

The Institute has a Social & Entrepreneurship Cell, under which Medical Camps, Blood Donation Camps; Lectures by renowned Doctors, Awareness Programs etc. are organized. Pioneer Institute is extremely delighted to have a Tie-Up with RAJAS, under which regular eye check-ups, lectures, Social Awareness Camps etc. can be organized.

It is a great pleasure to explore the possibility of a fruitful relation between two organizations in the days to come.

NBA VISIT

Attitude of Gratitude

In order to articulate the criteria for measurement of excellence; to recognize parameters to quantitatively assess these criteria and allocate appropriate programme and to establish appropriate standards, the team of NBA visited Pioneer Institute of Professional Studies Indore on **December 23 and 24, 2012**. The Chairman was accompanied with Two Experts Members.

On behalf of the Institute, we extend our gratitude to the NBA Team as a source of pride and inspiration to all of us. We are all delighted to know that they have appreciated our outstanding work as much as we do. It is always a pleasure to see great personalities giving the recognition and applause.

December 23, 2012: The First Day started by the Institute Presentation, followed by verifying all the Documents, Campus Visit including visit of Old Block, New Block, Hostel, Canteen, Ground for Outdoor Games, Indoor Games, Confidential Section, R&D Department, ED Cell, Record Room, Libraries, Labs etc.

December 24, 2012: The Second Day was devoted to Plantation, Faculty and Staff Meeting, Parents Meeting, Alumini Meeting, Employeers Meeting Meeting with students in their respective classes etc.

I would like thank our **H'ble NBA Team Members Mr. R. N. Nigam, Chairman; Mr. A. K. Sarkar Expert Members, A. K. Vashisht, Expert Members.**

We would like to thank all the members of the Institute as this would not have been possible without their support and commitment. It is through the ceaseless dedication and commitment of many people that the Institute has succeeded in realizing so many of its goals.

We also thank **HODs, Parents, Aluminis** for his invaluable support and guidance in improving the quality of education, and all the members of the **teaching faternity, all the Coordinators as well as Staff Members** for helping us in all our endeavors and successfully preparing visit that chronicles another wonderful year at the Institute.

We are thankful to everyone who assists us in the smooth functioning of the Institute.

PRE PLACEMENT TRAINING MODULE

On January 5, 2012, a Training Program cum Lectures was taken by the following Speakers as Pre Placement Training Module 2012:

PRE PLACEMENT MODULE 2012			
S NO.	NAME OF TRAINER	TOPICS TO BE COVERED	SESSION TIMMING
DAY 1 (2/1/2012)			
1	MR. ANISH PATEL	LOGICAL REASONING	8:50 - 9:50
2	MR. KULDEEP SINGH	COMMUNICATING YOUR PROFESSIONAL STRENGTHS	9:50 - 10:50
BREAK (20 MIN)			
3	MR. KULDEEP SINGH	COMMUNICATING YOUR PROFESSIONAL STRENGTHS	11:20 - 12:50
BREAK (20 MIN)			
4	MS VEENA DADWANI / MS SABHYATA JAISINGHANIYA	PERSONALITY DEVELOPMENT	1:20 - 2:50
BREAK (20 MIN)			
5	EXECUTIVE LECTURE	CA PRAMOD JAIN (ON FINANCE TERMINOLOGIES)	3:20 - 4:50
DAY 2 (3/1/2012)			
1	MR. ANISH PATEL	LOGICAL REASONING	8:50 - 9:50
2	MR. KULDEEP SINGH	ENCASH RELATIONSHIP AND CORPORATE NETWORKING SKILLS	9:50 - 10:50
BREAK (20 MIN)			
3	MR. KULDEEP SINGH	ENCASH RELATIONSHIP AND CORPORATE NETWORKING SKILLS	11:20 - 12:50

BREAK (20 MIN)			
4	MS VEENA DADWANI / MS SABHYATA JAISINGHANIYA	PERSONALITY DEVELOPMENT	1:20 - 2:50
BREAK (20 MIN)			
5	EXECUTIVE LECTURE	CA PRASHANT JAIN (ON FINANCE TERINOLOGIES)	3:20 - 4:50
DAY 3 (4/1/2012)			
1	MR. ANISH PATEL	LOGICAL REASONING	8:50 - 9:50
2	MR. KULDEEP SINGH	NEGOTIATION IN COMPETATIVE WORLD OF PLACEMENTS	9:50 -10:50
BREAK (20 MIN)			
3	MR. KULDEEP SINGH	NEGOTIATION IN COMPETATIVE WORLD OF PLACEMENTS	11:20 - 12:50
BREAK (20 MIN)			
4	MS VEENA DADWANI / MS SABHYATA JAISINGHANIYA	GROUP DISCUSSION	1:20 - 2:50
BREAK (20 MIN)			
5	EXECUTIVE LECTURE	MS VIDHUSHI SHARMA (ON MARKETING TERMINOLOGIES)	3:20 - 4:50
DAY 4 (5/1/2012)			
1	MR. ANISH PATEL	LOGICAL REASONING	8:50 - 9:50
2	MR. KULDEEP SINGH	EMPLOYABLE SKILLS	9:50 -10:50
BREAK (20 MIN)			
3	MS VEENA DADWANI / MS	RESUME DEVLOPMENT AND PROFESSIONAL PRESENTATION	11:20 - 12:50

	SABHYATA JAISINGHANIYA	/ DO'S AND DONT'S	
BREAK (20 MIN)			
4	MR. KULDEEP SINGH	EMPLOYABLE SKILLS	1:20 - 2:50
BREAK (20 MIN)			
5	EXECUTIVE LECTURE	MS ADITI NAIDU (ON MARKETING TERMINOLOGIES)	3:20 - 4:50
DAY 5 (6/1/2012)			
1	MR. ANISH PATEL	LOGICAL REASONING	8:50 - 9:50
2	MR. KULDEEP SINGH	NERVOUSNESS AND STAGE FEAR HANDELLING	9:50 -10:50
BREAK (20 MIN)			
3	MS VEENA DADWANI / MS SABHYATA JAISINGHANIYA	QUESTIONS USUALLY ASKED IN INTERVIEW	11:20 - 12:50
BREAK (20 MIN)			
4	MR. KULDEEP SINGH	NERVOUSNESS AND STAGE FEAR HANDELLING	1:20 - 2:50
BREAK (20 MIN)			
5	EXECUTIVE LECTURE	DR PAWAN PATNI (ON HR TERMINOLOGIES)	3:20 - 4:50
DAY 6 (7/1/2012)			
1	MR VARUN KESHARI	WRITTEN EXAM CONDUCTION	8:50 - 9:50
2	MR. KULDEEP SINGH	STRESS MANAGEMENT DURING PLACEMENT ACTIVITY	9:50 -10:50
BREAK (20 MIN)			
3	MS VEENA DADWANI / MS	INTERVIEW (GENERAL TRAINING SESSION)	11:20 - 12:50

	SABHYATA JAISINGHANIYA		
BREAK (20 MIN)			
4	MR. KULDEEP SINGH	STRESS MANAGEMENT DURING PLACEMENT ACTIVITY	1:20 - 2:50
BREAK (20 MIN)			
5	EXECUTIVE LECTURE	MR BROWN	3:20 - 4:50
DAY 7 (9/1/2012)			
1	MR VARUN KESHARI	WRITTEN EXAM CONDUCTION	8:50 - 9:50
2	MR. KULDEEP SINGH	BEHAVIOURAL INTERVIEW SKILLS	9:50 -10:50
BREAK (20 MIN)			
3	MS VEENA DADWANI / MS SABHYATA JAISINGHANIYA	INTERVIEW (GENERAL TRAINING SESSION)	11:20 - 12:50
BREAK (20 MIN)			
4	MR. KULDEEP SINGH	BEHAVIOURAL INTERVIEW SKILLS	1:20 - 2:50
BREAK (20 MIN)			
5	EXECUTIVE LECTURE	MS RASHMI FARKIYA (ON HR TERMINOLOGIES)	3:20 - 4:50
DAY 8 (10/1/2012)			
1	MR VARUN KESHARI	WRITTEN EXAM CONDUCTION	8:50 - 9:50
2	MR. KULDEEP SINGH	MOCK INTERVIEWS	9:50 -10:50
BREAK (20 MIN)			
3	MR. KULDEEP SINGH	MOCK INTERVIEWS	11:20 - 12:50

BREAK (20 MIN)			
4	MS VEENA DADWANI / MS SABHYATA JAISINGHANIYA	DINNING ETTIQUETS PRACTIAL	1:20 - 2:50
BREAK (20 MIN)			
5	EXECUTIVE LECTURE		3:20 - 4:50
DAY 9 (11/1/2012)			
1	MR. ANISH PATEL	Feedback Sessions	
2	MR. KULDEEP SINGH		
3	MS KUMKUM SINHA		
4	MS VEENA DADWANI / MS SABHYATA JAISINGHANIYA		
5	MR VARUN KESHARI		

PLACEMENT

Recent Placement Information (Year 2012)

SNO	DATE	COMPANY	DESIGNATION	PACKAGE	LOCATION	SELECTED
1	20/11/11	E Clerks	Business Analyst	2.10+ benefits	Mumbai, Pune	1
2	18/12/11	HMS & JRF Agro	Management Trainee	1.80+benefits	Indore	1
3	29/12/11	Idea Cellular	Management Trainee	2.0+benefits	Indore	10
4	30/12/11	Tikona Digital	Corporate Sales Executive	1.20+benefits	Indore	10
5	6/1/2012	ICICI Securities	Relationship Manager	2.25 to 3.0+benefits	Indore,Pune	10
6	8/1/2012	Intech	Management Trainee	1.80+benefits	Indore	3
7	16/1/2012	Capital Star	Business Annalyst	1.80+benefits	Indore	8
8	18/1/2012	Jaro Education	Education Manager career Development	5.22 All inclusive	Mumbai and other location	1
9	21/1/2012	IBM	Executive Operations	2.0 + Benefits	All Metros	6
10	24/1/2012	Capital Heights	Business Development Executive	2.30+ benefits	All Metros	12
11	25/1/2012	Onicra	Business Development Executive & Manager	1.50 to 2.50 & 2.50 to 4.0	PAN INDIA	38
12	31/1/2012	DBI Marketing	Business Development Executive	1.80 +BENEFITS	INDORE	13
13	14/2/2012	Angel Broking	Business Development Executive & Manager	1.20+benefits	INDORE	16
14	15/2/2012	HDFC Life	Sales development Executive	1.8 to 2.0+benefits	All MP Locations including Indore	33
15	5/3/2012	Dial n Get Pvt Ltd	Business development Executive	1.80 + Insentives	Delhi & Indore	15
16	5/3/2012	CRISIL	Finance Operation Executive	2.0+ benefits	Mumbai and other location	0

17	10/3/2012	Capital Via	Business Annalyst/Business Development Executive	2.28 ctc (Initial 3 mnths 5K INC)	Indore	2
18	19/3/2012	Reliance Communication	Sales development Executive	1.5 to 1.8 p.a	MP	9
19	23/3/2012	BFY Career connsellors Pvt ltd	Marketing Execurive	1.5 to 1.8 p.a	PAN INDIA	4
20	30/3/2012	MALL 8 DOOR	Sales/Marketing Management Intern	1.2 to 1.8 p.a	Indore/ Other Districts Head Quarters in Madhya Pradesh	23

RECRUITMENT 2010-2012			
S NO.	NAME OF STUDENT	NAME OF COMPANY	PACKAGE
1	Richa Bhatt	Reliance Communication	1.44+Benefits
2	Priya Chourasiya	Reliance Communication	1.44+ Benefits
3	Priyanka Shrivastava	Reliance Communication	1.44+ Benefits
4	Surbhi Tiwari	Reliance Communication	1.44+ Benefits
5	Aashish Kumar Dwevedi	Reliance Communication	1.44+Benefits
6	Namrata Singh	Reliance Communication	1.44+Benefits
7	Surat Singh	Reliance Communication	1.44+Benefits
8	Ravi Pawar	Reliance Communication	1.44+Benefits
9	Rupesh Baghel	Reliance Communication	1.44+Benefits
10	Priyadarshini Gupta	Capital Via	2.28 ctc
11	Sachin Gupta	Capital Via	2.28 ctc
12	Aamir Warsi	Angel Brooking	1.20 Ctc
13	Surendra Singh Rajput	Angel Brooking	1.2
14	Mukesh Kumar Carpenter	Angel Brooking	1.2
15	Aditya Gupta	Angel Brooking	1.2
16	Jaya Gehani	Angel Brooking	1.2
17	Sourabh Dubey	Angel Brooking	1.2
18	Surat Singh Patel	Angel Brooking	1.2
19	Ashish Kumar Dwivedi	Angel Brooking	1.2
20	Deepak Chouhan	Angel Brooking	1.2
21	Shashank Bhatia	Angel Brooking	1.2
22	Pankaj Kumar Gupta	Angel Brooking	1.2
23	Rupesh Baghel	Angel Brooking	1.2

24	Devendra Puri Goswami	Angel Brooking	1.2
25	Jyoti Prakash Tiwari	Angel Brooking	1.2
26	Vinay Singh	Angel Brooking	1.2
27	Nitesh Bhavsar	Angel Brooking	1.2
28	Rahul Wanode	Onicra	5.22ctc
29	Manish Shitlani	E Clerx	2.10+ Benefits
30	Shilpi Jain	FMCG	1.80 + Benefits
31	Ajay Tuteja	ICICI Securities	2.25 to 3.0
32	Anupam Sharma	ICICI Securities	2.25 to 3.0
33	Chhavi Lunawat	ICICI Securities	2.25 to 3.0
34	Manish Shitlani	ICICI Securities	2.25 to 3.0
35	Kaushal Israni	ICICI Securities	2.25 to 3.0
36	Hitesh Bhagwani	ICICI Securities	2.25 to 3.0
37	Pankaj Goplani	ICICI Securities	2.25 to 3.0
38	Swati Gupta	ICICI Securities	2.25 to 3.0
39	Tanuj Sharma	ICICI Securities	2.25 to 3.0
40	Vikrant Kasyap	ICICI Securities	2.25 to 3.0
41	Chhavi Lunawat	Idea Cellular	2.0 + Benefits
42	Hari Narayan Patkar	Idea Cellular	2.0 + Benefits
43	Harsh Shrivastava	Idea Cellular	2.0 + Benefits
44	Kaushal isran	Idea Cellular	2.0 + Benefits
45	Manish shitlani	Idea Cellular	2.0 + Benefits
46	Satendra.tripathi	Idea Cellular	2.0 + Benefits
47	shailendra yadav	Idea Cellular	2.0 + Benefits
48	Sourabh Dubey	Idea Cellular	2.0 + Benefits
49	Upendra Bagmar	Idea Cellular	2.0 + Benefits
50	Sonali Sharma	Idea Cellular	2.0 + Benefits
51	Anupam Sharma	Tikona Digital Network	1.20 + Benefits
52	Mukesh kumar carpenter	Tikona Digital Network	1.20 + Benefits
53	Neha Chouhan	Tikona Digital Network	1.20 + Benefits
54	Om prakash Tiwari	Tikona Digital Network	1.20 + Benefits
55	Pankaj Gupta	Tikona Digital Network	1.20 + Benefits
56	Shashank Bhatia	Tikona Digital Network	1.20 + Benefits
57	Shrikrishna Manjhi	Tikona Digital Network	1.20 + Benefits
58	Somnath Thakre	Tikona Digital Network	1.20 + Benefits
59	Sourabh dubey	Tikona Digital Network	1.20 + Benefits
60	Tanuj Sharma	Tikona Digital Network	1.20 + Benefits
61	Suvarna telang	Capital Star	1.80 + Benefits
62	Rupesh Baghel	Capital Star	1.80 + Benefits
63	Vivek Suryawanshi	Capital Star	1.80 + Benefits
64	Jaya Gehani	Capital Star	1.80 + Benefits

65	Kapila Purohit	Capital Star	1.80 + Benefits
66	Sumit Barve	Capital Star	1.80 + Benefits
67	Mukesh chouhan	Capital Star	1.80 + Benefits
68	Rakesh Kumar Patel	Capital Star	1.80 + Benefits
69	Rahul Shukla	JARO Education	5.22 ctc
70	Hitesh Bhagwani	IBM	2.0 + Benefits
71	Pankaj Goplani	IBM	2.0 + Benefits
72	Sonali Sahoo	IBM	2.0 + Benefits
73	Sonali Sharma	IBM	2.0 + Benefits
74	Abhijeet Singh Thakur	IBM	2.0 + Benefits
75	Kaushal Israni	IBM	2.0 + Benefits
76	Shahid Raza	Capital Heights	2.30 + Benefits
77	Shivendra Singh	Capital Heights	2.30 + Benefits
78	Alok Mahajan	Capital Heights	2.30 + Benefits
79	Mahak Bhandari	Capital Heights	2.30 + Benefits
80	Ratna Tiwari	Capital Heights	2.30 + Benefits
81	Shashank Bhatiya	Capital Heights	2.30 + Benefits
82	Maya Rai	Capital Heights	2.30 + Benefits
83	Mayuri Chaturvedi	Capital Heights	2.30 + Benefits
84	Ankita Jain	Capital Heights	2.30 + Benefits
85	Shivanghi Gupta	Capital Heights	2.30 + Benefits
86	Shilpi Jain	Capital Heights	2.30 + Benefits
87	Rupal Garg	Capital Heights	2.30 + Benefits
88	Shilpa Sahoo	Force Motors	Negotiable
89	Subhi Modi	Force Motors	Negotiable
90	Suchi Modi	Force Motors	Negotiable
91	Dimple Kriplani	DBI Marketing	1.2-1.5
92	Rajesh Patel	DBI Marketing	1.2-1.5
93	Ashish Dwivedi	DBI Marketing	1.2-1.5
94	Praful Kr. Khare	DBI Marketing	1.2-1.5
95	Amrit Kaur	DBI Marketing	1.2-1.5
96	Aditya Gupta	DBI Marketing	1.2-1.5
97	Dhanchand Patel	DBI Marketing	1.2-1.5
98	Anil Lilhare	DBI Marketing	1.2-1.5
99	Rahul Shukla	DBI Marketing	1.2-1.5
100	Jyoti Mishra	DBI Marketing	1.2-1.5
101	Subhi Modi	DBI Marketing	1.2-1.5
102	Deepak Chechani	DBI Marketing	1.2-1.5

103	Krishanakant Dubey	DBI Marketing	1.2-1.5
104	Rohan Konde	SYSTEMATIX INFOTECH	1.20 CTC
105	Narayan singh	M.P PASCHIM VIDYUT	Undisclosed
106	Gaurav	COHORY CONCEPTS	Undisclosed
107	Suvarna telang	HDFC sales	Undisclosed
108	Richa Bhatt	appco & support direct	Undisclosed
109	Prasanna kumar Vyas	94.3 MY FM	Trainee+Benefits
110	Sonali Sahoo	Ranbaxy	Undisclosed
111	Gourav kumar Gour	Kewalram transport	Undisclosed
112	Kanhaiya lal dhakad	Teleperformance	Undisclosed
113	Hari Narayan Patkar	Primeone workforce	Undisclosed
114	Shashank Bhatiya	SYSTEMATIX INFOTECH	Undisclosed
115	Jaya Gehani	SYSTEMATIX INFOTECH	Undisclosed
116	Arif Mohammad	LBF publications	Undisclosed

Date	Company	Designation	Package	Location
12.05.2012	HCL Technologies	Information & Technology	2.60 + Benefits	Noida
6.07.2012	IDHA Soft Limited India	Business Development Executive	4 PLA	Pune
4.07.2012	Monier Roofing PVT Limited	Sales Manager	2.24 PLA	MP & CG
27.06.2012	Space World Habitate PVT Limited	Sales Manager	1.80 PLA	Indore
14.06.2012	Angel Broking	Relationship Executive	1.20 + Benefits	Indore
14.06.2012	Capital Via	Business Analyst	.96 + Incentive	Indore

**Open Campus Drive On 3.12.2012, By Infortale Communcation P.
Ltd.**

S. No.	NAME OF THE STUDENT	INSTITUTE	PI	STATUS
1	Alok Singh Bundela	PIONEER	Yes	Selected
2	Amrapali Soni	PIONEER	Yes	Selected
3	Ankit Mishra	SIA	Yes	Selected
4	Ashwani Kumar Tiwari	PIONEER	Yes	Selected
5	Jitendra Patidar	PIONEER	Yes	Selected
6	Kapil Raghuvanshi	PIONEER	Yes	Selected
7	Lokesh Kumar Choudhary	SIA	Yes	Selected
8	Manoj Gupta	PIONEER	Yes	Selected
9	Mousam Pandey	PIONEER	Yes	Selected
10	Nikhlesh Kumar	SIA	Yes	Selected
11	Priyam Tiwari	GSIMR	Yes	Selected
12	Ranjana Rajak	SIA	Yes	Selected
13	Vikash Kumar Pandey	PIONEER	Yes	Selected

Infortale Selection at a Glance

Total Registered	88
Present	88
Absent	*
GD	88
Written	*
PI ROUND	24
HR ROUND	13(Including Other Colleges)
FINALLY SELECETED	PIPS=8, OTHER COLLEGES=5
TOTAL SELECTED	8

Trifid Research Ltd 27.11.12 (Finance / Marketing)

S. No	Name of Student	Attendance	Written	GD	PI	HR	Selected
			27.11.12	27.11.12	28.11.12	29.11.12	
1	Dilind Menon	Present	Yes	Yes	Yes	Selected	Selected
2	Dinesh Kumar	Present	Yes	Yes	Yes	Selected	Selected
3	Jyoti Tripathi	Present	Yes	Yes	Yes	Selected	Selected
4	Neha Shrivastava	Present	Yes	Yes	Yes	Selected	Selected
5	Nirmala Sanodiya	Present	Yes	Yes	Yes	Selected	Selected
6	Prashasti Giri	Present	Yes	Yes	Yes	Selected	Selected
7	Priyesh Gupta	Present	Yes	Yes	Yes	Selected	Selected
8	Purnima Singh	Present	Yes	Yes	Yes	Selected	Selected
9	Sayma Warsi	Present	Yes	Yes	Yes	Selected	Selected
10	Vikash Kumar Pandey	Present	Yes	Yes	Yes	Selected	Selected
11	Preeti Gupta	Present	Yes	Yes	Yes	Selected	Selected
12	Pavan Tripathi	Present	Yes	Yes	Yes	Selected	Selected
13	Parinaty Jain	Present	Yes	Yes	Yes	Selected	Selected
14	Dheerendra Thapa	Present	Yes	Yes	Yes	Selected	Selected

Trifid Selection at a Glance

TOTAL REGISTERED	115
Present	80
Absent	35
GD	44
Written	44
PI ROUND	42
HR ROUND	18

FINALLY SELECETED 1st LIST	9
FINALLY SELECETED 2nd LIST	5
TOTAL SELECTED	14

Epic Research Ltd 21.11.12 (Finance / Marketing)

S No.	Name Of Students	Attendance	GD	PI	Selected
			21.11.12	21.11.12	
1	Sumit Mehrotra	Present	Yes	Yes	Selected
2	Vishal Mishra	Present	Yes	Yes	Selected
3	Balkrishna Sakla	Present	Yes	Yes	Selected
4	Devendra Pawar	Present	Yes	Yes	Selected
5	Apoorva Shrivastava	Present	Yes	Yes	Selected
6	Neha Shrivastava	Present	Yes	Yes	Selected
7	Om Bahadur Thappa	Present	Yes	Yes	Selected
8	Roshni Parihar	Present	Yes	Yes	Selected

Epic Research Selection at a Glance

Total Registered	26
Present	26
Absent	*
GD	10
Written	*
PI ROUND	10
HR ROUND	*
FINALLY SELECETED	8
TOTAL SELECTED	8

Arisen Trademart Pvt. Ltd. 7.11.12 (Finance / Marketing)

S No.	Name Of Students	Attendance	PI	Selected
			7.11.12	
1	Tushar Panoskar	Present	Yes	Selected
2	Yogesh Patel	Present	Yes	Selected
3	Prakash Kacher	Present	Yes	Selected
4	Vikash Mishra	Present	Yes	Selected
5	Md. Azaz Ahmed	Present	Yes	Selected
6	Ashwini Kumar Tiwari	Present	Yes	Selected
7	Priyanka Bhargava	Present	Yes	Selected
8	Navneet Shukla	Present	Yes	Selected
9	Amit Jain	Present	Yes	Selected
10	Ambika Thakur	Present	Yes	Selected
11	Ajay Kumar Pandey	Present	Yes	Selected
12	Manoj Tiwari	Present	Yes	Selected
13	Ashutosh dixit	Present	Yes	Selected
14	Pankaj Mishra	Present	Yes	Selected
15	Shreya khaddar	Present	Yes	Selected
16	Nitin Jain Morena	Present	Yes	Selected
17	Bhawana Joshi	Present	Yes	Selected
18	Poornima Singh	Present	Yes	Selected
19	Vimlesh Patel	Present	Yes	Selected
20	Bal krishna Sankhala	Present	Yes	Selected
21	Gaurav Gupta	Present	Yes	Selected
22	Vivek Dashora	Present	Yes	Selected
23	Nitin Jain Sagar	Present	Yes	Selected
24	Saym Warsi	Present	Yes	Selected
25	Nirmala Sanodiya	Present	Yes	Selected
26	Anumita Khare	Present	Yes	Selected
27	Neha Shrivastava	Present	Yes	Selected
28	Kapil Raghuvanshi	Present	Yes	Selected

29	KK Tiwari	Present	Yes	Selected
30	Shiv sagar Awasthi	Present	Yes	Selected
31	Manish Dwevedi	Present	Yes	Selected
32	Peush Dwivedi	Present	Yes	Selected
33	Manoj Gupta	Present	Yes	Selected
34	Praveen Raghuvanshi	Present	Yes	Selected
35	Riyav Chakrawarti	Present	Yes	Selected
36	Joyti Thirapthi	Present	Yes	Selected
37	Aditi Singh	Present	Yes	Selected
38	Amita Jain	Present	Yes	Selected
39	Sumit Mehrotra	Present	Yes	Selected
40	Neha Rauth	Present	Yes	Selected
41	Praveen Bharasker	Present	Yes	Selected

Arisen Trade Mart Pvt.Ltd.Selection at a Glance

Total Registered	77
Present	77
Absent	*
GD	*
Written	*
PI ROUND	77
HR ROUND	*
FINALLY SELECETED	41
TOTAL SELECTED	

Open Campus Drive on 6.11.2012, By HDFC Bank

S No.	Name of the student	Institute	Attendance	GD	PI	Status
1	Sumit Mehrotra	PIPS	Present	Yes	Yes	Selected
2	Neha Shrivastava	PIPS	Present	Yes	Yes	Selected
3	Swati Gupta	PIPS	Present	Yes	Yes	Selected
4	Aditi Suryawanshi	PIPS	Present	Yes	Yes	Selected
5	Nilopher Sheke	PIPS	Present	Yes	Yes	Selected
6	Vivek Dashora	PIPS	Present	Yes	Yes	Selected
7	Apoorva Shrivastava	PIPS	Present	Yes	Yes	Selected
8	Nidhi Jain	PIPS	Present	Yes	Yes	Selected
9	Tushar Pawanaskar	PIPS	Present	Yes	Yes	Selected
10	Ankur Sanodiya	PIPS	Present	Yes	Yes	Selected
11	Devendra Pawar	PIPS	Present	Yes	Yes	Selected

HDFC Bank Selection- at a Glance

TOTAL REGISTERED	43
Present	43
Absent	*
GD	43
Written	*
PI ROUND	24
HR ROUND	*
TOTAL SELECTED	11

The Placements were done under the leadership of TPO Mr. Praveen Tiwari and Prof. Kumkum Sinha.

EXTRA CURRICULAR ACTIVITY

Picnic & Celebrations

The Management, Faculty and staff of Pioneer Institute and Pioneer Convent went on a Picnic on January 1, 2012 and celebrated New Year. The group settled down and refreshed with some good breakfast. Then, decided to explore the surrounding areas. A short bus ride got them through Soankutch. Back at Ultimate Farm House, all started with self-introductions. Jokes, experiences, singing, a great game of Housie and then dancing to get our beverages down and whip up an appetite - got us to lunch-time. A good variety of food was spread, followed by dessert. Tired, yet refreshed in mind and spirit, all got back to their bus that took us back to Indore after a great picnic at Ultimate Paradise like Farm House.

Republic Day Celebration

Pioneer Institute and Pioneer Convent celebrated 63rd Republic Day on January 26, 2012 that unfolded on Thursday with a grand pageant showcasing a culture kaleidoscope and also many of tricolors hoisted across the Institute in a big ceremony.

The beginnings started traditionally with an address by Shri P. C. Jain, Dr. P.K. Jain and CA Prashant Jain and then laying down a floral wreath by remembering and paying tribute to unknown soldiers. There were many cultural programs focusing on the history and culture of India and the students had special place in these programs. The students received sweets and flags. After flag hoisting and cultural programs, there was a Cricket Match between Management, Faculty and Students.

Udbhav: The Annual Fest

24-25February, 2012

Udbhav is the biggest stage for cultural events a Pioneerian can look for. The best singers, groovy dancers, mimickers, marketers, painters, actors, budding directors, choreographers, acclaimed musicians, all came down to achieve and be recognized at the largest of platforms.

On 24th and 25th February, 2012, Udbhav had into its fold, an assortment of events lined up, starting with all the in-house events on the first two days and nights to set the tempo for the remainder of the events. Putting the Cultures into motion was our second day i.e. 24th February, 2012, where a string of events not only tested the skills but also to check their fun quotient. As our grand finale, we had the rocking show where we had leading DJ to ease the banging of heads and the swaying of bodies.

We most heartily waited for them with the most happening strums and drum rolls. Pioneer kept the spirit of merry making live and kicking by hosting its much awaited Cultural Evening. The evening which was enlivened with the rhythmic beats was a class apart as the performing artists charmed everyone into shaking legs. The irrepressible charm of peppy music exalted one and all to a different realm of ecstasy. The evening was further embellished with interesting competitions and prizes and merry making and gaiety continued late onto the night.

It was an Annual Extravaganza, where the program was embellished by the presence of Mr. and Mrs. Kulkarni. The program was well attended by the members of the Pioneer Society, Faculty and Students. Many shining stars, very fine and sensitive dancers and singers left everyone spellbound by their expressive and dynamic performance. On this day the Institute made a conscious effort to promote their rich cultural tapestry amongst the students in order to facilitate an awareness of their deeper and subtler values.

DETAILS OF EVENTS

NAME	DETAILS
Brand Tambola	Brand Quiz
What an idea sir ji!	Ad Mad Show
Pirates of Pioneer	Treasure Hunt
Shayar –e - Azam	Poetry
Nukkad natak	Skit
Bollywood ka baazigar	Movie Quiz
Anjaana Anjaani	1 min Games

Rockstar	Singing
Chance pe dance	Theme Dance
Stunt mania	Hurdle Race
Rainbow	Face Painting
Cricket	--
Volleyball	--
Badminton	--

Event by Radio Mirchi

On September 2012, a grand event was organized by Radio Mirchi in the Institute Premises. It was National Level Fresher Hunt called “Mirchi Freshers”, which was hunt for Mr. and Ms. Fresher from Top 20 Colleges, in 10 cities. The Winners were Ms. Ekta Sharma and Mr. Kapil Mahajan.

About The Event as Per the Brochure of Mirchi Freshers

India's most popular Fresher's Hunt is back! Mirchi Fresher's Hunt is going to be BIGGER & BETTER.

This Fresher's Season get ready for some fresh action and entertainment at your college because Radio Mirchi is here to crown the Mr. & Ms. Mirchi Fresher 2012 of the City. A 2 month long campaign of on-air and on-ground hungama to make it greater than what we saw last year.

Activation across colleges in the Top 10 cities of India to select the fresh talents in fields of creativity, personality, music, fashion & entertainment; who will then go on to become the fresh face of the city. 'Mirchi Freshers' is the most in-style Fresher's hunt which happens every year, bringing out all the hidden talents and appreciating the youth of today. Cities - Delhi, Mumbai, Pune, Kolkata, Bangalore, Chennai, Ahmedabad, Hyderabad, Nagpur & Indore.

Induction Program for UG I Semester

The Induction program “Induction 2012” was conducted from 23- 26 July, 2012 for the UG students. All the First Semester students (fresher) of B.com (Plain), B. Com (Computers), B.Sc., BCA, BBA participated in the Induction Program. The highlighting features were Institute Presentation, rules and regulations of the Institute, attendance rules, about co curricular activities, dress code, timings of Institute, Anti Ragging Rules etc. Motivational Videos were shown to the

students. It was marked by Juniors Talent Show, games like Treasure Hunt, Chair Race, Bench Race, Brick Walk, and One Min Game Show; Test your memory, Frog race, Treasure Hunt etc.

The organizing team was Prof. K. K. Agrawal, Prof. Varun Keshari and Dr. Mona Tawar

Lurals for Pioneer Institute

Miss. Shefali Chouhan of B. Com Plain I semester won Bronze Medal, Senior Fin Weight Category in Taekwondo Championship-2012, which was conducted in Green Park Stadium, Kanpur from 7-9 September, 2012.

This was organized by Taekwondo Academy of Kanpur, under the auspicious Federation of India, organized by government of India. This was 16 All India Sangam Lal Taekwondo Championship-2012.

Induction Program for MBA I Semester

The Induction Program for MBA First Semester was conducted to welcome the aspiring managers to Pioneer Institute and help them to know the environment where they are going to spend their two promising Years. The Program started with speech of Dr P. K Jain where he welcomed the students to Pioneer. After this the students were briefed about the Examination Scheme, CCA Activity and other such academic details.

The second half was entirely devoted to the cultural activity where there were various games held like Damsharas, Funky Dress, Busting the Ballon, One Minute game, Antakshari, Chair Race, Quiz etc.

The Chief Coordinator for Induction Program was Prof. Kumkum Sinha and Prof. Rashmi Farkiya.

PUBLICATION DETAILS

List of Cases and Research Papers

(Session 2011- 12)

1. **Ankita Singhai, CA Prashant Jain**, Institute – Industry Gap , published in Generating Leaders: Changing Mindsets, December 2012
2. **Kush Sharma, CA Prashant Jain**, Quality Of Work Life, published in Generating Leaders: Changing Mindsets, December 2012
3. **Dr. Pawan Patni, Dr. P.K. Jain (2012)** Looking Ahead for Evidence Based Management, published in Generating Leaders: Changing Mindsets, December 2012
4. **Dr. Mona Tawar, Rashmi Farkiya, Divya Uikey, Rashmi Badjatya (2011):** It's Time to Pack Up!!! Published in Shodh- Pioneer Journal of IT & Management Vol 7 No. 2 Dec 2011 pp 117-118
5. **Nidhi Kothari, Rashmi Choudhary, Ankita Jain, Nidhi Shukla, Vidushi Sharma (2011):** Suvidha Bank: Changing with Time published in Shodh- Pioneer Journal of IT & Management Vol 7 No. 2 Dec 2011 pp 119-121
6. **Dr. V. K. Jain, Sumit Zokarkar, Nidhi Agrawal, Sadique Khan, Preeti Jain (2011)** Education to Placement: A Win Win Approach, published in Shodh –Pioneer Journal of IT & Management Vol 6 (2) & 7 (1) Dec 2010- June 2011 pp 103-105
7. **Dr. Ajay Joshi, Kumkum Sinha, Shweta Mogre, Himanshu Gupta, Anish Patel (2011)** Get Ready for a New Dimension, published in Shodh- Pioneer Journal of IT & Management Vol 6 (2) & 7 (1) Dec 2010- June 2011 pp 106-107
8. **Priyanks Phadnis, Dr. Mona Tawar, Satnam Kour Ubeja (2011),** Distribution Management at Nutan Mumbai Tiffin Box Suppliers Association published in Shodh- Pioneer Journal of IT & Management Vol 6 (2) & 7 (1) Dec 2010- June 2011 pp 91-102
9. **Dr. Mona Tawar, Satnam Ubeja,** Positive Attitude in Organization published in Generating Leaders: Changing Mindsets, December 2012
10. **Manish Jain, Dr. V. K. Jain,** New Paradigm in Supply Chain Management, published in Generating Leaders: Changing Mindsets, December 2012
11. **Dr. Mona Tawar, Satnam Ubeja,** Breeding Effective Leaders And Generating EQ published in Generating Leaders: Changing Mindsets, December 2012
12. **Dr. Mona Tawar, Satnam Ubeja,** Attitude Transformation And The Desired Attitude In An Organization, published in Generating Leaders: Changing Mindsets, December 2012
13. **Kumkum Sinha,** Consumer And Service Providers Confidence With Online Shopping On The Rise Every Year!, published in Generating Leaders: Changing Mindsets,

December 2012

14. **Vidushi Sharma**, FDI In Indian Retail Sector: Good Or Bad, published in Generating Leaders: Changing Mindsets, December 2012
15. **Prachi Mishra, Dr. Mona Tawar**, Business Strategies of Subhiksha & Bigbazar, published in Generating Leaders: Changing Mindsets, December 2012

Participation of Faculty as Experts:

1. **Dr. P. K. Jain Participated in the Panel Discussion** on Strategies for Quality Improvements in Higher Education in the 13th National Conference on Mapping for Excellence: Challenges Ahead organized on Feb 16, 2012.
2. **CA Prashant Jain Participated in the Panel Discussion** on Strategies for Quality Improvements in Higher Education in the 13th National Conference on Mapping for Excellence: Challenges Ahead organized on Feb 16, 2012.
3. **Dr V.K. Jain Chaired Best Ph.D. Thesis Competition** in the Third PIMG International Conference on Transformation and Survival of Business Organizations: Challenges and Opportunities held at Prestige Institute of Professional Studies, Gwalior during December 28-30, 2011.
4. **Dr. V. K. Jain Chaired a Technical Session** in the International Conference PrCON 2012 on Developing Strategies for Organizations in Global Economies: Prospects, Issues and Challenges organized by Prestige Institute of Management, Dewas during Feb 04-05, 2012.
5. **Dr. Pawan Patni Participated in the Panel Discussion** on Strategies for Quality Improvements in Higher Education in the 13th National Conference on Mapping for Excellence: Challenges Ahead organized on Feb 16, 2012.
6. **Dr. V. K. Jain Participated in the Panel Discussion** on Strategies for Quality Improvements in Higher Education in the 13th National Conference on Mapping for Excellence: Challenges Ahead organized on Feb 16, 2012.
7. **Dr. V. K. Jain Delivered a Keynote Speech** on TQM in Higher Education in the National Conference ICON 2012 organized by SKN Singhad Business School, Pandharpur, Solapur organized during March 2-3, 2012.

List of Publications (2011-12)

1. Dr. Mona Tawar, Shweta Mogre, Ankita Jain and Dr. Priyanka Verma (2012), **Quality Improvement of PCIL: A Journey....Not a Destination**, pp 1-5, published in SHODH Pioneer Journal of IT & Management Vol. 8(1) January – June, 2012 (ISSN – 0974-8954-SHODH).
2. Dr. V. K. Jain, Vidushi Sharma, Nimbalkar Sagar, Geeta Kumari, Anup Raut and Rakesh Gupta (2012), **Sustainable Strategies at Techno Pvt. Ltd.**, pp 6-8 published in SHODH Pioneer Journal of IT & Management Vol. 8(1) January – June, 2012 (ISSN – 0974-8954-SHODH).

3. Sumit Zokarkar, Rashmi Farqiya, Jitendra Chouhan and Deena Lodwal (2012), **Quality Management Practices at SLL**, pp 9-12 published in SHODH Pioneer Journal of IT & Management Vol. 8(1) January – June, 2012 (ISSN – 0974-8954-SHODH).
4. Kumkum Sinha, Vikas Jain, Dr Kajal Choudhary and Himanshu Gupta (2012), **Improved Work Culture Assures Better Quality** pp 13-16 published in SHODH Pioneer Journal of IT & Management Vol. 8(1) January – June, 2012 (ISSN – 0974-8954-SHODH).
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